

**NEWS SUMMARY**

GENERAL

**Europe nuclear  
pledge by U.S.**

President Carter yesterday gave a firm undertaking that the U.S. would use the full force of its military might, including strategic nuclear weapons, to defend Western Europe against a Warsaw Pact attack.

Mr. Carter told the Washington NATO summit that the coupling of U.S. strategic forces to Europe was critical. It meant an attack on Europe would have the same consequences as an attack on the U.S. itself.

In Prague, Mr. Brezhnev, the Soviet President, accused the West of "cynical interference" in Zaïre and blamed NATO for lack of progress on disarmament.

A Page

Prince, the former general in command of government troops in Zaïre, was sentenced to death in absentia in the face of the Page 4

**Prisoner thrown  
Charles**

A man was arrested after a prisoner was thrown at a car in which Prince Charles was touring Newcastle upon Tyne. The man was unharmed and made off with the incident when, at a police station in Sunderland, he told staff working behind a screen: "Is this to stop people throwing things at you?"

**Royal wedding**

The Queen, at a Privy Council meeting, gave her consent to the proposed marriage between Prince Michael of Kent and Lady Marie-Christine von Hohenlohe, a Roman Catholic divorcee. She was formerly married to Mr. Thomas Troubridge, a merchant banker.

**Swindlers jailed**

All sentences of up to 14 years were imposed on five members of the so-called Hungarian Circle at the Old Bailey. They were convicted of trying to swindle millions of dollars by using forged bank drafts.

**Prisoner shot**

A security guard was shot dead in its attempt to raise its holding in Sachs of West Germany from just under 25 per cent to 75 per cent. It has dropped a bit to reverse a German Supreme Court decision blocking the move. Back Page

**GKN abandons  
move on Sachs**

GKN has conceded defeat in its attempt to raise its holding in Sachs of West Germany from just under 25 per cent to 75 per cent. It has dropped a bit to reverse a German Supreme Court decision blocking the move. Back Page

**FORD puts up car prices**

by an average of 3.8 per cent. Page 5. West German car output down. Page 3

**ROMANIA is again having talks with VFW-Fokker about possible production of the VFW 614 airliner.**

Page 4. Merger moves going ahead. Page 35

**GOVERNMENT has stepped in to help the financially troubled UK textile arm of Lourho, which last week issued redundancy notices to 400 employees.**

It will extend the interest-free period on a loan to the company. Lourho results, Page 30 and Lex

**CO-OPERATIVE society retail executives are concerned about the trading position of some co-ops because of the high street price war.**

Two of the biggest co-ops, the London and Royal Arsenal, have reported losses. Page 5

**DE BEERS Central Selling Organisation is cutting the surcharge on gemstones to 15 per cent as speculative trading in diamond wanes.**

Page 6. Cartier jewellery operations are to be brought together and a stock exchange quote sought. Page 35

**MARLEY made pre-tax profit of £7.54m (£6.76m) in the six months to April 30.**

Page 30 and Lex

**IIEF PRICE CHANGES YESTERDAY**

Prices in pence unless otherwise indicated)

**RISES**

Acc. Minsep ..... 662 + 7

Cots. Chemicals ..... 182 + 5

Own (L) ..... 273 + 10

rr's Milling ..... 47 + 6

stings ..... 40 + 4

ison ..... 32 + 4

drive ..... 73 + 19

Acc. Minsep ..... 264 + 6

Mount Lyell ..... 28 + 8

Parsons ..... 38 + 8+

Rustenb. Plat ..... 34 + 4+

Tan Exploration ..... 2112 + 3

**FALLS**

Perry (H.) ..... 264 - 8

Sibbens (UK) ..... 401 - 30

MLM. Hldgs ..... 207 - 7

Utah Mining Aust. ..... 370 - 40

& G. Group ..... 123 + 7

# FINANCIAL TIMES

Thursday June 1 1978

## Institute predicts more jobless, higher inflation

BY PETER RIDDELL, ECONOMICS CORRESPONDENT

The outlook for the UK economy next year is gloomy with rises likely in both unemployment and the rate of price inflation, according to the latest quarterly review from the National Institute of Economic and Social Research published this morning.

The institute, an independent economic research body, has been a long-standing advocate of expansionist policies.

GILTS also progressed, the FT Government Securities Index rising 0.21 to 70.13.

U.S. DOLLAR continued to lose ground on concern at inflation and trade trends. Its trade weighted depreciation

LEADING EQUITIES took a turn for the better in response to modest buying interest. The FT 30-Share Index closed at the day's best of 478.8, up 6.3. Gold Mines made further headway.

U.S. GOVERNMENT securities also progressed, the FT Government Securities Index rising 0.21 to 70.13.

U.S. DOLLAR continued to lose ground on concern at inflation and trade trends. Its trade weighted depreciation

## EUROPEAN NEWS

# Bank of Italy head fears sharp increase in inflation

BY PAUL BETTS

SIG. PAOLO BAFFI, Governor of the Bank of Italy, said today there was a danger of a sharp increase in inflation, and new balance of payments difficulties to Italy.

Addressing the annual meeting of the central bank, he indicated that there could be no loosening of tight credit controls as long as the fundamental structural weaknesses of the Italian economy were not adequately tackled.

Sig. Baffi implied that there were concrete indications without endangering the position of the country's readiness to take action to reduce public expenditure and to contain the target is for an annual growth

continuing increase in labour costs before the door could be opened to greater credit.

While there were signs of a recovery in industrial production, and recent measures approved by the Government were expected to go some way to curb the State sector deficit, a sector deficit to £400m to contain the enlarged public

sector deficit to £400m to contain the enlarged public

sector deficit to £400m to contain the enlarged public

ROME, May 31.

## Bonn talks crucial for payments problems

By Robert Maudling

PARS, May 31. PROSPECTS for an adjustment of the payments balances of the major Western industrial countries are almost entirely dependent on the adoption of a concerted growth strategy of Western economic summit to be held in Bonn in July.

This was one of the main conclusions of the high-level OECD

conference on balance of payments problems, which met yesterday in Brussels. Member countries failed to agree

yesterday on a blueprint for joint

action which would set the industrial world on a 4.5 per cent growth path by the mid-

of year.

Though a substantial number of member States rejected the OECD Secretariat's model, which quantified the stimulus the should be given to the domestic demand of each of six leading economies, there is still wide agreement that some kind of concerted growth policies are required.

US sources said today that the bances of the Bonn summit come up with a more meaningful agreement on a co-ordination of economic policies than to one reached at the last summit meeting in London were "air to favorable." The general view of delegates was that countries like West Germany and Japan, while will be required to provide the biggest stimulus, will wait until the summit meeting takes place before giving anything away.

Meanwhile, the balance of payments picture for 1981 is bleak as that for 1979, though

most of the leading member countries, such as the US, feel that the OECD Secretariat is un-

realistic in its prediction of labour mobility.

Sig. Luciano Lanza, leader of CGIL, the Communist-dominated and largest Italian trade union confederation, has called for moderation in negotiations for the renewal of a number of major national labour contracts.

But Sig. Giovanni Agnelli, chairman of FIAT, Italy's largest private enterprise, said today that there were no substantial indications so far that moderate policies were acceptable to the unions rank and file.

Labour costs in Italy, Sig. Lanza said, were on average about three times higher than in other industrialised countries. While the increase in the gross output per individual worker increased by 1.2 per cent last year, gross wage rose by 25 per cent, or 6 per cent real terms.

Sig. Baffi said Italy now faced a major challenge in unemployment. According to official statistics, there are 1.5m unemployed in Italy.

The Secretary is forecasting a current account deficit for the U.S. of \$24bn, some \$8bn more than in 1977, while U. officials thought it was more likely to be the region of \$18b, roughly the same as last year. The effects of the recent depreciation of the dollar against the pound in an initial period would begin to exert a beneficial influence on the balance of payments in the second half of this year.

The Secretary is also ex-

tremely gloomy about the balance of payment prospects for the two biggest surplus countries, Japan and West Germany. The 1978 Japanese current account surplus is expected to rise to at least \$15bn from \$11bn last year and West Germany's surplus to \$50bn from \$30bn in 1977. Switzerland's surplus year would probably be in the region of \$20bn, and that of the UK \$12bn, according to the Secretariat. In the case of the UK the Secretariat seems to be adopting a more optimistic view than given by the latest private forecasts of Treasury officials.

On other aspects of the US economy American sources said that because of recent sharp rises in employment and high inflation rates, the US Administration had revised downwards its target for the "desirable" rate of growth in 1978 and 1979. Thus the US was now aiming for a GNP increase of 4.5 per cent instead of 4.8 per cent as initially projected.

Though the rise in the April and May consumer price index in the US was particularly high due to pricier in the jump in food prices, the rate of inflation was expected to taper off substantially in subsequent months and, for the year as a whole, would probably be around 7 per cent.

Krupp Gulf office

Krupp has opened a Gulf head

office in Dubai and expects to

open other offices throughout the

region in the next two years.

Celia My reports from Dubai.

The office will supply industrial

equipment and seek turnkey

projects.

A number of companies made

losses in 1977, the first time this

has happened in the post-War

period. Investments rose to

\$12.3bn (\$1bn) in 1976, although

this increase was the result of

decisions taken in earlier years

of the Association pointed out.

Charles Batchelor pays a visit to Holland's "country within a country"

## Dutch chemicals outlook 'gloomy'

BY CHARLES BATCHELOR

AMSTERDAM, May 31.

PROSPECTS are gloomy for the Dutch chemicals industry over tempo could now be slowed.

The cost of environmental measures has risen so rapidly that they now form a substantial part of production costs, he said,

and the reduced level of profits makes it difficult to keep up the pace of recent improvements.

The disparity between energy prices in neighbouring countries and prices in Holland, where the price of gas is related to the price of imported oil, also puts the Dutch chemical industry at a competitive disadvantage.

Mr. ter Horst regards the long-term prospects for the industry as favourable, however, thanks to the increase in the world population, coupled with a rise in living standards in developing countries and the continued striving for improved comfort and health in the industrialised West. The scarcity of many natural products means that it

will always be necessary to produce synthetic materials.

Dutch chemical producers were able to maintain turnover at \$120.7bn (\$89.1bn) with great difficulty in 1977. Chemicals is nevertheless the second largest industrial sector in Holland after the foodstuff and tobacco processing industry.

Exports fell slightly to \$117.88bn from \$117.86bn due to the greater rise in costs compared with foreign competitors.

Exports nevertheless accounted for 56 per cent of turnover and represented one-sixth of total Dutch exports.

The main problems are the high level of wage and energy costs in Holland, the high demands made on the industry to protect the environment and the volume of low-priced imports from East European countries.

Mr. ter Horst called for a more balanced approach to environmental protection in Holland, saying that the considerable progress made in the field will be taken up only slowly.

The main problems are the high level of wage and energy costs in Holland, the high demands made on the industry to protect the environment and the volume of low-priced imports from East European countries.

Mr. ter Horst called for a

more balanced approach to environmental protection in Holland, saying that the considerable progress made in the field will be taken up only slowly.

It is now only little more than an hour's drive from Amsterdam across the dyke enclosing the former Zuider Zee or across the new Polders.

But Friesland and its two adjoining north-eastern provinces of Groningen and Drenthe are still far enough away from the crowded Randstad cities of Amsterdam, Rotterdam and The Hague to be considered a distinct entity by many Dutchmen.

Post Office employees in The Hague are putting up a strong fight against Government plans to remove their headquarters to the north-east. And for many a Friesian "The West" is an over-crowded conurbation of Amsterdam, Rotterdam and The Hague, with just over 400 people per square mile, has only one-fifth of the population density of the Randstad. Its extensive island is a major recreation area in Holland. The main economic activity—dairy farming and related industries—conforms more to the traditional picture

of pride to its 560,000 inhabitants. But the shallow sea much of which is turned into mudflats at low tide, is now recognised as a situation expected to get worse.

Average of 5,000 inhabitants a square mile, the Wadden Sea west, but the population is now increasing.

All the same the economic

revenue nearly 20 per cent of the pertinent grassland of the Netherlands and Friesland accounts for a similar share of

many sea birds. The Friesian industrial sector is also offering potato growers' plants would not less employment. The local government, see the province's greatest hope in the attraction of

endangered by tourism, indus-

trial effluent and oil and gas

exploration any further threat is

strongly opposed by environmental groups.

Tourism is a mixed blessing

for Friesland. The dotted

summer motor cruisers and sail-

ing boats bring economic activity

to the area, but the jobs created

are not of very high quality and

ever-growing throngs of

visitors put increasing pressure

on the delicate balance of natural forces.

In the 15 years to 1985 govern-

ment incentives and the

province's native attractions suc-

ceeded in stimulating industrial

investment. Since then Friesland

suffered a period of economic stagnation. But while unemployment has been higher in absolute

terms in the past two years than

at any time since the War, the

picture is not unrelievedly black.

The province was losing an

average of 5,000 inhabitants a

year in the 1950s as job seekers

moved to the more prosperous

west, but the population is now

increasing.

The industrial expansion that

has been achieved has been

partly due to Government assis-

tance in improving communica-

tions, education facilities and

housing. Friesland, like other fri-

## French move to encourage small savers

# Tax incentive should benefit industry

PARIS, May 31.

BY DAVID CURRY

A PROGRAMME of substantial tax concessions will last until the end of 1981. M. René Monory, the Economic Minister, said today that the next four years covered the period when France would have to give priority to the financial health and competitiveness of its industry. A later Government might identify different priorities in the light of changing world circumstances.

The centrepiece of the programme is to allow households to deduct FF 5,000 (3850) a year from their taxable revenues for investment in shares.

In addition, the investment by small savers in industry will be鼓励ed by a deduction of 50% so that they can build up a portfolio of shares in preparation for retirement.

At the moment tax law in France permits investors to deduct from their taxable income the first FF 3,000 a year they

make in dividends.

The shares must be bought as

part of a capital increase by the company.

The proposals also include chapters to aid company funding through directly. French companies have been able to pay a straight 30 per cent of tax on this income rather than having it added to their global revenues and subject to income-tax. For all fixed interest holdings except bonds issued by certain semi-state institutions this rate is now raised to 40 per cent.

The net cost of the operation is Fr 1.1bn to Fr 1.2bn and it is hoped that up to Fr 5bn a year of new money will be invested in industry. M. Monory said the object was to reach new categories of investors and "recruit the French to their industry."

The Government is also making

it possible for certain official loans to companies to be assimilated to the capital by subordinating them for all dividend purposes.

In one respect taxation is increased. Up to now holders of

substantial portfolios of fixed interest investments have been able to pay a straight 30 per cent of tax on this income rather than having it added to their global revenues and subject to income-tax. For all fixed interest holdings except bonds issued by certain semi-state institutions this rate is now raised to 40 per cent.

The cost of the operation is Fr 1.1bn to Fr 1.2bn and it is hoped that up to Fr 5bn a year of new money will be invested in industry. M. Monory said the object was to reach new categories of investors and "recruit the French to their industry."

The Government is also making

it possible for certain official loans to companies to be assimilated to the capital by subordinating them for all dividend purposes.

In one respect taxation is increased. Up to now holders of

## Strikes hit W. German vehicle production

By Guy Hawtin

FRANKFURT, May 31.

THE WIDESPREAD metalworkers' strikes in West Germany hit the first four months' production figures of the country's motor industry. As a result of the stoppages, in support of a pay claim, car and estate vehicle output was only slightly higher than last year's performance, while commercial vehicle production was rather lower than the actual decline in demand.

According to the Verband Der Automobilindustrie (VDA), the industry's trade association, car and estate vehicle production during the first four months of 1978 totalled 3,030,300 units, after 1,358,406 units during the comparable period of 1977.

Strikes, said VDA, cost the industry some

At the same time the commercial vehicle sector, which had been suffering from a substantial drop in demand, saw the first four months' output drop by 18 per cent from 1,977,711 to 1,583,888 units, to 95,000 units. The metal workers' strikes lost the sector production of 13,000 vehicles.

The strikes, which took place during March and April this year cost the industry itself some DM 1.7bn (\$855m) in lost sales. When the effects of the stoppages on associated industry and the retail trade is taken into account the total sales amounted to DM 4.7bn (\$2.23bn).

Exports suffered particular

## AMERICAN NEWS

## Chase admits asking Peru to protect copper mine earnings

By DAVID LASCELLES

NEW YORK, May 31.

**C**HASE MANHATTAN BANK as collateral for further finance confirmed here today that it sent a telex message to Peru earlier this month requesting a government decree to guarantee that earnings from the privately owned Cusjone copper mine would continue to be paid to the creditors and shareholders of the Southern Peru Copper Corporation, which operates the mine, not diverted to pay the country's debts.

But it is described as part of a negotiating ploy as well as a means of getting a further \$33.4m loan from Cusjone. It stressed that there was no debt between this loan and finance which the Peruvian Government is seeking to ease its balance of payments problems.

A delegation headed by the Peruvian Central Bank President, Sr. Manuel Moreira, arrived in New York last week to seek debt rescheduling from the U.S. and other creditors.

Chase also said it had sent the message as agent for the group of 25 banks in the Cusjone loan consortium, but added that this did not mean it was speaking on behalf of the consortium.

Cusjone, which lies some 500 miles south-east of Lima, is wholly owned by a group of U.S. companies headed by Asarc, and is largely financed by U.S. commercial banks and the Eximbank.

The project has already absorbed \$728m in finance, and requires the extra \$33.4m to complete the mining complex and purchase materials. Earnings from the project have, far more than a year, been sent via the Peruvian Central Bank to Chase Manhattan in New York for distribution to creditors and shareholders.

However, U.S. banks fear that the heavy debt of the Peruvian public sector estimated to total \$10 billion will provoke the government to divert these earnings into its own account, or use them bankers this week.

## 'Fuel saver' tyre backed

By OUR OWN CORRESPONDENT NEW YORK, May 31.

**T**HE U.S. Department of Transportation has found in favour of Goodyear Tire and Rubber Company in its dispute with General Motors over the safety of a new elliptical tyre.

Goodyear unveiled the type a year ago, billing it as the "gas-saver" which yields 30 more miles on a full tank of petrol. Since then the company has been waiting

## Banks to sell new housing certificates

By John Wyles

NEW YORK, May 31.

**U.S. BANKS** and savings institutions will be free tomorrow to start selling controversial, six-month savings certificates which are designed to increase funds available for house mortgages.

But some economists fear that they could further push up short-term interest rates.

The new certificates were conceived by the federal banking regulators as a means of sheltering the housing sector

of the economy from the impact of steadily tightening credit, which has pushed short-term interest rates to three-year highs. Funds of money into savings and loan associations, which provide mortgages, and mutual savings banks are 39 per cent lower this year than last, with the result that mortgage rates are rising and the rate of house building is threatened.

With their interest rates on short-term savings pegged at 5.6 per cent, savings associations have been unable to compete with money market instruments such as Treasury bills, and federal officials calculate that the new certificates could attract up to \$6bn in new funds.

Commercial banks will be able to sell the new instruments in minimum denominations of \$10,000 at the same rate as six-month Treasury bills, which were auctioned last week at 7.14 per cent, while savings institutions can offer them at a rate 3 per cent higher. However, some mortgage associations fear a movement of funds out of existing accounts and a corresponding increase in the cost of their money.

This, in turn, could push mortgage rates up from the level in April of 9 per cent. At the same time, some economists see broader implications, in that this attempt to protect the housing sector from the effects of higher short-term interest rates could make the economy less sensitive to tighter credit conditions, and, as a result, force short-term rates to levels higher than would otherwise be the case.

**U.S. COMPANY NEWS**  
BP and Galtex in Singapore venture; Jos. Schitz lay-offs; U.S. Steel Inquiry; Massey-Ferguson second-quarter  
Page 24

## CALIFORNIA TAX REFORM

# From mirage to mandate

BY MAURICE IRVINE IN SANTA MONICA, CALIFORNIA

**M**R. HOWARD JARVIS, a portly, 75-year-old retired manufacturer and failed politician who vaguely resembles the late W. C. Fields, seems an unlikely candidate for assassination. But anonymous callers have warned him several times recently that he will be shot if Proposition 13—the draconian tax reform measure of which he is co-sponsor—passes in California's referendum on June 6.

Mr. Jarvis shrugs. "Listen," he says, "it isn't just the nuts who are out to destroy me. It's the whole liberal establishment. That's how I know I'm doing something right."

Property taxes are set by the state, and collected by local authorities. Each county has its assessor, an elected official, who determines assessed valuation.

In California, assessments have risen faster than anywhere in the U.S., thanks largely to a law of 1971 which requires the assessor to use the latest sale price of a house in fixing values throughout a neighbourhood.

Proposition 13 is a citizens' initiative. Mr. Jarvis and his ally, Mr. Paul Gann, a 65-year-old retired estate agent, had little trouble collecting some 1.3m signatures for petitions placing the matter on the ballot. There is a growing legion of tax rebels in California, and their revolt is only one among a dozen gathering momentum in the U.S.

Proposition 13, also known as Jarvis-Gann, would roll back property taxes to 1 per cent of 1975-76 assessed value. In doing so, it would deny \$7bn in annual tax revenue to local governments and schools. The measure offers no suggestions as to how that loss might be made up.

How can the gap be bridged?

The legislature threatens to increase sales, income, and other state taxes by 60 per cent or more. Bills to this effect are already in the works. The Governor, Mr. Jerry Brown, says yes. University chancellors indicate that if the proposition passes "the State will not act as a sugar-daddy to local government." But in fact he will have

more than take exception to the proposed contingency plans to deal with such bills, and he admits that telling that if Jarvis-Gann passes "this facility will be closed."

The proposal is assailed by a celled provisional discussion notices. The huge Los Angeles Bank of America, AFL-CIO, the school district reports that it now fetches \$150,000, resulting in thousands of teachers have received pay increases. Homes sold for \$50,000 three years ago

and speculation has sent housing prices soaring. Homes worth \$100,000

in 1975 are now worth \$150,000.

California Manufacturers' Association, Teachers' Association, and hundreds of employees. "Education as we have it is a \$4bn cash surplus. Mr. Brown tried to hand some of the surplus back through a \$1bn tax relief bill earlier this year. It was halted by the State Senate.

When it became clear that Jarvis-Gann had great popular support, the Brown administration threw its weight behind a rival scheme, sponsored by a State Senator, Mr. Peter Behr, and tied to another proposition on the ballot, No. 8. The Behr Bill would give property owners a 30 per cent tax cut, and make up some \$1.5bn in reduced property taxes from the State surplus. Professor Milton Friedman, the Nobel Prize-winning economist, who is speaking out strongly for Jarvis and made his first TV commercial on its behalf, calls the measure "Behr-faced fraud."

Dr. Friedman says the Bill is already having effect. Mr. Brown, who is running for re-election this year, has moderated his attacks on Proposition 13 in recent days. From "a mirage" most likely sales and income-tax, that's going to blow up in our tax."

California has been thrown into a fit of Jarvis-Fever. T-shirts, bumper stickers, billboards, TV commercials in San Francisco, San Diego, and other major cities come equally dire predictions. The San Francisco-based Bank of America agrees that Jarvis-Gann would result in "a drastic reduction of essential services or a significant increase in other taxes."

To some extent, the treatment is already having effect. Mr. Brown is now saying in

recent days. From "a mirage" that's going to blow up in our tax."

Mr. Jarvis, a sometimes overbearing debater, dismisses every level which we'll have to carry out, if the people want it."

Mr. Brown is now saying in "scare tactics." The state con-

sideration requires that the state finance public education. "They'll

Many "curtailments" have been spent out already, in towns

up and down the state signs have been posted at libraries, fire

stations, and other buildings.

How will California vote? Latest polls give Jarvis the edge, 42 per cent to 38 per cent. But should Prop. 13 pass, Mr. Brown's aides say it will be tied

up in the courts for months, perhaps years, by legal challenges from public employee groups.

## Proxmire to hold NYC hearings

BY OUR OWN CORRESPONDENT

NEW YORK, May 31.

**N**EW YORK City's struggle for financial survival takes the centre of the Congressional stage next week under the direction of Senator William Proxmire and before an audience of his Senate banking committee.

As chairman of the committee, Sen. Proxmire has scheduled four days of hearings next Tuesday and Wednesday and for the same two days the following week.

The committee was to have begun its investigation of the Carter Administration's proposal to provide \$2bn 15 year loan guarantees last week but the hearings were cancelled by the Wisconsin Senator when the city failed to line up the various elements of a complicated pro-

gramme which was designated as an essential condition for federal aid.

With the existing federal short-term loan programme due to expire on June 30, this delay put the city under great pressure, although crucial elements of this programme remain unattained.

City negotiators are to resume talks with municipal union leaders today on a new two-year pay deal after nearly three months of inconclusive discussion.

Sen. Proxmire and the Federal Government want to see a settlement which makes minimum pay concessions to the unions.

Meanwhile, the New York state legislature is close to passing legislation which would extend the life of the emergency Financial Control Board for a further 19 years and which would give it teeth to veto transactions which it believed were beyond the city's fiscal means.

However, the major New York banks and institutions have warned they will not purchase the \$1bn of securities necessary for the city's operations over the next four years unless a "sun-set" provision, allowing the Board's powers to wane, is removed from the legislation.

This is likely to be accommodated by the legislature which is also trying to move swiftly on legislation to increase the borrowing powers of the Municipal Assistance Corporation.

## Canada N-weapons delay

BY VICTOR MACKIE

OTTAWA, May 31.

**C**ANADA WILL not have divested itself of nuclear weapons until about 1983-84, according to a line which diverged from that laid down by Mr. Trudeau in his UN speech on the neutron bomb.

The Deputy Prime Minister, Mr. Allan MacEachen, disagreed, saying that Canada supports the decision of the U.S. to postpone production of the special battlefield neutron weapon. Canada

he said, hoped that the Soviet Union would show similar restraint in its deployment of forces. He claimed that the U.S. and Canada, by their stand, bad put Moscow on the defensive.

An Opposition member said Mr. Trudeau's speech to the UN had left a "false impression" that Canada was renouncing nuclear weapons immediately.

# Where in the world.....

does international business find sound professional real estate advice.

To meet these demands Richard Ellis have established 22 offices around the world.

## Richard Ellis brings the world of property together

For a copy of our 1978 Richard Ellis International Property Report write to:  
Richard Ellis, Cornhill, London EC3V 3PS.  
Telephone: 01 233 3090  
Telex: 887732

London, Paris, Brussels, Paris, Amsterdam, Madrid, Johannesburg, Cape Town, Durban, Melbourne, Sydney, Perth, Brisbane, Chicago, Toronto, Montreal, Vancouver, Singapore, Hong Kong

**Richard Ellis**  
International Property Consultants

## OVERSEAS NEWS

## Pakistan seeks \$800-\$900m help

BY DAVID WHITE

**THE WORLD BANK'S** Pakistan Committee of donor countries meets here tomorrow and Friday to consider Pakistan's request for an increase in its debt relief programme for the 1978-79 fiscal year.

Pakistan is reported to be asking for a total aid package of between \$800m and \$900m. In 1976-77, the group of donor countries pledged about \$700m, including grants, soft loans and project loans. The amount of aid increased by about 5 per cent in 1977-78, according to Bank officials.

**WORLD BANK REPORT ON INDIA**

## Record aid recommended

BY K. K. SHARMA IN NEW DELHI

**THE WORLD BANK** has presented a flattening report to members of the Aid India consortium of major western countries and Japan which meets in Paris on June 8 and 9, but has nevertheless recommended substantially higher foreign aid. The Bank feels that although the Indian Government's development strategy will lead to a rapid rise of development expenditure and bring the economy to a more dynamic growth path, "it will also advance the date when the growth of the economy will, once again, be resource-constrained."

The Bank forecasts that the trade deficit and the current account deficit will reach high levels during the second half of the 1978-1982 Five Year Plan. "Hence, the flow of external assistance will once again become an important factor in equilibrating savings and investment as well as balancing the external payments." At present savings are marginally higher than investment.

When the consortium meets in Paris, it will consider the Bank's recommendation that foreign aid in 1978-79 should be raised to a record \$1.2bn from member countries. This amount will be matched by the World Bank, most of the funds coming from its soft-loan affiliate, the International Development Association. Thus, at a time when India's foreign exchange reserves stand at the high level of \$5.5bn and the Government is finding it difficult to put them to profitable use, foreign aid will come to the record level of \$2.4bn.

This suggests that the World Bank thinks that the surpluses in India's trade for the past couple of years are temporary, and with them the rapid rise of foreign exchange reserves which

has resulted largely from inward remittances by Indians working abroad (mainly in the Middle East and not, any longer, in Britain and the U.S.). The Bank's view is shared by the Government's economists who have cautioned against complacency just because of the export boom and the rising reserves. It is likely that the Bank's conclusions have emerged from discussions with Indian officials.

**India's draft plan for 1978-83** similarly envisages continuance

periods. Net transfer of resources from abroad has never been above 3 per cent of GNP and of payments position could be maintained at 0.8 per cent between 1968-70 and 1973-74. India's repayment liabilities on past loans are estimated at between \$450m and \$500m annually over the next five years.

The Bank welcomes the draft Plan. With large stocks of foodgrains and an improved supply of foreign exchange, it says the circumstances present a great

opportunity for promoting the Indian economy. "The Draft Plan responds to this opportunity by projecting a rapid growth in real terms of both overall investment and public expenditure."

The Bank is impressed by the Government's strategy for the agriculture sector. "Rural development is the centrepiece of development strategy and the draft Plan allocates an increased share of public expenditures to the rural sector. The Plan also responds to the urgent need to reorient the country's development towards improving the living conditions of the poor. This is reflected in the principal objectives: first the removal of unemployment and significant increases from an average of 5.5 per cent to 6.5 per cent;

second, an appreciable rise in the standards of living of the poorest sections; and third, the provision of basic services to the low income groups."

But the Bank points out that the contribution of these flows to India's real import capability, given world inflation, did not increase between the two Government's emphasis on the

scale to meet the resurces gap. The Plan has been started on political grounds since the National Development Council, of which all Chief Ministers of Indian states are members, called for a fresh version to be considered again in November.

But the draft makes it clear that the Planning Commission also envisages a resources gap to be filled by foreign aid.

The World Bank points out that external assistance to India has increased in the past three years, commitments rising from an average of \$1.4bn a year in the 1970-75 period to an average of \$2.5bn a year during 1975-78. Net disbursements have increased from an average of \$500m to an average of \$1.5bn. But the Bank points out that the contribution of these flows to India's real import capability, given world inflation, did not increase between the two Government's emphasis on the

standards of living of the poorest sections; and third, the provision of basic services to the low income groups."

Though impressed by the

turn of the century.

On population growth—considered India's main problem now that the population is rising at 3 per cent annually—the bank says the momentum of the family planning programme has yet to be reached, particularly in northern India since it was abandoned following the 1977 election. The bank hopes that the population rate will come down to 1.1 per cent by the turn of the century.

On population growth—considered India's main problem now that the population is rising at 3 per cent annually—the bank says the momentum of the family planning programme has yet to be reached, particularly in northern India since it was abandoned following the 1977 election. The bank hopes that the population rate will come down to 1.1 per cent by the turn of the century.

On population growth—considered India's main problem now that the population is rising at 3 per cent annually—the bank says the momentum of the family planning programme has yet to be reached, particularly in northern India since it was abandoned following the 1977 election. The bank hopes that the population rate will come down to 1.1 per cent by the turn of the century.

On population growth—considered India's main problem now that the population is rising at 3 per cent annually—the bank says the momentum of the family planning programme has yet to be reached, particularly in northern India since it was abandoned following the 1977 election. The bank hopes that the population rate will come down to 1.1 per cent by the turn of the century.

On population growth—considered India's main problem now that the population is rising at 3 per cent annually—the bank says the momentum of the family planning programme has yet to be reached, particularly in northern India since it was abandoned following the 1977 election. The bank hopes that the population rate will come down to 1.1 per cent by the turn of the century.

On population growth—considered India's main problem now that the population is rising at 3 per cent annually—the bank says the momentum of the family planning programme has yet to be reached, particularly in northern India since it was abandoned following the 1977 election. The bank hopes that the population rate will come down to 1.1 per cent by the turn of the century.

On population growth—considered India's main problem now that the population is rising at 3 per cent annually—the bank says the momentum of the family planning programme has yet to be reached, particularly in northern India since it was abandoned following the 1977 election. The bank hopes that the population rate will come down to 1.1 per cent by the turn of the century.

On population growth—considered India's main problem now that the population is rising at 3 per cent annually—the bank says the momentum of the family planning programme has yet to be reached, particularly in northern India since it was abandoned following the 1977 election. The bank hopes that the population rate will come down to 1.1 per cent by the turn of the century.

On population growth—considered India's main problem now that the population is rising at 3 per cent annually—the bank says the momentum of the family planning programme has yet to be reached, particularly in northern India since it was abandoned following the 1977 election. The bank hopes that the population rate will come down to 1.1 per cent by the turn of the century.

On population growth—considered India's main problem now that the population is rising at 3 per cent annually—the bank says the momentum of the family planning programme has yet to be reached, particularly in northern India since it was abandoned following the 1977 election. The bank hopes that the population rate will come down to 1.1 per cent by the turn of the century.

On population growth—considered India's main problem now that the population is rising at 3 per cent annually—the bank says the momentum of the family planning programme has yet to be reached, particularly in northern India since it was abandoned following the 1977 election. The bank hopes that the population rate will come down to 1.1 per cent by the turn of the century.

On population growth—considered India's main problem now that the population is rising at 3 per cent annually—the bank says the momentum of the family planning programme has yet to be reached, particularly in northern India since it was abandoned following the 1977 election. The bank hopes that the population rate will come down to 1.1 per cent by the turn of the century.

On population growth—considered India's main problem now that the population is rising at 3 per cent annually—the bank says the momentum of the family planning programme has yet to be reached, particularly in northern India since it was abandoned following the 1977 election. The bank hopes that the population rate will come down to 1.1 per cent by the turn of the century.

On population growth—considered India's main problem now that the population is rising at 3 per cent annually—the bank says the momentum of the family planning programme has yet to be reached, particularly in northern India since it was abandoned following the 1977 election. The bank hopes that the population rate will come down to 1.1 per cent by the turn of the century.

On population growth—considered India's main problem now that the population is rising at 3 per cent annually—the bank says the momentum of the family planning programme has yet to be reached, particularly in northern India since it was abandoned following the 1977 election. The bank hopes that the population rate will come down to 1.1 per cent by the turn of the century.

On population growth—considered India's main problem now that the population is rising at 3 per cent annually—the bank says the momentum of the family planning programme has yet to be reached, particularly in northern India since it was abandoned following the 1977 election. The bank hopes that the population rate will come down to 1.1 per cent by the turn of the century.

On population growth—considered India's main problem now that the population is rising at 3 per cent annually—the bank says the momentum of the family planning programme has yet to be reached, particularly in northern India since it was abandoned following the 1977 election. The bank hopes that the population rate will come down to 1.1 per cent by the turn of the century.

On population growth—considered India's main problem now that the population is rising at 3 per cent annually—the bank says the momentum of the family planning programme has yet to be reached, particularly in northern India since it was abandoned following the 1977 election. The bank hopes that the population rate will come down to 1.1 per cent by the turn of the century.

On population growth—considered India's main problem now that the population is rising at 3 per cent annually—the bank says the momentum of the family planning programme has yet to be reached, particularly in northern India since it was abandoned following the 1977 election. The bank hopes that the population rate will come down to 1.1 per cent by the turn of the century.

On population growth—considered India's main problem now that the population is rising at 3 per cent annually—the bank says the momentum of the family planning programme has yet to be reached, particularly in northern India since it was abandoned following the 1977 election. The bank hopes that the population rate will come down to 1.1 per cent by the turn of the century.

On population growth—considered India's main problem now that the population is rising at 3 per cent annually—the bank says the momentum of the family planning programme has yet to be reached, particularly in northern India since it was abandoned following the 1977 election. The bank hopes that the population rate will come down to 1.1 per cent by the turn of the century.

On population growth—considered India's main problem now that the population is rising at 3 per cent annually—the bank says the momentum of the family planning programme has yet to be reached, particularly in northern India since it was abandoned following the 1977 election. The bank hopes that the population rate will come down to 1.1 per cent by the turn of the century.

On population growth—considered India's main problem now that the population is rising at 3 per cent annually—the bank says the momentum of the family planning programme has yet to be reached, particularly in northern India since it was abandoned following the 1977 election. The bank hopes that the population rate will come down to 1.1 per cent by the turn of the century.

On population growth—considered India's main problem now that the population is rising at 3 per cent annually—the bank says the momentum of the family planning programme has yet to be reached, particularly in northern India since it was abandoned following the 1977 election. The bank hopes that the population rate will come down to 1.1 per cent by the turn of the century.

On population growth—considered India's main problem now that the population is rising at 3 per cent annually—the bank says the momentum of the family planning programme has yet to be reached, particularly in northern India since it was abandoned following the 1977 election. The bank hopes that the population rate will come down to 1.1 per cent by the turn of the century.

On population growth—considered India's main problem now that the population is rising at 3 per cent annually—the bank says the momentum of the family planning programme has yet to be reached, particularly in northern India since it was abandoned following the 1977 election. The bank hopes that the population rate will come down to 1.1 per cent by the turn of the century.

On population growth—considered India's main problem now that the population is rising at 3 per cent annually—the bank says the momentum of the family planning programme has yet to be reached, particularly in northern India since it was abandoned following the 1977 election. The bank hopes that the population rate will come down to 1.1 per cent by the turn of the century.

On population growth—considered India's main problem now that the population is rising at 3 per cent annually—the bank says the momentum of the family planning programme has yet to be reached, particularly in northern India since it was abandoned following the 1977 election. The bank hopes that the population rate will come down to 1.1 per cent by the turn of the century.

On population growth—considered India's main problem now that the population is rising at 3 per cent annually—the bank says the momentum of the family planning programme has yet to be reached, particularly in northern India since it was abandoned following the 1977 election. The bank hopes that the population rate will come down to 1.1 per cent by the turn of the century.

On population growth—considered India's main problem now that the population is rising at 3 per cent annually—the bank says the momentum of the family planning programme has yet to be reached, particularly in northern India since it was abandoned following the 1977 election. The bank hopes that the population rate will come down to 1.1 per cent by the turn of the century.

On population growth—considered India's main problem now that the population is rising at 3 per cent annually—the bank says the momentum of the family planning programme has yet to be reached, particularly in northern India since it was abandoned following the 1977 election. The bank hopes that the population rate will come down to 1.1 per cent by the turn of the century.

On population growth—considered India's main problem now that the population is rising at 3 per cent annually—the bank says the momentum of the family planning programme has yet to be reached, particularly in northern India since it was abandoned following the 1977 election. The bank hopes that the population rate will come down to 1.1 per cent by the turn of the century.

On population growth—considered India's main problem now that the population is rising at 3 per cent annually—the bank says the momentum of the family planning programme has yet to be reached, particularly in northern India since it was abandoned following the 1977 election. The bank hopes that the population rate will come down to 1.1 per cent by the turn of the century.

On population growth—considered India's main problem now that the population is rising at 3 per cent annually—the bank says the momentum of the family planning programme has yet to be reached, particularly in northern India since it was abandoned following the 1977 election. The bank hopes that the population rate will come down to 1.1 per cent by the turn of the century.

On population growth—considered India's main problem now that the population is rising at 3 per cent annually—the bank says the momentum of the family planning programme has yet to be reached, particularly in northern India since it was abandoned following the 1977 election. The bank hopes that the population rate will come down to 1.1 per cent by the turn of the century.

On population growth—considered India's main problem now that the population is rising at 3 per cent annually—the bank says the momentum of the family planning programme has yet to be reached, particularly in northern India since it was abandoned following the 1977 election. The bank hopes that the population rate will come down to 1.1 per cent by the turn of the century.

On population growth—considered India's main problem now that the population is rising at 3 per cent annually—the bank says the momentum of the family planning programme has yet to be reached, particularly in northern India since it was abandoned following the 1977 election. The bank hopes that the population rate will come down to 1.1 per cent by the turn of the century.

On population growth—considered India's main problem now that the population is rising at 3 per cent annually—the bank says the momentum of the family planning programme has yet to be reached, particularly in northern India since it was abandoned following the 1977 election. The bank hopes that the population rate will come down to 1.1 per cent by the turn of the century.

On population growth—considered India's main problem now that the population is rising at 3 per cent annually—the bank says the momentum of the family planning programme has yet to be reached, particularly in northern India since it was abandoned following the 1977 election. The bank hopes that the population rate will come down to 1.1 per cent by the turn of the century.

On population growth—considered India's main problem now that the population is rising at 3 per cent annually—the bank says the momentum of the family planning programme has yet to be reached, particularly in northern India since it was abandoned following the 1977 election. The bank hopes that the population rate will come down to 1.1 per cent by the turn of the century.

On population growth—considered India's main problem now that the population is rising at 3 per cent annually—the bank says the momentum of the family planning programme has yet to be reached, particularly in northern India since it was abandoned following the 1977 election. The bank hopes that the population rate will come down to 1.1 per cent by the turn of the century.

On population growth—considered India's main problem now that the population is rising at 3 per cent annually—the bank says the momentum of the family planning programme has yet to be reached, particularly in northern India since it was abandoned following the 1977 election. The bank hopes that the population rate will come down to 1.1 per cent by the turn of the century.

On population growth—considered India's main problem now that the population is rising at 3 per cent annually—the bank says the momentum of the family planning programme has yet to be reached, particularly in northern India since it was abandoned following the 1977 election. The bank hopes that the population rate will come down to 1.1 per cent by the turn of the century.

On population growth—considered India's main problem now that the population is rising at 3 per cent annually—the bank says the momentum of the family planning programme has yet to be reached, particularly in northern India since it was abandoned following the 1977 election. The bank hopes that the population rate will come down to 1.1 per cent by the turn of the century.

On population growth—considered India's main problem now that the population is rising at 3 per cent annually—the bank says the momentum of the family planning programme has yet to be reached, particularly in northern India since it was abandoned following the 1977 election. The bank hopes that the population rate will come down to 1.1 per cent by the turn of the century.

On population growth—considered India's main problem now that the population is rising at 3 per cent annually—the bank says the momentum of the family planning programme has yet to be reached, particularly in northern India since it was abandoned following the 1977 election. The bank hopes that the population rate will come down to 1.1 per cent by the turn of the century.

On population growth—considered India's main problem now that the population is rising at 3 per cent annually—the bank says the momentum of the family planning programme has yet to be reached, particularly in northern India since it was abandoned following the 1977 election. The bank hopes that the population rate will come down to 1.1 per cent by the turn of the century.

On population growth—considered India's main problem now that the population is rising at 3 per cent annually—the bank says the momentum of the family planning programme has yet to be reached, particularly in northern India since it was abandoned following the 1977 election. The bank hopes that the population rate will come down to 1.1 per cent by the turn of the century.

On population growth—considered India's main problem now that the population is rising at 3 per cent annually—the bank says the momentum of the family planning programme has yet to be reached, particularly in northern India since it was abandoned following the 1977 election. The bank hopes that the population rate will come down to 1.1 per cent by the turn of the century.

On population growth—considered India's main problem now that the population is rising at 3 per cent annually—the bank says the momentum of the family planning programme has yet to be reached, particularly in northern India since it was abandoned following the 1977 election. The bank hopes that the population rate will come down to 1.1 per cent by the turn of the century.

On population growth—considered India's main problem now that the population is rising at 3 per cent annually—the bank says the momentum of the family planning programme has yet to be reached, particularly in northern India since it was abandoned following the 1977 election. The bank hopes that the population rate will come down to 1.1 per cent by the turn of the century.

On population growth—considered India's main problem now that the population is rising at 3 per cent annually—the bank says the momentum of the family planning programme has yet to be reached, particularly in northern India since it was abandoned following the 19

## HOME NEWS

**Coal Board hit by EEC energy row**

By John Lloyd

**THE NATIONAL** Coal Board's marketing plans have received a serious setback from the inability of the Common Market countries' Energy Ministers to agree on a proposal to subsidise EEC-produced coal.

The proposal to spend about £200m over three years in subsidising EEC coal—largely British and German—for use in power stations was regarded by the Coal Board as a means for breaking into the European market.

It estimated that it might sell about 5m tonnes by 1981. Exports last year were about 1m tonnes, mainly to Europe.

The Coal Board needs extra market for its coal, partly because its production is rising due to the incentive bonus scheme and partly because sales to the steel industry remain low. In addition, its largest single customer, the electricity industry, will probably cut its order next year by as much as 5m tonnes.

**Government advisers inquiry**

By Philip Rawstorne

**THE CIVIL SERVICE** Commission is considering whether changes should be made in the rules governing the appointment of special advisers to Government Ministers. At present, political advisers can be appointed only as temporary civil servants for a period of five years.

Several advisers to Labour Ministers would have to resign next year if the Labour Government is still in office. A Downing Street spokesman, however, denied reports that Mr. James Callaghan had initiated the inquiry into the situation.

Though the Civil Service department is involved in the inquiry, the Prime Minister is understood to have made no proposals himself for changes.

**SOCIETY MERGERS MAY BE KEY TO PROGRESS****High Street war poses dilemma for co-operative movement**

BY ELINOR GOODMAN, CONSUMER AFFAIRS CORRESPONDENT

**FINANCIAL** losses in the last traditionally fiercely independent year by two of the biggest retail societies, are increasing the serious concern of senior executives at the trading position of some individual societies during the High Street war.

One of the two societies, Royal Arsenal, reported a net loss of almost £900,000 in the year to January 21, 1978, on sales figures of almost £124m and faced severe criticism from its shareholders.

The second, the London Co-operative Society, was forced to sell assets, including shares in London Weekend Television, to finance a £986,000 trading loss. The London's turnover last year was up nearly 8 per cent to £207m. (In sales terms, this makes it three-quarters the size of British Home Stores, which reported pre-tax profits of £27m. last year on sales of £274m.)

Difficulties faced by some of the 206 individual societies in competing with private traders such as Tesco were raised at this year's Co-operative Congress in Scarborough, which ended yesterday.

The feeling is that unless the performance of these societies improves, the Co-operative Retail Services—traditionally the society which takes over others in trouble—could find itself with too much on its plate.

With profits under pressure the price war among grocers, and the increasing need for capital to build the really big supermarkets, there seemed at Scarborough to be slightly less resistance to the idea of change than there has been for several years.

Two societies in the South Midlands, for example, are to merge to form a new single society with annual sales of well over £30m—a deal which may be followed by others among the pioneers started it all and the

Co-op was part of working-class life. These two questions, as several speakers pointed out, are inter-related, because without profit there is no money to finance the movement's wider objectives.

Enfield apparently insisted on the inclusion of the word "highway" so Luton turned instead to Northampton, which under the regional plan is part of another regional group.

The central executive has favoured a grand regional plan which would reduce the number of existing societies to 26, but in the last three years the number of mergers has fallen to a trickle.

Talks get hung up on points which in other organisations would seem inconsequential. The Luton Society, which is now to merge with Northampton to form a new South Midlands Society, was previously in merger talks with Enfield Highway.

Societies, even some of the larger ones, have been criticised for not sticking to the financial disciplines expected of them. Some in the past have paid more in dividends than they have made in surplus and have run down their reserves.

At times during the three-day congress, these problems were highlighted by speakers from the platform who called for new initiatives by the Coop's governing bodies.

The congress also demon-

strated the unique structure which make it impossible to judge it as just another supermarket group fighting for the housewife's purse.

In spite of the concern in some quarters about individual societies' results there was far more general interest in the increasingly difficult question of how best to preserve the movement's social purpose in a world very different and much more affluent than it was when the Ruchdale pioneers started it all and the

division, who was appointed after the departure of Dr. Kilkenny, has told employees there will be no enforced redundancies or loss of terms and conditions.

So far no talks have been started with the unions, but it must be assumed that Allied will be hoping to cut employment within the division by way of voluntary redundancies and natural wastage.

The plan splits the beer division into 11 separate companies, each becoming an independent profit centre. In some of the companies, the sales and administration side will be merged with brewing and distribution.

The companies will be given stronger management teams and "hand-picked men will be drafted in to look after the finance and personnel functions."

Mr. Douglas Strachan, new managing director of the beer operating in the North of England.

**Ford puts up car prices by 3.8%**

BY STUART ALEXANDER

**FORD** began a new round of car price increases yesterday when it announced rises averaging 3.8 per cent, with effect from midnight last night. This is the first Ford rise since January 7 this year, when prices went up an average of 4.8 per cent, and hopes continue that the spiral of rises every 90 days has now been broken.

No other car manufacturer followed suit immediately but it is known that British Leyland has a round of price rises planned for July.

The working party will endorse the Department of Industry view that the setting up of a "main line" semi-conductor company in the UK would cost about £500m and prove too expensive for the UK to consider on its own.

Advisers in the French and German Governments and European Commission officials have also concluded that the head-on challenge to U.S. or Japanese semiconductor companies would be very risky for any single European country and perhaps prohibitively expensive.

The German Government is contributing £75m to a four-year investment programme of around £150m up to this year centred on aid to Siemens. However, the Germans have so far concentrated on special purpose circuits rather than world markets for standard products.

French Government support for its industry is said to depend upon plans for a partnership with a major U.S. company.

Siemens, in Germany, and the General Electric Company, in the UK also believe that acquisition of a U.S. company or a partnership with one of the leaders of the industry may be the best way to enter the U.S. and the world markets.

**Enterprise Board 'adrift by £450m in costing new plant'**

BY MAX WILKINSON

**THE NATIONAL** Enterprise Board was accused yesterday of grossly underestimating the cost of its plan to set up a new semiconductor plant in the UK.

Mr. Jack Akerman, managing director of Mullard, the Philips subsidiary, and chairman of the National Economic Development Organisation sub-committee for the industry, said the board's calculations appeared to be off by at least a factor of 10.

He said international studies showed that some £500m would be needed to set up a viable semiconductor company competing in the market for world standard products like computer memories and micro computers.

Mr. Akerman added: "The amount it is reported they are prepared to spend will not buy much more than a do-it-yourself kit for semiconductor manufacture. It is totally inadequate to compete in a field where technology is highly complex and changing all the time."

Philips had invested around £500m in semiconductor manufacture, including the purchase of a U.S. company, Signetics, he said. Other multinationals with experience in the electronic markets had invested at about the same rate.

**Experience**

The French and Japanese governments both understand that expenditure running into hundreds of millions of pounds was needed to keep pace with research and development and manufacturing techniques, as well as to gain experience in a highly competitive world market.

You can easily lose £100m a year on a single product. Then, as soon as you start to design a new product, you find that half your equipment is out of date," Mr. Akerman said.

**• NEWS ANALYSIS — CAR LEASING****Tax battle looks imminent**

BY DAVID FREUD

**THE INLAND REVENUE** indicated clearly for the first time this week that it plans to move strongly against what it considers to be abuses by some members of the mushrooming car-leasing industry.

Harold Perry, a main Ford dealer, said that the Revenue was opposing the 1977 tax relief claim on car leasing activities.

Although the exact grounds for the opposition have not been disclosed, in either side it is known that the Revenue has become increasingly disatisfied with some of the uses which have been made of the favourable tax status.

It has no objection to leasing arrangements by car hire companies, but is more sceptical of cases in which companies supply leased cars to their employees and directors.

And the Revenue believes that current legislation already rules out favourable tax treatment where the car ends up in the hands of the employee or director after the leasing period.

Several companies have been

offering schemes with this ownership provision. However, the Revenue has given firm indications that it intends to allow the tax claims when they are eventually made.

Three elements have come together to cause the present clash.

First, two decisions by Special Tax Commissioners in 1975 changed the tax status of leasing cars, making the practice vastly more attractive.

This, combined with the looser credit controls introduced last July, has fuelled an incredible upsurge in car leasing. As before, rentals on leased cars were fully tax deductible for companies and deductions for a purchased vehicle were still spread over four years.

Additionally, the lessor gained a 100 per cent tax write down, the benefit of which he could pass on to the lessee if he had sufficient profits to set the allowances off against. This requirement explains the fact that the leasing industry is dominated by the big clearing banks and their subsidiaries with their reliable profits.

The schemes to which the Revenue objects go a stage further after the leasing period, which is normally two years.

Clearly the vehicle cannot be sold direct to the company which is the leasing customer, since this would transform the transaction into hire, purchase and remove the tax advantages.

The special commissioners' decisions in favour of Godfrey Davis and Ford Credit in July 1975 meant that cars could be

treated in the same way as any other equipment under the capital allowance provisions of the 1971 Finance Act.

This meant that a lessor of a car could claim full tax relief in a single year against his purchase over four years, as before.

The decision doubled the tax advantage of leasing. As before, rentals on leased cars were fully tax deductible for companies and deductions for a purchased vehicle were still spread over four years.

Additionally, the lessor gained a 100 per cent tax write down, the benefit of which he could pass on to the lessee if he had sufficient profits to set the allowances off against. This requirement explains the fact that the leasing industry is dominated by the big clearing banks and their subsidiaries with their reliable profits.

The schemes to which the Revenue objects go a stage further after the leasing period, which is normally two years.

Clearly the vehicle cannot be sold direct to the company which is the leasing customer, since this would transform the transaction into hire, purchase and remove the tax advantages.

Instead the car is sold under the schemes to the executive of the company at a value far below its real worth in the second-hand market — typically at about 10 per cent of the original capital cost.

However, as if it is preparing to put a stop to these arrangements in a number of ways — all under present legislation.

First, it may deny the company which leases the car tax deduction. Secondly there are signs that the executives will be taxed under the benefit in kind legislation.

Last, it may hit at the leasing company itself. It could do this either by obliging it to bring the full open market value of the car on sale into its calculations of capital allowances, or if the agreements always lead to sales to executives, it may argue that the car is not a capital asset but stock in trade and does not therefore qualify for first year allowances.

**The international trade mark.**

Overseas Containers Limited was formed by four famous British shipping lines to concentrate centuries of experience in maritime trading into a modern system of cargo transportation.

Today, nine years after operations started and well over a million container loads later, OCL has invested over £500 million in a fleet of purpose-built containerships, containers, terminals, hardware and equipment and, most of all, people.

With a route network now linking four continents, OCL has become Europe's biggest container transport operator

and a world leader in international trade, and in the process is helping to shape the patterns of world-wide distribution.

Serving over 40 major ports, the OCL Group, its subsidiaries and agents, provide rapid, efficient and total transportation of containerised export and import goods, door-to-door, between virtually any locations throughout Western Europe and Australia, New Zealand, the Far East, South East Asia and South Africa.

And that is only the beginning.

**"BERLITZ"****When it's a question of a new language—fast!**

For one hundred years the Berlitz method of language tuition has been teaching the world to speak quickly, efficiently and enjoyably. You learn just like you learned your mother tongue—person to person. Ring today for full information. We'll prove it to you that it works.

100 YEARS OF  
**BERLITZ**

Teaching the world to speak.

LONDON 01-593 1538 CROYDON 01-638 2852 MANCHESTER 061-228 3607 BIRMINGHAM 021-643 4334 LEEDS 0532 355367 / EDINBURGH 031-228 2677

**THE EXPORT-IMPORT BANK OF KOREA**

is pleased to announce the opening of its London Representative Office on Thursday, 1st June 1978

Representative: Chongbai Chon

The Export-Import Bank of Korea,  
Unit 13H Plantation House,  
51-35 Fenchurch Street, London EC3.

Telephone: 01-623 1831

## HOME NEWS

## De Beers cuts gem surcharge to 15%

BY PAUL CHEESERIGHT

**THE SQUEEZE** on the international rough diamond market relaxed yesterday when the De Beers Central Selling Organisation told clients that the surcharge on gem stones at its next London sale would be cut to 15 per cent.

The organisation controls the flow of about \$5 per cent of the world's rough gem stones on to the world market and holds 10 sales a year for about 300 selected clients.

The surcharge at its March sale was 40 per cent and 25 per cent at its most recent sale in May.

The policy of levying an extra charge on a flexible basis was adopted in March in a bid to quell speculative trading in rough stones.

Stockpiles grew in main diamond cutting centres, particularly Israel, and stones were changing hands at a premium of up to 100 per cent on the organisation's list price.

The progressive reduction of the surcharge indicates that the level of speculative trading has lessened, and that the rough diamond market has returned to conditions approaching normality.

De Beers said that the silencing of stones to clients would be virtually normal in relation to their demands.

**Deprived**

This gives little clue as to whether the amount at the sale starting next Tuesday will be greater than that offered in early May, but suggests that clients will not be deprived of stock as some were in April.

Over the last two months premiums offered on stones in the secondary market dropped markedly. Some goods have been selling at prices of 10-15 per cent under the level of the De Beers list price, plus the 25 per cent surcharge obtaining in May.

Stones have also been coming back onto the market from Israel.

Demand for polished diamonds—stones which have passed from the organisation through the first stage of manufacture—has been quiet but firm.

The organisation's flexible policy makes predictions about future pricing difficult. But it is believed in the industry that the 15 per cent surcharge may be the last, and that the organisation will raise its list price to meet the surcharge level within the next few weeks.

## Public 'needs education' on insurance

By Eric Short

**INSURANCE COMPANIES** needed to do more to educate the public about insurance matters and to tell them the facts about life assurance, especially its achievements, said Mr. Joe Mucharg, general manager of the Scottish Provident Institution, at a seminar in London yesterday.

Life insurance had much of which to be proud in its operations. It was one of the more successful of British "industries." Yet like a lot of other bodies, it was condemned unjustly simply through lack of understanding.

He considered that if everyone understood better what it was trying to do, it would receive more sympathetic treatment from politicians and others.

There would be much less talk about the direction of investments and a general desire by politicians to run the insurance industry.

Mr. Mucharg said that the British Insurance Association and the Life Offices Association had produced some excellent educational kits for schools and other educational centres covering all aspects of insurance. He urged that more use be made of these.

## Parents press for drug damage inquiry

**PARENTS** who believe their children have been damaged by hormone pregnancy testing tablets are to see Mr. Roland Moyle, Health Minister, next Tuesday to renew calls for an inquiry.

The parents, whose campaign is being led by Mr. Jack Ashley, Labour MP, are angry at Mr. Moyle's refusal of a request for an inquiry during a Commons debate last week.

Damage attributed to the drugs, withdrawn in 1976 for pregnant patients, include heart and limb defects and cleft palates. It has been estimated that thousands of children may have been affected.

**JUDGE URGES HOME SECRETARY TO DEPORT 'HUNGARIAN CIRCLE'**

## Five jailed for bank drafts swindle

**JAIL SENTENCES** ranging between 4½ and 14 years were imposed at the Old Bailey yesterday on five members of the "Hungarian Circle," who tried to swindle banks out of millions of dollars with forged bank drafts.

Judge Gerald Hines, said he intended to recommend that all five men be deported when the requisite notices expired tomorrow.

"As people have come here, primarily if not exclusively, to exercise this kind of plan, it must surely be right that the Home Secretary should be invited to give serious thought to the question whether they should be sent out of the country as soon as possible," he said.

The heaviest sentence was imposed on Henry Oberlander, 51, of Clarendon Road, Notting Hill, West London, said during the trial to have been a man of many identities and a master of disguise.

He was described by the judge as the central and major member of the organisation and jailed for a total of 14 years concurrent on each of two conspiracy charges. He was also fined £25,000 on each charge, with an extra 12 months in default of payment.

He was also ordered to pay £15,000 prosecution costs and the question of his defence costs was referred to the Legal Aid Commission.

Francisco Focaccia, 48, of Westbourne Gardens, Paddington, a master forger, was jailed for eight years for his part in two conspiracies, and ordered to pay £2,500 prosecution costs and up to £500 defence costs.

The judge told him: "I am satisfied that throughout the period that you were here you were purposefully and effectively engaged in the work of forgery and playing an extremely important part."

**Hyperbole**

Two men were jailed for six years. They were Andre Biro, 32, of Rosslyn Hill, Hampstead, described as the quartermaster and South American controller in the Hungarian Circle, and Emile Fleischmann, of Ladbrooke Mews, Notting Hill, a stateless Hungarian born in Budapest, who also assumed many identities as he helped Oberlander to pass forged bank drafts.

Biro, in addition, was ordered to pay £1,500 prosecution costs and not more than £5,000 defence costs.

Jorge Grunfeld, 55, also of Clarendon Road, a naturalised

Argentinian born in Romania who travelled the world obtaining signatures on genuine bank drafts which the forged could later copy, was jailed for 4½ years and ordered to pay £500 prosecution costs and up to £500 defence costs.

Mr. Kenneth Richardson, for the Crown, said when the case opened that the forgeries were brilliant and the fraud so vast that they gone undetected they would have undermined the banking system of the Western world.

Mr. Ashe Lincoln, QC, asked the judge in mitigation to "treat that as mere hyperbole, which the Crown is entitled to use in opening its case." He submitted that there was no evidence to justify the expression.

Passing sentence, Judge Hines said: "This is a case which has lasted a substantial time and about which—I do not think anyone would dispute—there is great gravity."

He said comment had been made in the Press and elsewhere about the case but, as the Judge, he felt he must deal with the facts as they had been established in court.

In deciding the future of the five men and the question of deportation, the judge said he had first to consider whether the

case was so grave that it must be dealt with on the basis of its gravity rather than the interests of the individual.

He believed it was of such intrinsic gravity that the offences could have caused a great deal of potential damage to the community. He had to have regard primarily to the public interest in deterring conduct of this kind.

In deciding the maximum penalty for the offenders, he had to have regard to the penalties which might have been imposed for such serious crimes as murder.

"I have excluded the possibility that this case falls wholly into the exceptional category comparable with the jail sentences in such cases as the Richardson trial and the Train Robbery case in which there was quite vicious brutality."

This was not an agreement to commit one isolated offence but a wholesale abuse of the Act in order to travel freely without being readily traced.

It was an abuse of the very existence of passports and such documents to facilitate the fraud which was the subject of a separate conspiracy.

In the judge's view, the passing of the Act was equal in gravity to the conspiracy to defraud banks. He rejected a defence submission that these offences were not intended to harm Britain but intended for fraud in countries abroad.

Great skill had been used to ensure that the forgeries would be of a quality that made detection well-nigh impossible.

He also took into account the fact that many articles, from passports to travellers cheques, stamps from embassies and other items, had been stolen in various parts of the world to enable the plan to be carried out.

The judge accepted that Grunfeld's part was limited, but in entering the conspiracy he had opened himself to being part of a very serious offence.

A very serious aspect of the case was the offences under the Immigration Act which involved

the second report for Mr. Callaghan, is due to be completed by July 1 and will make recommendations for the future handling of pollution emergencies.

Both inquiries are to be conducted by officials in the Department's marine division under the supervision of Mr. Stanley Clinton-Davis, Under-Secretary for Trade.

Although publication of the findings is unlikely, it is understood that a public report will be prepared following criticism by local people and MPs over the Department's handling of the 24-day Eleni V affair.

Sonar surveys of the wreck, completed yesterday, showed that it is still basically intact and lying 110 ft below the surface. Both the Departments of Trade and Environment are preparing advice for local authorities and individuals on compensation claims. The Trade Department has already announced it will be submitting a £2m bill for anti-pollution measures under the terms of industry-based and international claims provisions.

## Powell warning on 'lost power'

By Rupert Cornwell, Lobby Staff

DIRECT ELECTIONS TO Europe were an open acknowledgement of the end of Britain's nationhood, and would reduce the status of the country within the Community to that of the West Midlands inside the U.K., Mr. Enoch Powell said last night.

The Ulster Unionist MP for South Down, returning to his favourite anti-Market theme, argued that as a result of EEC membership, Britain had already lost the power to run its own steel industry and the Midland inside the U.K., Mr. Enoch Powell said last night.

The latest issue to be raised with the Government by British steelmakers is the sales of cheap European customs that the import price is lower than the basic price because of the inferior quality of the goods.

Steel prices have hardened in Britain and Europe from non-profitable levels of last year.

Although trade is still bad compared with the levels before 1975, British producers now believe that the status of the country within the Community to that of the West Midlands inside the U.K., Mr. Enoch Powell said last night.

The Ulster Unionist MP for South Down, returning to his favourite anti-Market theme, argued that as a result of EEC membership, Britain had already lost the power to run its own steel industry and the Midland inside the U.K., Mr. Enoch Powell said last night.

Viscount Eustace Davignon, the Industry Commissioner, who devised a plan for protecting the European steel industry and allowing it a breathing space from the Comecon nations.

In its action against Australian trading, the EEC has decided against a definitive anti-dumping duty.

Instead, provisional anti-dumping duties already imposed on iron and steel coils from Australia, secured bilateral steel trading arrangements for the Community with EFTA members and other countries.

Talks are in progress between the Government and the commission in Brussels towards limiting this trade, either by EEC action or by a unilateral British move.

Britain's existence as a "collective entity" was now the central point at issue.

Mr. Powell told the Federation of Sussex Industries that even if the fundamental political drawbacks to membership were laid aside, the economic case was itself inconclusive. He implicitly suggested that unquantifiable "quality of life" considerations also favoured Britain pulling out of the Community.

**Supreme issue**

Attempts to measure such concepts as the standard of living and economic growth ignored many factors, he said. "A person's life, even of the individual life, which is values more highly than some of the ones which can be measured."

The question of British membership of the EEC was the supreme political issue of the time. "That is not to say that it is party political," he declared. "Sometimes it is, and sometimes it is not. But it can never be surrendered other than politically."

Midland raises personal loan interest rates

By Michael Blanden

**AN INCREASE** in interest rates on personal loans was announced by the Midland Bank yesterday.

The increase follows similar moves by National Westminster and Lloyds, reflecting the recent general rise in the level of short-term interest rates. Since the Budget, the banks' base rates for overdraft lending have gone up by 2½ per cent to 9 per cent.

If sufficient funds are available, a second new boat would be built for the year of the challenge and all three boats, plus two complete crews and other campaign personnel, would spend at least 100 days practising in the waters off Newport, Rhode Island, ahead of the elimination series.

Minimum subscription for each of the first 1,500 companies to come forward will be £1,050. The

general public, as well as yacht clubs, will also be invited to contribute.

The money will be used to buy a new 12-metre boat, due to be launched by builders Joyce Marine, at Gosport next January or February, plus an older 12-metre boat from the United States.

If sufficient funds are available, a second new boat would be built for the year of the challenge and all three boats, plus two complete crews and other campaign personnel, would spend at least 100 days practising in the waters off Newport, Rhode Island, ahead of the elimination series.

Minimum subscription for each of the first 1,500 companies to come forward will be £1,050. The

general public, as well as yacht clubs, will also be invited to contribute.

The money will be used to buy a new 12-metre boat, due to be launched by builders Joyce Marine, at Gosport next January or February, plus an older 12-metre boat from the United States.

If sufficient funds are available, a second new boat would be built for the year of the challenge and all three boats, plus two complete crews and other campaign personnel, would spend at least 100 days practising in the waters off Newport, Rhode Island, ahead of the elimination series.

Minimum subscription for each of the first 1,500 companies to come forward will be £1,050. The

general public, as well as yacht clubs, will also be invited to contribute.

The money will be used to buy a new 12-metre boat, due to be launched by builders Joyce Marine, at Gosport next January or February, plus an older 12-metre boat from the United States.

If sufficient funds are available, a second new boat would be built for the year of the challenge and all three boats, plus two complete crews and other campaign personnel, would spend at least 100 days practising in the waters off Newport, Rhode Island, ahead of the elimination series.

Minimum subscription for each of the first 1,500 companies to come forward will be £1,050. The

general public, as well as yacht clubs, will also be invited to contribute.

The money will be used to buy a new 12-metre boat, due to be launched by builders Joyce Marine, at Gosport next January or February, plus an older 12-metre boat from the United States.

If sufficient funds are available, a second new boat would be built for the year of the challenge and all three boats, plus two complete crews and other campaign personnel, would spend at least 100 days practising in the waters off Newport, Rhode Island, ahead of the elimination series.

Minimum subscription for each of the first 1,500 companies to come forward will be £1,050. The

general public, as well as yacht clubs, will also be invited to contribute.

The money will be used to buy a new 12-metre boat, due to be launched by builders Joyce Marine, at Gosport next January or February, plus an older 12-metre boat from the United States.

If sufficient funds are available, a second new boat would be built for the year of the challenge and all three boats, plus two complete crews and other campaign personnel, would spend at least 100 days practising in the waters off Newport, Rhode Island, ahead of the elimination series.

Minimum subscription for each of the first 1,500 companies to come forward will be £1,050. The

general public, as well as yacht clubs, will also be invited to contribute.

The money will be used to buy a new 12-metre boat, due to be launched by builders Joyce Marine, at Gosport next January or February, plus an older 12-metre boat from the United States.

If sufficient funds are available, a second new boat would be built for the year of the challenge and all three boats, plus two complete crews and other campaign personnel, would spend at least 100 days practising in the waters off Newport, Rhode Island, ahead of the elimination series.

Minimum subscription for each of the first 1,500 companies to come forward will be £1,050. The

general public, as well as yacht clubs, will also be invited to contribute.

The money will be used to buy a new 12-metre boat, due to be launched by builders Joyce Marine, at Gosport next January or February, plus an older 12-metre boat from the United States.

If sufficient funds are available, a second new boat would be built for the year of the challenge and all three boats, plus two complete crews and other campaign personnel, would spend at least 100 days practising in the waters off Newport, Rhode Island, ahead of the elimination series.

Minimum subscription for each of the first 1,500 companies to come forward will be £1,050. The

general public, as well as yacht clubs, will also be invited to contribute.

The money will be used to buy a new 12-metre boat, due to be launched by builders Joyce Marine, at Gosport next January or February, plus an older 12-metre boat from the United States.

If sufficient funds are available, a second new boat would be built for the year of the challenge and all three boats, plus two complete crews and other campaign personnel, would spend at least 100 days practising in the waters off Newport, Rhode Island, ahead of the elimination series.

# Technical Page

EDITED BY ARTHUR BENNETT AND TED SCHOETERS

## • TEXTILES

### Micro gets it sewn up

LATEST conquest of the microprocessor is the industrial sewing machine. Later on this year, The Singer Company will be introducing a model that will be likely to have a dramatic effect on the rag trade.

Known as the Programmable Centurion, the machine is the outcome of a project in custom MOS design undertaken by the company by AMI Microsystems.

Its main effect will be that the operator will not have to remember complicated work sequences. As soon as the machine has been used once in the prescribed manner, the program is stored in random access memory, from then on the operator, for example, the operator simply has to guide the material and hold the treadle down.

For garment industry management, the machine means that instead of giving lessons to operators, the sewing machines themselves will receive the training, countering staff turnover and training cost problems.

Regardless of complexity, the machine remembers up to 50 jobs and repeats them flawlessly at speeds up to 100 stitches per second.

It sews the same number of the same type of stitches at the same speed as the operator from which the procedures were memorised, stopping at the same point for the same length of time to allow for a change of direction.

If it lifts the needle, or leaves it down, as learned and if it starts and ends the sewing sequence with the appropriate back-tacks to secure the stitches.

As the operator becomes more proficient in guiding the fabric, the speed of any portion of the cycle can be increased without affecting the rest of the program. More than 100 AMI chips are involved.

More on 0793 31345.

## • HAND TOOLS

### Easier to cut to shape

Two thermocutting tools, called ZES-20 and ZTS-21 and made by the Welwyn Tool Company, have electrically heated blades for speedy and accurate cutting of rubber and plastic sheet, foam, foil and cloth.

The tools do not stress or attenuate for plastic foams, causing cracks to form along the edges, says the company, as the heat seals the end of the cutting edge.

Consisting of a handle and mounting the cutter can be suspended from a wire to which may be attached a wide range of blades up to 60mm thick and 270mm (thick) blades for aiding wider to be cut.

Further from the company at Stonehill House, Welwyn Gar-

den, Herts.

**electrical wire & cable?**

• NO MINIMUM LENGTH  
• NO ORDER  
**ANXIER** LONDON 01-561 8118 ABERDEEN (024) 32355/2 MANCHESTER 01-872-4915 TRANSFER CALL CHARGES GLADLY ACCEPTED 24-H. EMERGENCY NUMBER 01 637 3567 Ext. 409

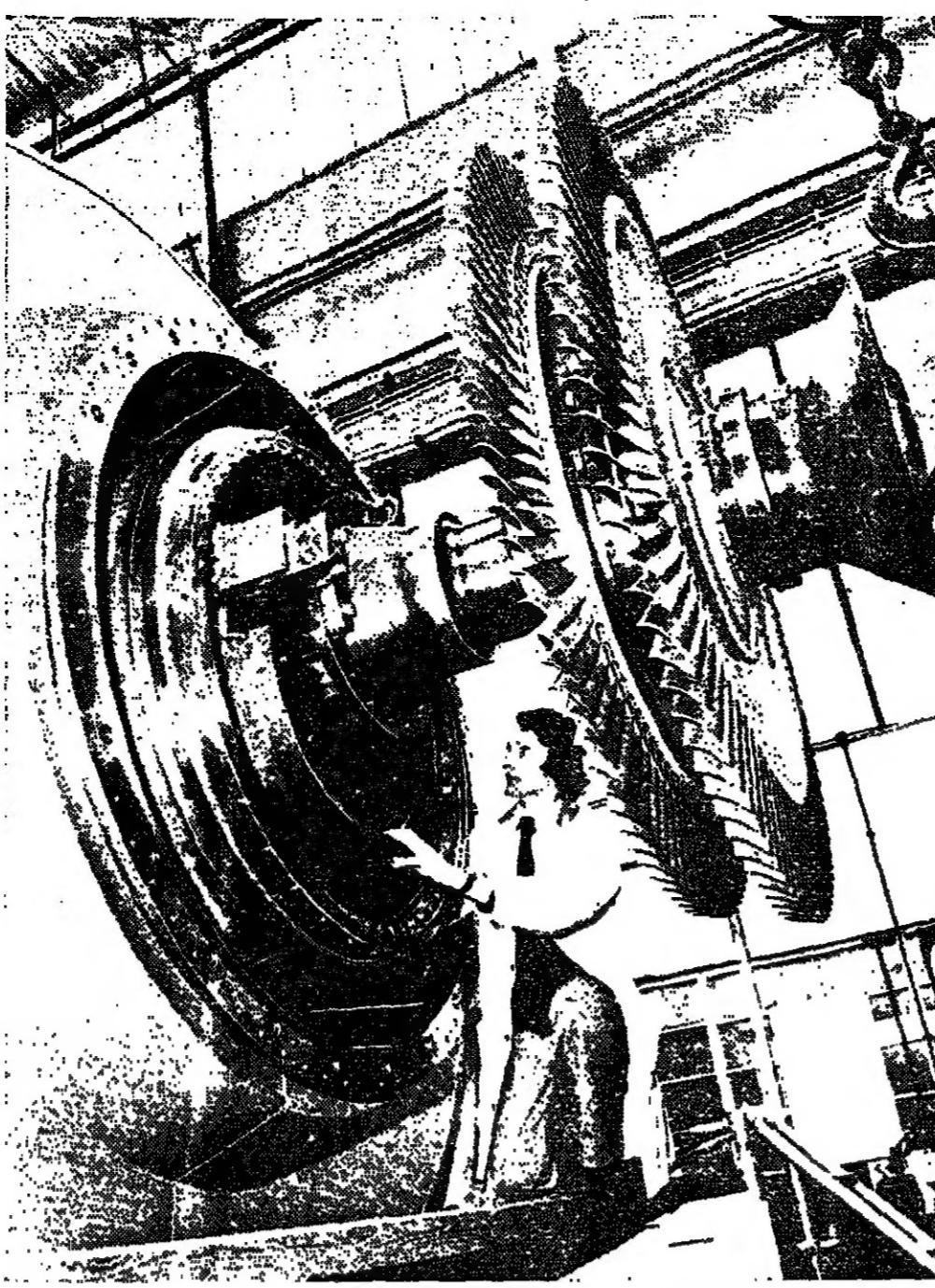


## ELECTRICAL FITTINGS

Progression of the dividend on a capital increased by 20%

On April 12, 1978, the Board of Directors approved the dividends for the financial year 1977 (in Frs million)

Consolidated Accounts (1)		Frs. 1,033.3
Total turnover amounted to	Acquisition Frs. 822.7 million, an increase of 17%	Frs. 176.8
Gross profit totalled	An increase of 37.5% compared with 1976	Frs. 78.2
Trade accounting profit after tax totalled	Including:	
Net appreciation on a lease-back transaction for Frs. 29.2 million	Frts. 59.5	
Investment for foreign investment on behalf of PIAL for Frs. 21 million	Frs. 138.2	
Trade accounting profit after tax totalled	An increase of 39% compared with the preceding year	Frs. 227.2
Trade sales on foreign markets, which totalled	As a result of sales on foreign markets, which totalled	
The market reached 34%. The share of these sales in the total turnover increased from 19.2% to 27%	The market reached 34%. The share of these sales in the total turnover increased from 19.2% to 27%	
(1) Including new subsidiaries: PIAL (Brazil), WEG (West Germany), MPE (Austria)		
Legrand		
Profit before tax totalled	Frs. 86.1	
Trade profit amounted to	Frs. 129.9	
An increase of 32% compared with 1976		
The net accounting profit, taking into account the items mentioned above, totalled ...	Frs. 60.7	
An increase of 60.3%		
If one does not take into account the incidence of the net appreciation on lease-back and the provision for investment in Brazil, profits reached		
An increase of 15.4% compared with 1976	Frs. 42.0	
Cash flow after tax totalled	Frs. 108.5	
An increase of 31.7%		
The Board of Directors also decided		
To call an Annual General Meeting on June 26, 1978		
To propose the payment of a dividend of Frs. 24.50 on a per share basis, increased by the distribution of one bonus share for every five old shares held in October 1977, compared with March 30 the previous year. This dividend will be made available from July 3, 1978		
To call an Extraordinary General Meeting the same day, to call the view of increasing the capital by issuing 8,000 new shares. These shares, once the shareholders have renounced their preferential rights will be subscribed by a Common Investment Fund created in the frame of a Company Savings Plan.		
At March 31, 1978, Legrand S.A.'s sales were up by 4.6% compared with the sales for the fourth quarter of 1977. In the first quarter of 1978, they showed a slight decline. However, the Group's sales progressed during the first half of February, orders registered showed a slight increase in the trend.		



Rolls-Royce is to supply the main generating plant for a 140,000-kW gas turbine power station at Cowes on the Isle of Wight. Two sets will be used to boost 70,000-kW sets, each powered by four Rolls-Royce Olympus engines driving a Parsons generator. One of the four two-stage power units at the push of a button.

## • MATERIALS

### A non-move surface

There are a number of special effects that can be applied to plastic foams, including a variable loop holding down for internal shaping and softening.

It cures to a fine textured finish or, alternatively, a variety of special textures effects can result from a simple roller treatment to the applied film whilst still wet.

The manufacturer says that usual self-textured coatings tend to give a low grit relief that chips or flakes, especially under substrate movement, but its product eliminates this possibility. It also combats the danger of blistering and subsequent rupture of the skin through moisture being trapped in the substrate—a common reason for failure of ordinary finishes.

The elasticity of this coating in five colours, mist grey, light green, light blue, magenta and pale lemon, as well as white—cures to a silk screen, aging to a full matt.

Further from the company at P.O. Box 7, London Road, Preston PR1 4AJ.

## • HANDLING

### Dump trucks are quieter

THE FITTING of a noise suppression pack that can cut noise output by up to 10 decibels—levels well within the toughest British and European standards—is a feature of Aveling-Barford's biggest-selling off-highway dump truck.

The company has developed the pack for its Centaur 50, a 50-ton capacity dump truck used extensively in opencast mining, quarrying and construction projects around the world. It meets the stringent new noise limits being set by the National Coal Board for all site equipment and, says the company, achieved outstanding results in a series of tests under the new NCB procedure.

No additional maintenance is said to be necessary for the noise pack, which is available in kit form and can be fitted during machine assembly or added to machines already in the field.

More from the maker at Invicta Works, Grantham (0476 67351).

### Safer for operators

ONE OF the prime features of an electrically powered pedestrian controlled die lifter, handling loads of up to one ton, is, says the maker, C.M.T. (Mechanical Handling) the safety of the operator.

Thus, the machine, CTS 18, has full wheel protection to prevent it being driven across the operator's feet; automatic safety reverse (eliminating the possibility of a man being trapped by his machine in a confined space); anti-finger trap protection, and guard against moving machinery on the hydraulic lift in the form of a full length transparent plastic screen.

Further from the company at 1281 Stratford Road, Hall Green, Birmingham, 021 777 9761.

## • INSTRUMENTS

### Taped data translated

HIGH RESOLUTION satellite NOAA5 (the American National Scanning Radiometer images of the UK and surrounding areas) weather satellite, of particular interest to life ever since. The project is funded by the Natural Environment Research Council and on regular basis by the Electrical Engineering Department of the University of Dundee, on the SE7000A high-performance instrumentation tape recorder supplied to them by SE Labs.

The satellite analogue data signals are recorded on the 14-track SE7000A running at 30 ips. They have used the SE7000A for continuously recording data from TW14 OTD, 01-890 1477.

### Versatile recording

PUT ON to the market by Gulton International is an oscillographic recorder with a response up to 140 Hz and a capacity of two, four, six or eight channels.

All models have an eight-speed push-button selection chart drive, with speeds from 0.5 up to 100 mm/sec.

Writing is by thermal stylus on heat sensitive rectilinear grid chart paper, and automatic heat compensation in the stylus maintains a constant trace density whatever the speed of the paper. The trace density can however, be adjusted to suit

the user. Sturdy coaxial stylus are standard, but long-life ceramic tip units with a two-year guarantee are an option.

In all there are 30 plug-in signal conditioners that can be applied to any of the eight channels; the eight units plug in across the top of the front panel.

Parameters covered include voltage, current, temperature, strain, frequency conversion to DC, AC conversion to DC and many others.

More from Technirite Europe, Gulton International, Old Shoreham Road, Hove, Sussex BN3 7EY (0273 778401).

## • HEATING

### Watches the flames

A SYSTEM for supervising continuously operating boiler burners in industry has been introduced by Landis and Gyr of North Acton, London, which claims it is the first to receive approval from the Gas Council.

Comprising a flame guard and flame detector, the system is called Detactogr and can be used for supervising oil burners, gas burners and dual-fuel burners, and also with manually operated burners. In combustion plants where heat production must be maintained, an active redundancy circuitry can be achieved in the event of failure of the flame supervision controls, says the company.

Full details on 01-993 0611.

### Laboratory burner

SIMPLE to operate and needing no special training, is a portable laboratory burner with its own energy source, called Laboza.

Introduced for use through the medical, pharmaceutical and veterinary surgical fields, dental mechanics, opticians or soil analysis, there are three component parts—a chromium plated brass burner fitted with a perforated stainless steel head, a jet/air unit and a pressed steel body which houses a butane cartridge.

The burner weighs 580 grammes and measures 19 cm by 9.5 cm. With a burner uptake of 60 grammes an hour at an ambient temperature of 20 degrees C it gives approximately 34 hours burning time from the disposable C200 cartridge.

More from Camping Gaz (GB), 126-130, St. Leonards Road, Windsor, Berkshire. Tel: Windsor 550117.

### Easy check on rust

AVAILABLE FROM Morgan Berkeley and Co. is an accurate driven by nickel cadmium diver-held voltmeter which is able to monitor the corrosion survey can be carried out in a single hand-held device.

More from the company at Moorside Road, Winchester SO23 7SF (0962 89822).

## IN BRIEF

### JAL brings you Japan from yen to Zen.



In Tokyo, on the mezzanine floor of the Imperial Hotel, you'll find the JAL Executive Service Lounge.

With everything you need except the overheads, it's almost better than having your own Tokyo office.

The lounge has regular office facilities—free or at a nominal charge—and the JAL staff there will take care of your travel and accommodation arrangements.

## JAL EXECUTIVE SERVICE LOUNGE

They will also help you with all aspects of your business, including introductions to Japanese companies, through JETRO, the Japan External Trade Organisation.

Remember too, these are just a part of the JAL Executive Service, the first and still the most comprehensive package of business aids for executives visiting Japan.

It gives you all the help you need—before you go, on the way and when you get there.

With at least 25 flights a week from Europe, and JAL's incomparable in-flight service, you'll realise why JAL fly more Europeans to Japan than any other airline.

### We never forget how important you are.



Find out more by contacting the Executive Service Secretary at your nearest JAL office, or mail this coupon today.

To: Japan Air Lines, 8 Hanover Street, London W1R 0DR.

Name \_\_\_\_\_

Address \_\_\_\_\_

Position \_\_\_\_\_

Company \_\_\_\_\_

FT 23

## THE JOBS COLUMN

# How to pick the people who can do the work

BY MICHAEL DIXON

READERS acquainted with subject and, although less would set the average lawyer thereby hangs a series of coincidences. America will know there was clearly with the Board comprising his spectacles in coincidences.

nothing hollow about this trolleying the examination. Degree awards also plainly vary in difficulty with subject and evidently with university as well. So "five O levels" and such-like cannot signify a standard attainment of anything.

Facing a challenge a recruiter might, I suppose, argue that the criteria were relevant, not to the work, but to success in some college-supplied course of training that was relevant to the work. But a determined challenger could then surely demand to be shown how the training course was essential to adequate job-performance and how the criteria were relevant to the training course.

### Metaphysics

In the end the recruiter might win the argument, the UK has slithered so far, especially if assisted by a snappy metaphysician. But there Richmond Virginia, for instance, do not seem to be many of those around (for example, I to concede that its staff shall not be assessed for promotion by any direct employee of not just the bureau itself, but the cabinet right over there—have same sort of question).

The reason is that the difficulty of obtaining a pass formed plaintiff, would surely pendent company called procedure which starts with the direction of an inde-

Psychological Consultants' analysis is converted into a list of course, the assessment centre of "dimensions," for example: system is capable of being used

"Leadership." — Effectiveness stupidly.

Like virtually everything else, analysis is converted into a list of course, the assessment centre of "dimensions," for example: system is capable of being used

"Leadership." — Effectiveness stupidly.

If, for example, the "dimensions" are drawn up so as

through respect and personal accomplishment.

"Planning and organising." — Effectiveness in planning and prospective development, the new system is likely to prove

organising own activities and merely an extra-efficient means

of those of a group... And so of hammering managerial nails

into the corporate coffin.

The next step is to design a series of managerially lifelike exercises during which candidates' behaviour will reveal their ability to measure up against each of the listed dimensions of the job.

Then one obtains a team of food industry is expecting trained observers. Managers already in a company can to whether it plans to diversify, usually be given sufficient skill expand overseas sales, or sit

in a week, I'm told.

The last step is to find some empty rooms, or book a hotel, offers a means to select by and make the assessment centre working ability, rather than by happen. The observers watch social acceptability to the and note the candidates' performance in the exercises over is why, as Professor Filer said,

a couple of days. The observers President Marcos of the Philippines has down-graded his

is most suitable for appointment or promotion. Where appointments pending re-

ruitment to permanent jobs by assessment centre methods.

### More effective

Happily, the systems—known in the jargon as assessment centres—also promise to be more effective than traditional methods in identifying people who are actually capable of doing their job well. The best illustration of the principle was supplied by Inbucon's own selection boffin, Ray Jeffery, in the following words:

If you want a good cricketer, you don't call for candidates educational certificates or give them psychological tests or have them interviewed by a personnel officer. You send a skilled observer who knows the game and get together to decide who is most suitable for appointment or promotion. Where appointments pending re-

ruitment to permanent jobs by assessment centre methods.

## Personal Investment Schemes— Can You Successfully Market Them?

c. £10,000

Our client is part of a major financial group, which covers most aspects of fund and investment management. It has recently expanded very rapidly through skilful, professional marketing, careful design of its funds to take account of financial and taxation conditions, and its professional reputation.

The Board has now decided to recruit a Senior Manager, preferred age 28-40, to develop business within the Professions (accountants, lawyers, insurance brokers) in London. This will involve not

just selling a range of funds, but advising on their individual relevance to investors, making allowance for all their personal circumstances.

To be considered, you should have an understanding and experience of both investment management and marketing. This could have been gained in a similar organisation, stockbroking, or banking.

The terms are very attractive, including profit sharing, and reflecting specific experience, and there are excellent prospects of further promotion.

Please contact Peter Wilson, F.C.A., in strict confidence, at  
Management Appointments Limited,  
Albermarle House, 1 Albermarle Street, London W1. (Tel: 01-499 4879).

**Management Appointments Limited**

## Tax & Investment Analysis

Manufacturing group

from £10,000+car

The group has manufacturing and marketing interests in both the UK and overseas and has close links with a major European organisation. It is now at that size where the Group Financial Director must appoint a senior executive to help him if the plans for future growth are not to be held up. Emphasis will be on taxation and investment analysis but the post will also cover cash management, budgetary control and monitoring of results from subsidiaries. It represents an excellent opportunity for the ambitious man or woman to join a growing organisation with the possibility of promotion later on. Applications are invited from Chartered Accountants, aged 30-40, holding a degree in Commerce, Economics or Law. They must have a broad knowledge of Commercial and Tax Law with

experience in investment analysis. An understanding of manufacturing industry gained from within is essential. The head office is in the North West and generous help will be given with removal costs if necessary. Salary will be negotiated to attract the right person and a car is provided.

PA Personnel Services Reference AA27/642/FT  
Initial interviews are conducted by PA

Consultants. No details are divulged to clients without prior permission. Please send brief career details or write for an application form, quoting the reference number on both your letter and envelope, and advise us if you have recently made any other applications to PA Personnel Services.

**PA Personnel Services**

Hyde Park House, 60a Knightsbridge, London SW1X 7LE, England. Tel: 01-233 6060 Telex: 27874



A member of International

## Group Financial Controller

c. £15,000

A well known and profitable British public group is an acknowledged leader in its specialised field of chemicals. Turnover is currently in excess of £40m, and its product range has wide applications throughout manufacturing industry. The new post of Financial Controller is being created, with responsibility to the Managing Director for the continuous review of the financial management accounting and information systems used within the group, and for profit planning, internal audit, cash management and capital budgeting. This appointment requires an ACA or ACMA in his or her mid 30s who is thoroughly conversant with management accounting in its broadest sense and with the use of computers to produce accurate and timely information for top management. Relevant experience in a

technically based process environment is clearly important, since the task will involve introducing a common thread where a standard approach is unlikely to be appropriate for all subsidiaries. Earnings, including incentives will be of the order of £14-15,000 and other conditions are attractive.

Location: London.  
PA Personnel Services Ref: AA3 6441 FT  
Initial interviews are conducted by PA  
Consultants. No details are divulged to clients without prior permission. Please send brief career details or write for an application form, quoting the reference number on both your letter and envelope, and advise us if you have recently made any other applications to PA Personnel Services.

**PA Personnel Services**

Hyde Park House, 60a Knightsbridge, London SW1X 7LE, England. Tel: 01-233 6060 Telex: 27874



A member of International

**Accountancy/  
Bookkeeping**  
Salaries £2,000-£8,000+  
Afternoon or evening or call for our  
Free Lists  
of vacancies (PA 1-100, 1-1000, ref)  
Commerce & Industry (B.C. exec.)  
L.T.D. (1-100, 1-1000, 1-1000)  
Part-qualified/Experienced  
U.O.V.S.E. (1-100, 1-1000)  
The Profession (B.C. exec.)  
1-1 P.H.O.U.L. 1-1000, 1-1000  
Professional Accountants  
Assessors/Marshalls E.C.P. 1-1000  
Tel: 01-638 3833

**Charles Barker  
Confidential Reply Service**

## Gulf Merchant Banker

A major international Banking Group is seeking a young Merchant Banker for its Gulf based Merchant Bank. Applicants should be Chartered Accountants with at least two years Merchant Banking experience preferably in medium term lending. They should be between 25-28 years and prepared to live and travel in the Middle East.

Please reply with full C.V. to the Security Manager, quoting reference 1469.

## WARDLEY MIDDLE EAST LIMITED

Wardley Middle East is the merchant banking arm of The Hongkong Bank Group in that area. Based in Dubai, it operates throughout the Middle East, and in particular in those countries where The British Bank of the Middle East, another member of the Group, is represented.

Wardley Middle East is expanding its activities and is now seeking to recruit two young graduates and/or professionally qualified persons for its Dubai office, for an initial tour of two-three years' duration. Candidates will preferably have some merchant banking experience, particularly in the fields of corporate finance or medium term lending.

An attractive salary will be paid, together with free housing, annual home leave, and other benefits normally provided by a major international group.

Applicants should write in confidence to:

The Personnel Manager, The Hongkong and Shanghai Banking Corporation, 99 Bishopsgate, London EC2.

Interviewing will take place in London.

## Corporate Finance

c. £10,000

One of the largest financial institutions in the City of London seeks a young and ambitious person to join its Corporate Finance team which provides top management with back-up in projects, new business financing and corporate finance. Remuneration package, which includes exceptionally attractive pension scheme and house mortgage subsidy, negotiable around £10,000 a year. Preferred age 24-28.

Candidates will be Chartered Accountants, and perhaps honours graduates, with at least 12 months post-qualification experience, ideally in the corporate finance function in the City or in industry. An analytical mind, application and sound financial judgement essential. Progression to general management and indeed to an executive position in the Group is open to those demonstrating leadership and creativity.

For a fuller job description, write to T. A. Agar, John Court & Partners Ltd, Selection Consultants, 78 Wigmore Street, London W1R 9DQ, demonstrating your relevance briefly but explicitly and quoting reference 2038/FT. This is an equal opportunity appointment. Replies will be treated in strict confidence.

**JC&P...**

## Advanced Manufacturing Electronics

Substantial Five Figure Salary

Our client, a major electronics group, is embarking on a programme of automating its manufacturing processes and procedures. In addition, the transfer of advanced electronics technology from development into manufacture is a difficult nut to crack—the major challenge of this appointment.

Reporting to the Director of Industrial Engineering and Manufacturing, the new Manager will be responsible for all Industrial Engineering and Production Engineering at a group level. The group employs in the region of 12,000 people at a total of some 12 sites spread throughout the U.K.

The ideal person will have experience of Industrial Engineering at a senior level in a high technology environment. A strong engineering base is seen as a prime requirement. We will be looking for high analytical

abilities plus the management skills a job of this nature demands. In addition to these personal characteristics, business and financial skills are of great importance as the Manager, Industrial Engineering will be responsible for a major investment programme. Age: not over 45.

The job is based in Southern England and the remuneration package will attract candidates with the right international track record. If you feel that you can match this very exacting brief, phone Geoffrey King, Managing Director, who has been retained

to advise the company on this appointment. At this stage all approaches will be treated in the strictest confidence. Please quote reference MIE.

This position is open to both men and women.

**Cambridge Recruitment Consultants**

9 Brunswick Walk, Cambridge CB5 8DH. Telephone: Cambridge (0223) 311316.

## MANAGEMENT CONSULTANCY STEEL INDUSTRY

Tehran-Iran To £20,000 tax free

A consultancy company requires to recruit a small team of specialists to carry out a wide-ranging assignment for its client, a major steel corporation.

If you feel that your experience would enable you to promote, design and implement systems successfully in the areas of:

**FINANCIAL & COST ACCOUNTING  
MANAGEMENT INFORMATION  
INTERNAL AUDIT & BUDGETARY CONTROL  
O&M  
TRANSACTION PROCESSING BY COMPUTER  
GENERAL ADMINISTRATION**

and if you have a depth of experience in the steel environment, together with outstanding ability in your chosen field of specialisation, you would find this challenging assignment of great interest. You would also require to be diplomatic yet forceful and would expect to work with a high degree of autonomy under pressure in testing conditions.

You are likely to be 30 to 45 years old with a degree and/or a professional qualification.

Interviews will be held in U.K. from 8 June.

Please apply in writing without delay enclosing a comprehensive resume of qualifications and career to date:

R. R. HARBORD  
49 Winchester Street, London, S.W.1

## CHIEF ACCOUNTANT

Required for Lloyd's Brokers who are members of the Jardine Matheson Insurance Brokers Group of Companies.

The successful applicant should be qualified and experienced in Lloyd's Insurance Brokers accounts.

Age preferred 25/35 years.

Location: This position will be based in Chelmsford, Essex, where the financial services of J.M.B. are situated. Some travel to the City will be essential with the possibility of limited overseas travel.

Duties: The Chief Accountant will be responsible for reporting directly to the Managing Director on the trading and management accounts.

Salary: By negotiation subject to age and experience.

Benefits: Bonus, 50p per day L.V.s, Group Pension Scheme/Permanent Health Cover.

Interested applicants should, in the first instance, write for application form to:

T. Monaghan, Financial Director,  
Jardine Matheson Insurance Brokers Ltd.,  
Elizabeth House, 2S Baddow Road,  
CHELMSFORD, Essex CM2 0EH.

كذلك من الأصل

# Financial & Administrative Co-ordinator

## Edinburgh Beer Production

Scottish & Newcastle Breweries Limited is one of the country's most progressive brewing groups, laying considerable stress on professional management at all levels. Accordingly, the above post has been created in order to co-ordinate all the administrative support systems throughout a major brewing complex, including accounting, production control and industrial engineering. It should therefore appeal to senior managers with a background in one or more of these areas.

The job specification demands considerable expertise in information systems design and administration, planning and data analysis. Man management skills will also be vital, especially in the co-ordination of the work of functional experts on multi-discipline projects and objectives agreed by the General Manager. The holder will be a member of the Complex Senior Management team and will be expected to provide advice and support to the General Manager throughout the whole range of accounting and administrative activities.

**Scottish & Newcastle Breweries Ltd**

## BUCKMASTER & MOORE

### Opportunity to enter Stockbroking

Buckmaster & Moore, a major firm located in the Stock Exchange, are in a position to offer several opportunities to those seeking to enter a career in stockbroking. The persons appointed will be given a comprehensive training in a stimulating environment and every encouragement to develop a career in one of our specialist stockbroking departments, most suited to their talent and ability. These important openings are at various levels and candidates should be educated to 'A' level or degree standard with two to three years' successful experience in industry or finance. Applications from professionally qualified candidates are also welcome. However, most essentially they must be enthusiastic, self-motivated individuals with the initiative and positive attitude to make a success in this demanding field.

Salaries and benefits are those associated with a major firm. Please write, in confidence, with details of age, education and career to date to:

G. Risdon, Administration Partner

## Buckmaster & Moore

The Stock Exchange, London EC2P 2JZ

## Lease Management c. £15,000 + car

Still comparatively new in the U.K., equipment leasing is expanding faster than any other form of external financing. Our clients are one of the established leaders in the field - a successful, vibrant private company with a young management team. The prime activity is the leasing of commercial vehicles, but other capital equipment is involved. As part of their planned programme of expansion they see the next stage of their development being the establishment of a London based Finance Company utilising their expertise and market position as a springboard into the financial world.

The Manager will be actively involved in setting up and quickly establishing this new venture on sound commercial lines. Primary objectives will be the raising of finance for the funding of leasing and H.P. agreements and the overall direction of a team of leasing sales executives.

The ideal person will be someone with leasing and banking experience, contacts and respectability in the city, and looking for the opportunity to create a successful, expanding profit centre.

Total remuneration will be negotiable around £15,000 p.a. There will be an additional substantial commission area, prestige car and excellent future potential and prospects.

Please telephone John Swift, PER  
Manchester (061) 236 9401 Ext 66

Applications from both men and women are welcome.

## HOARE GOVETT LTD.

### Investment Adviser

#### BANK DEPARTMENT

Hoare Govett Ltd. have a vacancy in the Bank Advice Section of their Private Client Department for an experienced Investment Adviser. He or she should ideally have had a minimum of three years' experience in a similar position and be more than 25 years of age.

Salary would be commensurate with age and experience.

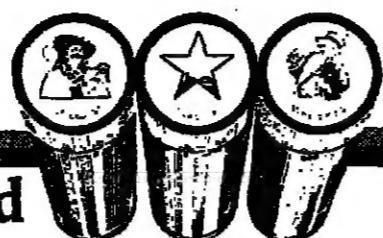
Applications, which will be treated in strict confidence, should be addressed to:

The Secretariat,  
Hoare Govett Ltd.,  
Atlas House,  
1, King Street,  
London EC2V 8DU.

It is anticipated that applicants will hold a degree and/or a professional qualification in a relevant numerate discipline but it is essential that they are able to demonstrate a job history which includes proven administrative achievement in a manufacturing environment with line responsibility for accounting and industrial engineering functions.

A generous remuneration package includes company car, non-contributory pension and life assurance schemes. Please send a full curriculum vitae to:-

A W Savage Esq  
Group Selection Manager  
Scottish & Newcastle Breweries Ltd  
Gilmores Park  
EDINBURGH EH3 9SB



## INTERNATIONAL OIL RECENTLY QUALIFIED FOR CORPORATE TAX

### London EC2

A recognised market leader in the oil industry, our client is one of the world's largest insurance companies with the scale and complexity of their worldwide operations presenting a constant challenge to the tax function.

Promotion creates the opportunity for a qualified accountant or graduate with Revenue experience to join a department offering a breadth of involvement in corporate tax and the opportunity for structured career development.

Candidates probably aged in their mid-20's, should demonstrate the potential to progress in a management position in 2-3 years. They should have a year's corporate tax experience although candidates with less who are considered to have exceptional potential will be considered. Information on the company and the appointment will be provided during the initial interview programme. For a personal history form contact Nigel V. Smith, A.C.A. quoting reference 2045.

Commercial Industrial Division  
**Douglas Llewelyn Associates Ltd.**  
Accountants & Management Recruitment Consultants,  
140 St. Pauls, London WC2A 2LS. Tel: 01-226 3101  
121 St. Venceslas, Glasgow G2 5HT. Tel: 01-226 3101  
3, Coates Place, Edinburgh EH3 7AA. Tel: 031-225 7744

## E Reed Executive

The Specialists in Executive and Management Selection

### London based with International Assignments

#### c. £13,000 incl. overseas weighting

The projects you will be engaged on with this worldwide manufacturing group will encompass the entire financial spectrum, including acquisition appraisals, locum management duties, systems development and operational unit investigations. These will provide opportunities to visit such places as the Americas, Far East, Africa and Europe. Age is less important than flexibility and mobility, communicative ability and strength of personality. You will be a Qualified Accountant with several years wide industrial experience, possibly including some in consultancy. Previous overseas involvement and spoken French or Spanish would be helpful but is not essential.

Telephone: 01-836 1707 (24 hr. service) quoting ref: 0460 FT. Reed Executive Selection Limited, 55-56 St Martin's Lane, London WC2N 4EA.

The above vacancy is open to both male and female candidates.

London Birmingham Manchester Leeds

## PARTNERSHIP SECRETARY

DONALDSONS, CHARTERED SURVEYORS

of 70 Jermyn Street, London SW1Y 6PE

Applications, addressed to the Senior Partner, are invited for the position of Partnership Secretary.

Candidates should have an accountancy qualification, be aged between 35 and 50, preferably have had practical experience in administration, with particular reference to Partnership Law and Employment Legislation, and be available on or before 1st September 1978. Knowledge of the surveying profession would be useful, but not essential.

Salary: In the region of £10,000 per annum initially, plus car.

## Financial Controller

Surrey

up to £10,000

For an international manufacturing company, a market leader in its own field, with turnover exceeding £500m. A young Management Accountant is needed in a new post to assist in the rapid growth of a European division.

You will apply your creative financial skills to:  
★ computerised information systems  
★ capital project appraisal  
★ cost analysis  
★ long range planning

The company will use your ability to the full, offering rapid promotion and exceptional career development.

Aged 28-35 you will be a qualified Management Accountant or MBA with a finance specialism, and must have experience of computerised financial systems in a large industrial concern. Business French would be a great advantage.

If you want to realise your potential in a dynamic business environment please Contact: Barbara Bailey, London (01) 235 7030. Ext. 210.

Leisure with Data Processing and Financial Management throughout Europe and the UK.

Applications from both men and women are welcome.

**PER**  
Professional & Executive Recruitment

## Treasury Management

### Major International Bank

An attractive career opportunity has arisen within our Client's expanding Treasury Division which has a reputation for the provision of high-quality advisory services to leading multinational companies.

Candidates, aged 25-30, should have a degree or professional qualification and a sound practical grasp of applied economics. At least two years experience in an international environment is required.

The position will involve regular client contact at senior management level and qualities of self-motivation and maturity are considered essential.

A competitive salary will be augmented by substantial benefits and excellent prospects for further advancement.

Contact A. J. Tucker MA, AIB, in confidence on 01-248 3812.

## NPA Recruitment Services Ltd

60 Cheapside, London EC2 - Telephone: 01-248 3812/3/4/5

## Group Financial Manager

**Jefferson Smurfit Group Limited**

The Group is primarily engaged in paper, packaging and print, operates internationally and is a leader in many of its fields of activity. It employs approximately 20,000 people, has a turnover in excess of £200m, and has a very successful growth record; earnings have increased by more than 30% per annum on a compounded basis over the last ten years. It is well structured, decentralised, and is run by a strong group of independent professionals who work together well as a team. The Group Financial Manager will be wholly responsible for Group accounting, legal and secretarial matters. This will include the treasury function, effective financial control, cash management and imaginative tax planning.

The successful candidate will currently hold a senior financial position in a multi-national company and will have had several years' first hand experience of international operations and of working in a multi-currency environment. Probably at the lower end of the 35 to 45 age group and comfortable operating directly with profit centre managers vigorously pursuing their own sectoral achievements, the functional responsibility of finance transcends all other disciplines within the Group. Ideally, a graduate chartered accountant with some foreign language capability, though outstanding experience could be more meaningful than specific academic qualifications. Demonstrable success over a period would probably result in a main board directorship.

Salary is for discussion around £20,000 and benefits are fully appropriate. Location Dublin.

Please write - in confidence - to H. W. J. Flannery ref. B.83177.

The application form and further details are available from:

## MSL IRELAND LIMITED

MANAGEMENT CONSULTANTS

49 UPPER MOUNT STREET DUBLIN 2

## Financial Controller (DIRECTOR DESIGNATE)

London

c. £10,000 plus Car

A Financial Controller is required for the house building division of a highly successful group. The division is growing rapidly, is effectively managed, and is implementing advanced control procedures. This appointment gives the opportunity of involvement in both financial management and the broader aspects of the business.

The successful candidate will be a qualified accountant, probably aged 28-35, with construction site experience almost certainly gained in house building. Reporting to the Managing Director he/she will have overall responsibility for financial and management accounting and the implementation and development of computer based control systems. Success in this position will lead to a Board appointment.

The initial salary will be about £10,000. A car will be provided and other benefits include a contributory pension scheme. Candidates should apply in confidence giving personal details and an outline career history quoting Reference: FT/158/F to:-

**TYB**

Turquand, Youngs & Layton-Bennett,  
Management Consultants,  
11 Doughty Street, London, WC1N 2PL

## Jonathan Wren • Banking Appointments

The personnel consultancy dealing exclusively with the banking profession.

### OIL BANKER

£7,000-£10,000+

Our client is a major international bank, long established in London. The bank is currently expanding its energy financing services, creating a career opportunity for a candidate satisfying all or most of the following criteria:

1. Aged between 27 and 35;
2. Holding a degree in either Economics or Business Administration;
3. Having several years' international banking experience, which should include a sound credit background and experience in the marketing of bank services to both existing and potential clients;
4. Possessing in-depth knowledge of oil and related industries; and
5. preferably having both written and oral fluency in at least one European language.

The salary bracket indicated will not be a constraint in the case of a particularly experienced candidate, as there is considerable scope for flexibility in making this appointment.

CONTACT: Sophie Clegg, or Kenneth Anderson

### PENSIONS/BENEFITS ADMINISTRATION

£ Negotiable

This vacancy occurs within the Personnel Department of a leading merchant bank (Member of the Accepting Houses Committee). The bank wishes to engage a person who has substantial experience to offer in the field of Fringe Benefit Administration, and who, in particular, can show a creative approach to the tailoring of individual pensions while working in conjunction with professional advisers. The successful candidate will work within a professional personnel team and will receive a generous salary commensurate with experience.

CONTACT: David Grove, or Kenneth Anderson

170 Bishopsgate London EC2M 4LX 01-623 1266/7/8/9

## CORK SAVINGS BANK

### GENERAL MANAGER

The Cork Savings Bank, established in 1817, provides a wide range of banking services from its Head Office in Lapp's Quay and eight branches in Cork City and County, and now has funds in excess of £60 million.

The Board of Management wishes to appoint a successor to the General Manager who is due to retire shortly. This position of Chief Executive of the Bank is of major significance, responsible to the Board for the management of the Bank's operations and services. The successful candidate must be capable of continuing the development of the Bank's growth and of expanding its services in line with the widening possibilities created by membership of the European Economic Community. The position demands wide administrative experience and a successful record of achievement in general management.

An attractive salary will be negotiated in line with the importance of the position and fringe benefits include non-contributory pension and car. Relocation expenses will be paid.

Please write, in strict confidence, giving brief details of career to date and quoting Reference No. 1595/O to E. Johnson at Harcourt House, Harcourt Street, Dublin 2.

**Stokes Kennedy Crowley**

MANAGEMENT CONSULTANTS  
DUBLIN, BELFAST, CORK,  
& LIMERICK.

## Financial Controller HOTELS GROUP—MIDDLE EAST

High negotiable salary tax free

Our Client is a well established company in the Middle East now diversifying into Hotels and their Management. Two will be completed next year, three more are already planned and others will follow.

- act for the Client and be fully responsible for accounts and reporting for hotels under construction
- provide feasibility studies on further expansion
- establish sound accounting and control systems
- help to maximise profits from hotels which are operational.

This appointment offers the right man a first rate opportunity to enter an expanding Hotel operation at its inception.

Applicants should be fully qualified

**Urwick, Orr & Partners Limited**

Baylis House, Stoke Pages Lane  
Sloane SL1 3PF, England

Accountants with a minimum of three years experience at senior level in the Hotel Industry. Experience in property development and operations in the Middle East or other developing countries would be added advantages. Age under 45.

A high salary, tax free in the Middle East will be negotiated. Furnished married status accommodation, servant, car and all running expenses will be provided free. Home leave entitlement and air fares include family. Suitable Schools are available for up to 9 year olds. Medical care is free and hospitals are modern and of high standard. Please write stating age, current salary and how you meet our Client's requirements. quoting FCH/394/2/FT on both envelope and letter. No information will be disclosed to our Client without your permission.

## TAXATION ACCOUNTANT

London

From £7000 + Car

This is a career appointment at the Central London Headquarters of a major British Engineering Group.

Planned expansion dictates the recruitment of an additional qualified accountant, ideally with at least two years post qualification experience and a sound corporate tax background, to augment their existing team.

Duties will include the calculation of tax provisions and the preparation and agreement of computations for a Group of U.K. subsidiaries as well as involvement in varied tax planning exercises.

In addition to salary, the generous benefits which will include re-location assistance, where appropriate, are those associated with a forward looking major group.

Applications in confidence should be made to the Group's Advisor I.M.G. O'Hare, 124 New Bond Street, London W1. Tel: 01-4091371

**MANN**  
MANAGEMENT

## Financial Controller

West Midlands

Our client, a well known British medium engineering group with a turnover of £20m, requires an experienced Financial Controller to supervise the operations of its four foundries. As a key member of the team, the person appointed would be directly accountable to the Group Chief Accountant for maintaining and improving the management and financial control functions within the four units. Candidates must be qualified accountants, preferably with a good working knowledge of French and previous experience of the foundry industry.

The salary will be negotiable c. £8,000, a

c. £8,000 + car

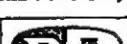
company car will be provided and there are excellent terms and conditions of employment. Assistance will be given with relocation expenses where applicable.

(Ref: B9540/FT)

REPLIES will be forwarded direct, unopened and in confidence to the client unless addressed to our Security Manager listing companies to which they may not be sent. They should include comprehensive career details, not refer to previous correspondence with PA and quote the reference on the envelope.

**PA Advertising**

6 Highfield Road, Edgbaston, Birmingham B15 3DI Tel: 021-454 5791 Telex: 337239



A member of PA International

## OVERSEAS DEVELOPMENT

KNOW-HOW vital to developing countries

### Regional Economist

Indonesia

To be member of team to assist Directorate of City and Regional Planning in developing alternative urban strategies for Surabaya sub-region, particularly with cost analysis, impact on employment and housing, and demand for transport facilities; analysis of Government policies; economic valuation of alternative strategies; and to evaluate total fresh vegetable, fruit and meat requirements. Applicants 28-50 must have Doctor's/Masters degree in Economics with an engineering background and minimum of 5 years experience in project appraisal, regional planning, including urban and rural.

Appointment for year. Salary (UK taxable) £8,500-£10,500 p.a. plus overseas tax free allowance £2,010-£4,220 p.a. (Ref: 328X).

The post is wholly financed by the British Government under Britain's programme of aid to the developing countries. In addition to basic salary and overseas allowances other benefits normally include paid leave, free family passages, children's education allowances and holiday visits, free accommodation and medical attention. Applicants should be citizens of the United Kingdom.

For full details and application form please apply, quoting reference stating post concerned, and giving details of age, qualifications and experience etc.

Appointments Officer,  
MINISTRY OF OVERSEAS DEVELOPMENT,  
Room 301, Eland House,  
Stag Place, London SW1E 5DH.

HELPING NATIONS HELP THEMSELVES



Charles Barker  
Confidential Reply Service

Please print clearly and separately complete to which we should post  
to us ready with the reference number on the envelope and  
post to: 20 Faraday Street, London EC1A 4EL.

## Unique Opportunity in Financial Analysis Merchant Banking Not less than £8,000 p.a.

Our client, a leading London merchant bank, requires an experienced Financial Analyst to fill an unusual and challenging role. In the first instance the successful applicant will join the bank's highly-regarded Investment Research Department. He or she will progress within a short space of time to join a new unit being created within the bank to give strategic economic and financial advice to corporate clients. This advice will be tailored to the specific requirements of the client and will be supplied on a confidential basis. For the right candidate the prospects for promotion are excellent.

Candidates should be aged between 27 and 30, have a good first degree and, ideally, an M.B.A. or other numerate post-graduate degree. They should, in addition, have had at least 2-3 years' experience in industry or commerce, perhaps within a corporate planning or treasury department. Familiarity with the use of computers would be an advantage.

Salary is negotiable according to experience but will not be less than £8,000 p.a. Benefits include a non-contributory pension and life assurance scheme, 4 weeks' annual holiday, free luncheon facilities and a house mortgage subsidy scheme.

Please reply with full c.v. to the Security Manager, quoting reference 1474.

## Chief Accountant Car Accessories Staines, Middlesex £7,000-£8,000 p.a. plus car

Gordon Spice Group is a rapidly expanding organisation providing car accessories for both home and overseas trade markets. It is now seeking a Chief Accountant to assume complete responsibility to the Financial Director for all aspects of financial accounting, management information systems, budgets and forecasts.

This position will appeal to an accountant aged 28-35 who, having obtained at least 2-3 years post qualification experience in a commercial or industrial environment with a well disciplined management reporting system, is now seeking a more independent role in an entrepreneurial atmosphere. An interview in the nature of the business would increase the job satisfaction of the applicant who will be appropriately rewarded for his/her early commitment to the Group's development.

Remuneration is negotiable in the range indicated above. In addition, the position offers insurance cover and a car.

Please write with adequate particulars to Diana Ashman, Personnel Services Division of Spicer and Peeler Co. Management Consultants, 3 Regis Marks, London EC3A 7HL.

## LEVI STRAUSS GERMANY GMBH

Our Management Information Service is expanding in Europe. We are looking for qualified personnel for the following positions:

### Organization & Methods Analyst

2-3 years experience, Forms Design, Data Flow, and Departmental organisation.

### Analysts/Programmers

3 year minimum experience, IBM System /3, RPG II, CCP and Sstotal. Data Base experience advantageous.

### Programmers

2-3 years experience, IBM System /3, RPG II.

Positions based near Frankfurt/Main, must be willing to travel 30 per cent throughout Europe.

Send resume and qualifications in confidence to:

Personal Manager  
Levi Strauss GMBH  
Postbox 1266  
D-6056 Heusenstamm, West Germany

## Internal Audit Manager Europe

Hertz, Europe's leading car rental company requires a qualified Accountant to head their corporate audit function based at Marble Arch. The audit team of some 21 professionals covers Europe, Africa and the Middle East. Reporting to the Vice President Finance, through the Director of Auditing in New York, the job entails monitoring the application of Hertz policies and procedures by local management, co-ordinating external auditors and recommending improvements in both operations and financial reporting.

You will probably be in your mid thirties, with experience in operational auditing and preferably the planning and control of audit coverage. You should possess well developed management and communication skills. Travel in Europe will amount to 30% of your time including visits to the USA.

We are offering the successful man or woman a highly competitive salary and excellent benefits package including a generous car leasing scheme.

Please apply to Ms Wanda Skinner, Hertz Europe Limited, Isleworth House, Great West Road, Isleworth, Middlesex.

The No.1 Company



## CONSULTANT Foreign Exchange

Our client, a major international bank with assets currently in excess of £15 billion, is looking for an experienced man or woman to join its Foreign Exchange Advisory Service as a consultant, to help with the growing demand for the service from companies in the UK and Scandinavia.

This London-based group provides specialist advice for international companies on every aspect of foreign exchange hedging policy, international money management, and corporate structure for exposure management.

A sound knowledge of each of these areas should be backed by a degree or equivalent finance qualification, and at least three years' relevant experience. In addition, you should be prepared to accept a high degree of responsibility for client relations.

An excellent salary, appropriate for this demanding post, will be supported by a wide range of benefits including low cost mortgage assistance, non-contributory pension scheme, free lunches, B.U.P.A. and profit sharing.

If you think you meet the requirements, please write in the first instance with full details to Mark Webster at the address below, quoting reference CFE/254/1/FT. List separately any companies to which your application should not be forwarded. All replies will be answered.



CONFIDENTIAL REPLY SERVICE  
Benton & Bowles Recruitment Limited,  
197 Knightsbridge, London SW7.

### SENIOR EXECUTIVES

INTEREXEC's confidential services are solely directed to helping senior executives to secure new appointments. INTEREXEC provides the most comprehensive and largest career advisory and job searching service for both U.K. and overseas appointments.

INTEREXEC undertakes all the research, maintains all the information and does all the work of the job search. Our professional service secures appointments faster.

THE INTEREXEC REGISTER LIMITED  
The World Trade Centre, London E1 9AA.  
01-481 9977

### APPOINTMENTS WANTED

AUDIT/OPERATIONS  
German, Banker, 37  
looking for challenging position in  
audit (bank or industry) or opera-  
tions (international bank). Com-  
petent int'l. experience, familiar with  
U.S. accounting/audit systems.  
Languages: English, Spanish, some  
French. Relaxed, can travel no  
problem.  
Write Box A.6367, Financial Times,  
10, Cannon Street, EC4P 4BY.

### N. ENGLAND

£10,000 + Car

## Chief Engineer

Major Works Chemical Industry

The advertiser is a member of an international group with large-scale chemical Works in the North of England. The operations there involve a wide range of specialised equipment and metals technology, as well as sophisticated control and process techniques. The good performance of the Works is crucial to the profitability of the U.K. operation.

The appointment demands a good honours degree in Mechanical Engineering, many years previous experience of continuous petrochemical process plants and some direct experience of industrial relations. The person selected will already be a trained professional. Career prospects are first class.

Salary will be negotiable and it is unlikely to be less than £10,000 plus a car and there can be other substantial benefits. Any major relocation costs will be paid in full. Please write briefly to the Group Personnel Manager.

Box A.6367, Financial Times,  
10, Cannon Street, EC4P 4BY.

All replies will be acknowledged and treated in the strictest confidence.

### PLANNING ENGINEERS

Must have a minimum of 5 years related work experience in planning and scheduling using critical path analysis. Must also have thorough knowledge of network based scheduling systems and be familiar with data processing and scheduling software packages.

Urgently required to work on Telecommunications Project in Iran. High tax free salary - accommodation.

Rush resumes to:

ADVANCE PERSONNEL SERVICES LTD. (AGY)

The White House, Lodge Road, London NW4

or telephone immediately on 01-203 4271 for an interview.

# General Manager

Light Engineering  
Scotland £20,000

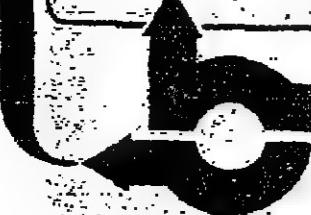
A major role within a public company with a world wide reputation for technical excellence whose products are extensively used at home and abroad. Responsibility will be to achieve profitable results by the effective use of resources with particular emphasis on improved productivity through mechanisation.

Applicants with appropriate qualifications will be able to demonstrate a record of successful

J.C. Brown, Ref: 31350/FT.

Male or female candidates should send a written C.V. in confidence or telephone for a Personal History Form to:

LEEDS: 0532 448661, Minerva House, 29 East Parade, LS1 5RX.



# Hoggett Bowers

Executive Selection Consultants

BIRMINGHAM, CARDIFF, GLASGOW, LEEDS, LONDON, MANCHESTER, NEWCASTLE AND SHEFFIELD.

## Investment Analysts

As a result of increased demand for our Investment Management services we wish to expand our investment research department.

We are seeking two experienced investment analysts whose responsibilities will include:

- identifying potential investment opportunities in the U.K.,
- establishing and maintaining contact with stockbrokers and companies,
- producing written reports and liaising with fund managers.

A competitive remuneration package will be offered.

Applications with curriculum vitae and details of present salary should be forwarded to:

D. Woodward,  
Personnel Manager,  
County Bank Limited,  
11 Old Broad Street,  
London, EC2N 1BB.

## County Bank

A member of the National Westminster Bank Group

**ARABIC SPEAKING  
CREDIT AND  
MARKETING OFFICER  
MIDDLE EAST**

We are international Executive Search Consultants with offices in London and have been retained by an important Middle Eastern Financial Institution to identify an Arabic speaking Credit and Marketing Officer. The successful candidate will report to a Credit and Marketing Team Leader and will be responsible for handling the International Portfolio and for establishing marketing objectives and programmes.

Candidates should have a University degree plus credit training and at least two years practical experience with a major international bank. A basic knowledge of corporate finance and an understanding of the legal complexities of major lending activities would be important additional advantages. Candidates should be fluent in English and Arabic, familiar with Middle East banking and be able to work easily with a wide range of nationals and adapt to living and working in the Middle East.

As our client is anxious to attract an individual of outstanding character and competence the salary will be commensurate with his experience and the required skills. In addition there will be a generous range of fringe benefits.

Please reply in strict confidence to:-  
Box A.6370.  
Financial Times, 10, Cannon Street, EC4P 4BY.

**FINANCIAL DIRECTOR  
FOR INTERNATIONAL DIVISION  
LONDON BASED  
FIVE FIGURE SALARY + CAR**

Elcisco is an international company in the medical diagnostic field with sales in 5 continents, through 7 fully owned subsidiaries in UK, USA, Germany, Belgium, Holland, Italy, Brazil and representatives in almost all major countries.

We are looking for a young probably 30 to 40 years of age, financial director for our international marketing and service division headquarters (independent profit centre) in London. Division headquarter should take a complete responsibility for financial director should take a complete responsibility for financial matters of the division, including all the finances, cash flow, financial reporting, budget control, auditing of the subsidiaries. Since he/she will contribute significantly to the general management of the international division and the corporate, he/she must have a formal education in accounting (CPA) and preferably also a degree in finance and business administration.

The successful candidate should be able to demonstrate a proven record of achievement in financial control and auditing. He should be preferably in an international environment. The salary which is ambitious type with ingenuity in finance. The salary which is negotiable will be of interest to those earning £12,000 or more.

Applications which will be treated in strictest confidence should be sent together with detailed curriculum vitae to:- Box A.6371. Financial Times, 10, Cannon Street, EC4P 4BY.

## CITY

Medium sized stockbroking firm with established and internationally recognised capability in several specialist areas has VACANCIES for

## OIL ANALYST

The successful candidate will be mainly concerned with the oil and energy related sectors. He will work in a team which will be covering these fields on behalf of the Company. A highly satisfactory remuneration package will be available to the successful candidate.

Also

## EQUITY SALESMAN

The successful candidate will be mainly concerned with the sales of equities. The successful applicants would expect to share fully in the profits of the business and to earn a substantial five figure sum.

Please apply for either post in strict confidence to:-

Mr. Alan Mayne, Room 1, Clark's Place, Bishopsgate, London EC2N 4BP.

Also

**JOB  
HUNTING?**

OVER £6,000  
UNDER £25,000  
OVER 27  
UNDER 57

If 'yes' to all these, we  
are 99% certain we can  
help you get a better job  
quicker than any other  
agency but Europe's most  
experienced executive and  
professional career  
counsellors, so telephone  
us now for more information  
about our services.

Perry COUTTS & Co.  
01-839 2271  
140 Grand Buildings,  
Trafalgar Square, WC2.

APPOINTMENTS  
ADVERTISING RATES  
£14 per single column  
centimetre

## de ZOETE & BEVAN

require an Institutional Salesman/Saleswoman to join an expanding section specialising in:-

### U.K. CONVERTIBLES STERLING DOLLAR CONVERTIBLES TRADED OPTIONS

Previous experience and technical knowledge an advantage but not essential. Attractive salary and good prospects. Candidates should preferably be under 35 years of age.

Applications will be treated in the strictest confidence. Apply in writing to:-

S. M. de Zoete,  
Mars de Zoete & Bevan, 28 Finsbury Circus, LONDON EC2M 7EE

**PARTNER—SEARCH + SELECTION**

Successful one man consultancy seeks similar person to jointly expand growing City blue-chip and general business.

Write Box A.6366.

Financial Times, 10, Cannon Street, EC4P 4BY.

## LEGAL APPOINTMENTS

**C.A.C.I.**  
**LEGAL COUNSEL**  
for Multi-National Company  
Circa £10,000-£14,000

Rapidly growing multi-national corporation with offices in London, Amsterdam, Hamburg and Dublin seeks an experienced self-starting Lawyer to serve as its European counsel. The position will be located either in London or Dublin, but travel will be required. The ideal candidate will enjoy working in a professional environment where his or her contribution will have a substantial and noticeable impact and will be knowledgeable and experienced in each of the following areas of practice:

- \* Business and employment contracts in a multi-country context
- \* Banking relations
- \* Labour laws
- \* Company law

Since the successful candidate will work closely with both the operating departments and the Corporate Tax Counsel, the position gives the opportunity to gain further familiarity with European and United States tax laws.

The Company operates in a multi-language environment, therefore, foreign language capabilities would be helpful.

Interviews will be held in Europe in June and July.

Address replies, including salary history, to:-

Dr. William W. Fain, President,  
CACI, Inc.

1815, North Fort Myer Drive, Arlington, Virginia 22209, USA.

## Chief Accountant — West Africa

- Subsidiary of major U.S. rubber manufacturer
- Responsibility is for both the operating record and investment in community facilities
- This is a family posting for a qualified accountant in his early 30's and with recent industrial experience
- Company car, company school up to 11, free house, free utilities facilities include golf course, swimming pool and hospital, 2-year renewable contract: U.K. leave.
- Remuneration is from £12,000 p.a. and there is also a provident plan

If you are interested, please send a brief résumé, quoting Ref. 7200 to John Nicholson, Astral Recruitment Associates, Astral House, 17/19 Maddox Street, London W1R 0EY. Telephone 01-629 2357

## Just retired? — Early Redundancy?

Small shipowning company in Fenchurch Street seeks Company Secretary/Chief Accountant. This need not be a full-time position but would be interesting for a CA who has broad experience. Salary c. £8,000 + car. Please write to M. C. Baker, Cardigan Shipping Co. Ltd., 130 Fenchurch Street, London E.C.3.

## SENIOR AUDITOR

£10,400 p.a. TAX FREE with

Free Accommodation and Gratuity.

Whether or not you are qualified please hear about this 3 year bachelor status contract overseas. Maximum age 45.

01-409 0427—DON'T SPEAK JUST LISTEN

RECRUITMENT

# Bleak outlook for UK economy in 1979

A GLOOMY outlook for the UK economy in 1979 after a brief recovery in demand and output this year is predicted by the National Institute of Economic and Social Research in its latest quarterly review, published today.

The balance of payments constraint upon re-expansion was not confined to Britain, though with floating exchange rates it was more difficult than it used to be for countries to reflate unilaterally because of fears about the impact of depreciation.

There was a need for a co-ordinated programme by all the major countries, with the

onus of adjustment on the surplus economies.

However, in any move there might be some collective relief, as the UK contribution will have to be judged in the light of the likely rapid expansion in real consumers' expenditure this year, and in the light of the UK's apparently chronic high demand elasticity for imports and the low elasticity of world demand for UK exports.

The institute warns that without a further fiscal stimulus, consumer demand will virtually cease to rise next year, private investment is likely to slow down and

public spending will continue to grow only slowly.

There was likely to be a slow increase both in unemployment and in the rate of consumer price inflation.

The appraisal section of the review, however, underlines the strong external constraints on a further stimulus.

It notes that "in the longer run, the policy problems remain those of pay inflation and reduced stagnation of output in the face of a still precarious balance of payments improvement."

The slackening of demand which we foresee in 1979 would seem to call for further

stimulus later this year, but any such stimulus would reverse the current balance of payments, with the risk of driving down the exchange rate further and exacerbating the rise in inflation.

"This means that even in a programme of collective aid relief, the UK could not go much further than it has done already without a significant effective devaluation; otherwise our trade balance (which is already aside from oil, in chronic deficit) could well deteriorate further."

The review discusses the experience under a regime of floating rates. It was by no

means clear whether the implicit accommodation of different inflation rates by a regime of floating exchange rates had exacerbated the general problem of inflation.

Nor was it obvious that the positive hopes for the floating rate system had been realised.

While noting the complications imposed by the 1973-74 commodity price explosion, the review says it would be hard to maintain that greater exchange rate flexibility and the supposed greater scope for fiscal and monetary policy have helped the industrial world to maximise employment and minimise inflation.

"While domestic inflation rates vary as widely as they still do, a high degree of flexibility of parities is invaluable.

"But the experience of floating is beginning to call for careful reappraisal against the hoped-for day when differences in rates of domestic cost inflation become a good deal narrower than they now are."

To ensure that the rate of price inflation continues to slow down, the increase in average earnings during the next pay round should be no more than half the 12 per cent rise assumed in the forecasts.

**SUMMARY OF THE FORECAST**  
(March Projections in brackets)

	Real Gross Domestic Product (per cent change, year/year)	Real personal disposable income (per cent change, year/year)	Unemployment (fourth quarter, million)	Money supply (per cent change in sterling M3, third year/est.)	Consumer prices (per cent change, year/year)	Current account balance (year, £m)	Public sector borrowing requirement (first year, £m)
1977	0.8 (-0.1)	-1.3 (-2.0)	1.4 (1.4)	15.3 (13.0)	14.3 (14.5)	- (0.1)	£7 (6.7)
1978	2.5 (2.7)	5.4 (4.3)	1.4 (1.4)	12.0 (16.3)	9.4 (8.5)	0.3 (1.3)	8.3 (9.4)
1979	1.8 (2.3)	1.1 (-2.7)	1.5 (1.5)	11.0 (14.5)	11.4 (9.8)	1.0 (1.3)	9.0 (9.9)

## Payment imbalances key to slow growth

THE LARGE and growing rate of inflation in Japan had imbalances in the external payments of the leading industrial countries been reduced. The overall increase in countries' currencies should be lower to about 7 per cent and been an important cause of the slow overall growth of the world economy, the institute says in its report on international conditions.

The review comments particularly on the special problems

## Discussions on future UK growth rate urged

A MORE intensive and public discussion of the varying views about the future growth rate of the UK is called for in a special article in the review by Mr. T. D. Sheriff.

Discussing medium-term planning in nationalised industries, he says that views range from the 4.3 per cent growth rate requirement in the Cambridge Economic Policy Group model to 2.5 per cent assumption made by some nationalised industries.

The reasons for the differences should be explored, and it would be useful to examine the effect of a higher growth rate assumption on the investment plans of nationalised industries.

The inquiry could also usefully extend to large firms in the private sector to see whether the assumption of slow growth is a common one.

"The public discussion of medium-term economic projections has languished in recent years. This brief survey of the medium-term planning procedures in nationalised industries suggests that it is time for a revival."

The study highlights a dilemma faced by the nationalised industries. They remember their unfortunate experience of the 1970s when they were pressed by the Government to plan their investment on the assumption of a 4 per cent growth rate.

**Evolution**

The industries are wary of repeating this experience with the danger of overcapacity.

On the other hand, there may be a certain oddity about a group of industries in the public sector each coming up with a quite evolution of the likely evolution.

This involved possible duplication of effort, and the danger that excessive caution in these projections may become self-fulfilling.

If nationalised industries and large firms in the private sector are expected to rise by 2.5 per cent in this year compared with last, and by 1.8 per cent next year.

The decline in the volume of public expenditure is said to explain almost the whole of the continued stagnation in the economy last year.

Total public spending on goods and services is projected to rise by a rise of only 0.8 per cent during 1978.

The decline in the volume of public expenditure is said to explain almost the whole of the continued stagnation in the economy last year.

The review discusses the relative strength of manufacturing investment relative to projections based on output growth and capacity utilisation.

For example, the forecasting relationships in the institute's model predicted a 15 per cent fall in investment between the fourth quarters of 1975 and 1977, as against the rise of 14 per cent which actually occurred.

Consequently, the latest projections rely on investment intentions surveys and indicate an 11 per cent rise in manufacturing industry's fixed investment than iron and steel) this year.

But because the recovery in demand is expected to peter out next year, a rise of only 4 to 4.5 per cent is forecast in 1979 on which actually occurred.

Consequently, the latest projections rely on investment intentions surveys and indicate an 11 per cent rise in manufacturing industry's fixed investment than iron and steel) this year.

Thus, the apparent fall in investment between the fourth quarters of 1975 and 1977, as against the rise of 14 per cent which actually occurred.

Consequently, after allowing for invisibles, the expected current account surplus of £300m is about £10m smaller than previously assumed.

A stabilisation in the volume of imports next year and a sharp rise in export prices should

## Renault entry

RENAULT widely estimated to be spending well over £1m in its efforts to win the Le Mans 24-hour race in two weeks' time.

The centre, which studies the implications of the activities of multinational corporations, is at present financed by the UN Development Programme and voluntary contributions from the Netherlands, Norway and Sweden.

Total world trade, which rose

in volume by 4 per cent last

year, is expected to increase by about 5 per cent this year and by 6 per cent in 1979. There will

remain "massive imbalances"

between the countries of the OECD area.

In spite of the depreciation of

the dollar in 1977 and the early

months of this year, the Institute

foresees little change, except by

next year in the deficit of the

U.S. and the Japanese surplus

could well go yet higher even

after the appreciation of the yen.

## THE PUBLIC SECTOR FINANCIAL BALANCE, WITH HIGH EMPLOYMENT CORRECTIONS\*, 1973/4-1977/8

Financial balance (£m)	Weighted budget (per cent higher/lower)		Change in which due to high employment	Balance charge in of which due to high employment corrections
	Actual	High		
1973/4	-3,411	-3,400	-9.3	-10.3
1974/5	-5,233	-4,400	-10.3	-11.5
1975/6	-6,259	-3,400	-8.8	-11.5
1976/7	-7,387	-2,000	-7.5	-13.0
1977/8	-7,577	-200	-6.0	-1.5
Budget forecast	-5,762	-2,800	-5.4	+2.1
Outturn	-5,762	-2,800	-5.4	-2.5

\* Estimated by taking calendar year 1973 as the "high employment" base and assuming an underlying rate of growth of productive potential of 2 per cent per annum.

Source: National Institute.

\*\* Estimated by taking calendar year 1973 as the "high employment" base and assuming an underlying rate of growth of productive potential of 2 per cent per annum.

† Estimate

‡ Forecast

## LABOUR NEWS

### Angry hospital staff may gain worker participation

BY PAULINE CLARK, LABOUR STAFF

THE 900-BED Brookwood psychiatric hospital in Surrey, scene of a workers' council "take-over" by disgruntled nurses and staff, may become the first hospital to adopt a workers' participation system under the modified Bullock Plan outlined by the Prime Minister last week.

The nurses have complained of "autocratic" management, and have presented a list of grievances to the health authorities after joint talks with union and staff representatives at the hospital about the need for improved industrial relations procedure there.

The plan is believed under serious consideration by the area health authorities after joint talks with union and staff representatives at the hospital about the need for improved industrial relations procedure there.

Today's meeting is expected to discuss what form of inquiry should be set up to look into the problems, as proposed by Dr. Ivan Clout, chairman of the Surrey Area Health Authority.

Dr. Clout has welcomed the decision to set up a workers' council rather than take industrial action, which would have affected patient care.

The nurses have yet to publish their full list of grievances, but are known to have objected to certain instructions by management.

The authority of ward sisters is said to have been undermined, for instance, by orders concerning fixed tea breaks, which the nurses maintain have been without regard to the needs of patients and to the responsibilities of the nurse in charge.

The union has complained of sackings of nurses without the presence of a union officer.

## Current account surplus of £300m predicted

THE SURPLUS on the current account of the balance of payments is expected by the institute to be much smaller this year than previously projected by itself and other forecasters.

A current account surplus of £300m in 1978 is forecast with a steady improvement after the large first quarter deficit, compared with the £1.5bn surplus expected in the review at the beginning of March.

By the last quarter of this year, consumer prices are forecast to be 10 per cent higher than a year earlier. A further slight acceleration to a rate of between 11 and 11½ per cent is expected for 1979.

Real personal disposable incomes are expected to rise by 4.3 per cent this year (with a year-on-year increase of 8½ per cent), but remain flat thereafter.

The savings ratio—the percentage of disposable income saved—is expected to remain high during 1978 but next year, the stagnation in real incomes is projected to lead to a fall in the ratio.

This is forecast at 15.1 and 14.2 per cent respectively in the two years, compared with 14.5 per cent on average last year.

The review also takes into account the extent of official financing following the expected capital outflows reflecting support for the exchange rate.

But even given relatively buoyant bank lending to the private sector expected as a result of the pick-up in economic activity, the 8 to 12 per cent target for the growth of M3—the broadly defined money supply—can be met with smaller losses of gilt-edged stock than in the last two years.

This level of sales requires a rise in interest rates, with Treasury Bill rate reaching a peak of 10 per cent.

The institute estimates a domestic credit expansion of £7.9bn. In 1978-79, which would conflict with the official ceiling of £6bn, for the period.

Forecasts for 1979-80 would imply a small rise in public sector lending to about £9bn.

With some fall in bank lending to the private sector associated with the ending of the recovery, continued capital outflows and reasonable sales of gilt-edged stock, there would again be no severe problem in meeting a 12 per cent monetary target.

The review discusses the overall fiscal stance by estimating the budget balance at a constant high level of employment.

On a fourth-quarter comparison, the increases would be 4.6 and 1.2 per cent respectively.

The review also contains a disaggregated forecast of consumer spending.

A rise in real consumers' expenditure of 4.7 per cent is forecast on a year-on-year basis this year, falling to 2.1 per cent in 1979.

On a fourth-quarter comparison, the increases would be 4.6 and 1.2 per cent respectively.

The review also contains a disaggregated forecast of consumer spending.

A very rapid growth in durable expenditure is projected this year, but a sharply lower rate of expansion in 1979—up by 14 and 2.6 per cent respectively on a year-on-year comparison—is also a feature.

Consequently, the trade-weighted index should fall by about 62 in the second and third quarters to roughly 58 at the end of next year.

"Fairly strong" growth in private consumption and

# Taste



## in Torino

The delicious taste of ice-cream in Italy could well come from Bush Boake Allen – the Albright & Wilson company that is one of the world's leading suppliers of flavours and fragrances.

These flavours are supplied to the food industries of many countries to suit local tastes and ways of life – flavours for biscuits, savoury flavours for snack foods, spice extracts for sausages, fruit concentrates for soft drinks.

Albright & Wilson have manufacturing plants in 15 countries. In 1977 alone, overseas production resources were increased in Australia, Canada, France, Malaysia, Singapore, Sweden and the USA.

Worldwide, sales last year were £338m, of which £194m were earned overseas, including £92m exports from the UK.

Albright & Wilson Ltd. 1 Knightsbridge Green, London SW1X 7QD. Telephone 01-589 6393

detergent materials • surfactants • shampoo materials • toiletry and cosmetic materials • fragrances • fine chemicals • flavours • food additives • fruit juices • natural drug extracts • pharmaceutical chemicals • phosphorus chemicals • fertilisers • pesticides  
chemicals for metal finishing and water treatment • paper and pulp bleaching chemicals and processes • organic intermediate chemicals • plastics chemicals • flame retardants

# The right to choose

There are some people who believe that the advertising of certain products should be banned.

The current favourite for the attention of such people is the advertising of cigarettes.

Closely followed by that of alcohol.

But the list can be extended to the advertising of products made from animal fat.

Or of products that contain saccharine.

And even of products that pollute, and collide with each other, and put their drivers into hospital.

Those who believe in banning the advertising of such products would extend the list further.

All they need is time.

But there are others who believe that the citizen has certain inalienable rights in a free society.

The right to exercise free choice for instance.

And that this, by definition, must include the right to smoke.

The right to drink.

The right to eat dairy foods.

The right to drive.

The right to take the risks he knows about.

The right to measure those risks against the pleasure he gains.

And that, providing he exercises those rights with a sense of responsibility to the society in which he lives, no legislative assembly should seek to deny him access.

If that belief is well-founded, then the advertising agency, Allen, Brady and Marsh believes that free and honest trading of cigarettes, alcohol, dairy foods and motor cars should continue.

That, just as governments should be free to warn of risks, manufacturers should be free to advertise their products.

Of course there should be safeguards.

The health of the citizen should be protected.

But the health of democracy is also important.

President Hoover, in 1928, put it better than we could hope to do:

"Free speech does not live many hours after free industry and free commerce die."

The advertising launch of State Express 555 King Size cigarettes started on 24th May 1978.

Allen, Brady & Marsh is proud to be responsible.

## ABM

ABM House Norwich Street London EC4.  
Tel 01-405 3444

## The Marketing Scene

# Fighting abuse with self-control

BY MICHAEL THOMPSON-NOEL

**THE FLURRY OF** protests and press statements with which London greeted the EEC Commission's draft directive on unfair and misleading advertising—published in March—has died down for the present, to be replaced by a mood of wariness, which in one quarter, at least, is beginning to shade into qualified optimism.

That quarter is a very important one indeed, occupied as it is by Lord Thomson of Monifieth—chairman of the European Movement (the all-party, pro-EEC lobby), chairman of the Advertising Standards Authority and previously one of the UK's first two EEC Commissioners.

Lord Thomson's views on the advisability of European harmonisation for its own sake, and on the pleasureless joys pursued by the bureaucrats in their sleepless search for uniformity, have endeared him to the advertising and marketing communities in Britain.

Which is not to say he is incapable of turning round and administering a clip behind the ears when necessary. At the Advertising Association's conference in Brighton, Lord Thomson said he was encountering within the advertising business, dangerous misconceptions as to how advertising controls work in Britain, plus a disturbing degree of complacency as to how the Brussels draft directive—which proposes uniform civil and criminal legal proceedings throughout the Nine to counter unfair and misleading advertising—can best be tackled.

More recently Lord Thomson told me: "I am now reasonably optimistic that we will get from Brussels an amended directive that will allow each country to preserve its own system of advertising control and still achieve the very worthy aims of the current directive."

He believes that the control of advertising in Britain—a mixture of statutory enforcement and industrial self-regulation via the ASA and its Code of Advertising Practice (plus the work of the IBA)—is sufficiently well that when the ASA asks for the cost of administering the ASA, for comment it should get a reply administering the ASA, for example (approximately £200,000 a year) represents no direct cost to continue along present lines.

## Are you legal, decent, honest and truthful?

### Advertisers have to be

The Advertising Standards Authority  
100 Newgate Street, London EC1A 7AG  
Telephone 01-240 1122 Ext 214

"The complaints which were upheld ranged from technical breaches of the Code and genuine over-sights to a very few intentionally misleading claims. A substantial proportion were concerned with questions of taste and decency: an area where self-regulation need fear no competition from the law."

"But there is no element of son: advertisers can't always be to the consumer at all. The speed with which the more ingenious complaints published last week, Lord Thomson warned that it was not of the greatest importance that there are areas like this where only the bureaucrats in Brussels are the experts themselves differ but ideologists at home who on the creative side must be greatly as to what constitutes a were out to tilt the balance of willing, consciously, to work fair claim or statement."

In this connection it is easy to enforcement: the direction of statutory spirit of the code, whereas see why Lord Thomson believes advertisements are often prepared without adequate know-how of "plausible hope" in believing that the code—the substance of that a much more overtly and costly arm of enforcement is looked for afterwards. legalistic system of advertising. There are those who think it a control throughout the Nine countries to administer the new laws. It would cost the advertising business a great deal more than the present 0.1 per cent. surcharge: and it would cost the consumer much more than the price of a stamped complaint—too. In Britain, the advertising industry is fortunate that it has some like Lord Thomson to chivvy it along."

the inside rail. Its 14 rivals include McCann-Erickson, Ogilvy & Mather, SSC&B, Ted Bates, D'Arcy-MacManus & Masius, and Needham, Harper & Steers. A decision is expected by late July. • Campaigns and Accounts: "C'mon Colman's light my fire" is the phrase employed by a scantily-clad nymph on a tiger skin in the first of a series of three new ads devised by JWT Oxo is spending £250,000 on Dividend "D" in June. Dividend reportedly has 10 per cent of UK packet tea sales.

English Mustard this year... National Holidays, part of the National Bus Company, has given its £300,000 to Bastable Market Development... Trebor is putting its Sharps Extra Strong Mints into posters for the first time. via NSW Partners, Extra Strong is said to have 25 per cent of the £30m pressed mints market... Brooke Bond Oxo is spending £250,000 on Dividend "D" in June. Dividend reportedly has 10 per cent of UK packet tea sales.

# Consumers, consumerists, and pistachio nuts

EDITED BY MICHAEL THOMPSON-NOEL

**TALE OF THE MACABRE No. 1:** It is no coincidence that both in the U.S. recently, the Food and Drug Administration decided U.S. They were supplied last to crunch its teeth on the Ferris wheel by Jeffrey H. Joseph, Coffee and Nut Company of Director of Government and Grand Rapids, Michigan, writes Regulatory Affairs for the U.S. Chamber of Commerce, speaking in London at an AGB seminar on consumerism.

ing to Mr. Joseph, approximately \$10bn of new private capital spending is devoted each year to meeting mandated environmental, safety and similar regulations rather than being invested in new projects.

General Motors says it costs its \$3bn (plus the full-time equivalent of 22,900 employees) to comply with auto emission and safety regulations. The Dow Chemical Company says the impact of federal regulatory costs on its U.S. operations alone is costing \$186m annually.

According to Dow Chemical's president: Ultimately, the consumer ends up paying for these costs, which really amount to a mandated hidden tax on consumers." According to Mr. Joseph, the problem is growing in all dimensions, although so is awareness of the problem. "It is my hope that this sort of awareness will spread to all governments who contemplate novel, aggressive solutions to possible problems without first attempting to measure the cost."

Tale of the macabre No. 2: In Washington two weeks ago, Sen. Wendell Ford of Kentucky scored the first victory in an announced attack on red tape by amending the National Traffic and Motor Vehicle Safety Act to eliminate an obscure provision requiring that all retreaded car tyres be registered by the U.S. Government. Since 1971, some 8m tyres have been registered. But during that entire period a total of 80 million tyres were recalled, at an average estimated cost to the registration programme of \$3m per tyre. Said Sen. Ford, with classic understatement: "We found that since each retread is a separate, individual product, the chances for a product recall are very remote at best."

The Federal Paperwork Commission estimates that the total cost of paperwork imposed on private industry ranges from \$25bn to \$32bn annually and that "a substantial portion of this cost is unnecessary." Regulatory requirements imposed at federal, state and local government level are adding between \$1,500 and \$2,500 to the cost of the average new house. According to Mr. Joseph, the U.S. is that the consumerists have to date enjoyed an overkill of rhetoric. As Harry Shepherd of Marks and Spencer said last week: "The choice I would like most to argue for is the choice between benefits and costs—a choice not yet offered to consumers perhaps because while the benefits are well publicised, the costs have been apparently difficult to estimate."

## The Alliance changes tack

**THE TED BATES AGENCY,** Britain's eighth biggest, has had enough. Total MEAL-type work for the Alliance is that it spending by the societies in the 12 months to March 31, 1978, was £9.94m. The biggest spender was Abbey National (£1.8m). Halifax (£1.1m), Leeds Permanent (£830,500), Nationwide (£1.2m) and the fun-loving Woolwich Equitable (£780,000).

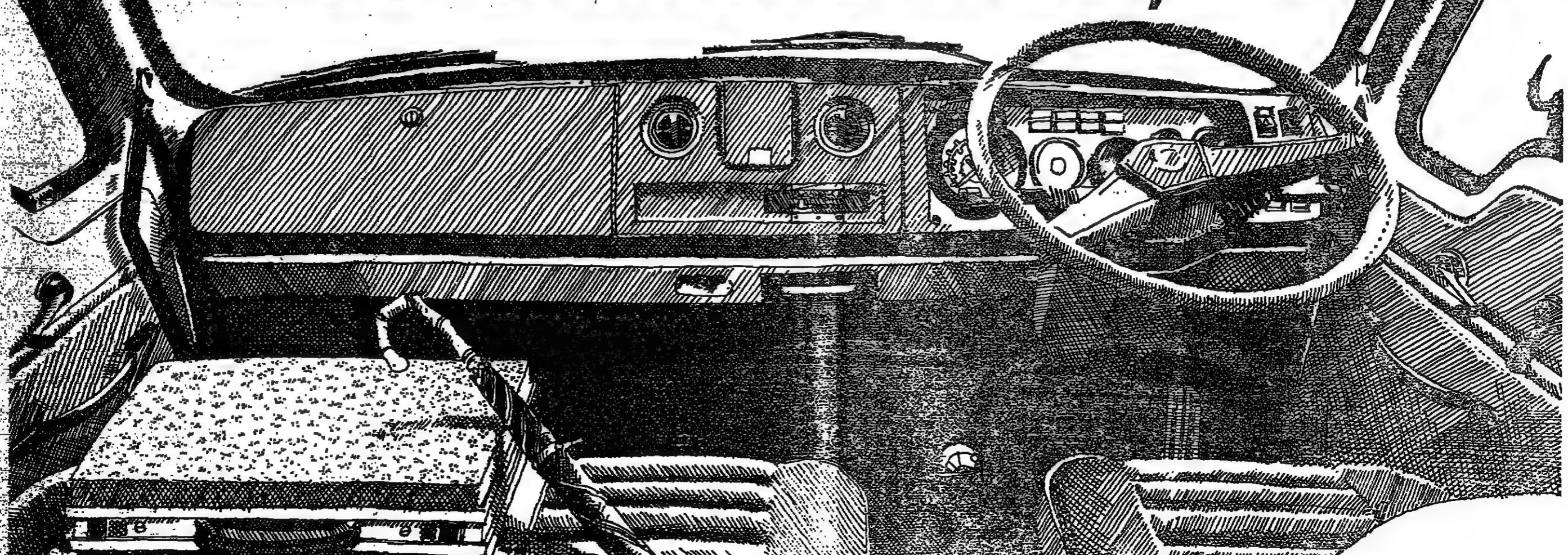
Over the same period the Alliance, which is the country's sixth largest building society, spent only £308,500 on MEAL. But it is now concentrating more on TV, so its total ad budget this year is more like £500,000.

Partly because the societies offer such comparable services, the return on their advertising investment is relatively easy to evaluate. They certainly spend that can be said about Bates' TV and personality."

## Pan Am raises hackles

**PAN AMERICAN** World Air Gargano handled Pan Am's hopes, their dreams. They have ways' decision to fire Ally and domestic business worth \$12m; just made it painfully clear that the \$20m overseas account is they don't care at all." Gargano and instigate a competitive scramble for its \$32m, handled by J. Walter Thompson. The A&G head, Carl Ally, account has stirred tempers in DRG Advertising chairman received 48 hours notice from the U.S. Earlier this year, Ally Shepard Kuruit observed that Pan Am. He was at a funeral and Gargano lost its \$12m. Fiat and Gargano's work had at the time. Ally and Gargano's work had at the time. Pan Am says it wants a single "that cares about people, their agency to handle its account. She is chomping a chicken leg, Colman's is spending £400,000 on two exceptions, says Lord Thom-

# LORRY DRIVER'S MATE, M.P.



Take a closer look at the man delivering industrial gas cylinders—he may be your M.P.

British Oxygen is one of thirteen companies participating in the Industry and Parliament Trust, a scheme which aims to increase Parliamentarians' awareness of how British industry works, by allowing M.P.'s to see things at first hand.

There is much for them to appreciate.

Product design, labour relations, business systems, sales training, production management, research programmes, employment practice—the list is endless, embracing all those technical, economic, political and legal factors affecting the competitive performance of industry in today's highly complex society.

For our part, we commend the M.P.'s to a weekly copy of *The Engineer*. There is no better starting point for an appreciation of how British industry works, solves its problems and creates its opportunities. A year's issues add up to a history-in-the-making of industry—a continuing narrative of fact, opinion and debate, charting events, ideas, relationships—tracing all the major influences on the direction of industrial change and growth.

And it is as stylish, lively and readable now as it was 120 years ago.

It's not surprising that in the engineering industries more engineers and engineering managers read *The Engineer* than any other publication\* Every week.

**THE ENGINEER**

**THE WEEKLY FOR ENGINEERING MANAGEMENT**

Morgan-Grampian (Publishers) Limited, 30 Calderwood Street, London SE18 6QH. Telephone 01-555 7777.

# Coping with the German unions

BY ADRIAN DICKS

NEXT TIME Mr. James Deutsche Callaghan manages to get together for an evening's quiet reflection and soul-baring with his good friend Helmut Schmidt, it would not be surprising if it were the British Prime Minister who found himself being asked for advice. Not you may be sure, in the same reflection, where Mr. Denis Healey has once again in recent days urged his unwelcome views on Bonn. Where Herr Schmidt could be forgiven for feeling a certain sense of bewilderment right now is in a realm where foreigners have usually taken German success for granted—the social contract. West Germans are beginning to wonder whether an essential ingredient in the formula may now have altered its properties. Have the unions gone sour?

Earlier this spring, in the bitter and hard-fought printing and metal-workers' disputes, the West German trade union movement delivered a costly reminder of its existence to those who might have felt tempted to assume that the logic of an appreciating currency, a stubbornly high unemployment rate and continuing demand weakness would force another year of wage restraint acceptable to the economic establishment.

## Expensive

The disputes were expensive by anyone's standards: official statistics show a loss of 3m working days for 1978 so far, compared to a worst-ever year in 1971 of 4.6m. The metal-working and engineering employers have calculated that the combination of strike and lock-out cost them a good DM 2bn, while the effect on an already faltering real gross national product will certainly be to make the government's 3.5 per cent growth target for 1978 a whole lot less likely to come off.

It listed only to the employers' side of it, you would think the spring's wage rises of about 5 per cent, coupled with the agreements on job security that both printers and metal-workers managed to win for themselves, were the last straw. Now that first-quarter company results are beginning to come in, however, the picture does not look so overwhelmingly black. Boards are in a growing number of cases expressing "qualified confidence" or referring to "relatively satisfactory earnings" or similar phrases.

It is the unions, now that the 1978 wage round is over, who seem to be gnawed by self-doubts. That is a quality their successors' The reception accorded to Herr Schmidt a little while ago at the Hamburg conference of the to deliver the goods.

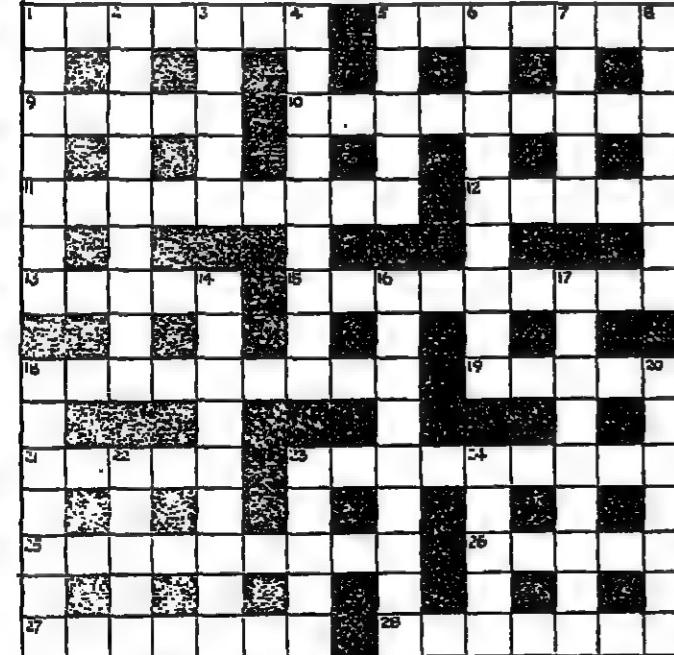
## TV Radio

✓ indicates programme in black and white.

**BBC 1**

- 6.40-7.55 am Open University, First Test: Cornhill Insurance Test Series: England v Pakistan, 1st Test, 1st Innings News, 2nd Test Cricket, First Test, England v Pakistan, 2nd Test, England News for England (except London), 3.55 Play School (as BBC 2 11.00 am), 4.30 Sinbad and the Flying Carpet.

## F.T. CROSSWORD PUZZLE No. 3,681





# FINANCIAL TIMES

BRACKEN HOUSE, CANNON STREET, LONDON EC4P 4BY  
Telegrams: Finantimo, London PS4. Telex: 886341/2, 883897  
Telephone: 01-248 8000

Thursday June 1 1978

## Uncheerful outlook

THE NATIONAL INSTITUTE's official expectation which has itself been halved. The balance in its own words, a gloomy picture of the economic outlook for unchanged policies, but this the UK in the rest of 1978 and, goes for the industrialised more especially, in 1979. The countries as a whole and largely picture would probably have at the expense of developing countries with no oil resources. The balance of payments is almost the only feature of the economic situation which the Institute expects to improve without intervention during 1979. Consumer demand will virtually flatten out, especially if the savings ratio recovers from the expected fall. The rise in average earnings will fall only from 15 to 12 per cent. The high level of investment intentions in relation to the in the next pay round—twice as likely growth of output has much as needed to keep inflazized many observers: the in single figures—and will work with a slowly-depreciating exchange rate to push the annual rate of inflation next year back to 11-11½ per cent. GDP will grow by only 1½ to 2 per cent next year, and unemployment will begin to move slowly up again.

### Bonn summit

The main reason why the National Institute does not in these circumstances recommend unilateral UK action to maintain the growth of demand is our high propensity to import. A further stimulus of consumption would probably cause a sharp drop in the expected balance of payments surplus (which it depends on North Sea oil) unless there were a deliberate drop in the exchange rate; and either course would tend to push inflation higher still. From a monetarist point of view the prospect is slightly worse than this. Although the National Institute believes that the Government can meet its monetary targets with the help of some further rise in interest rates, its calculations imply a growth of Domestic Credit Expansion even in 1978-79 which is considerably faster than the commitment to the International Monetary Fund.

The UK, in short, is and must remain an economy particularly dependent on the state of world trade and business activity. Whatever minor disagreements there may be about specific forecasts, nobody can quarrel with the conclusion that domestic economic policy will be circumscribed in 1978-79 by the degree of success reached at the Bonn summit meeting in July. And that in itself, as the markets noted some time ago, has implications for the timing of the next general election.

## The rewards of productivity

BETWEEN 1963 and 1973 the concerns the relative importance of the movement of labour from low to high productivity growth industries, as opposed to productivity growth within industries. The earlier study showed that 50 per cent of the total growth of labour productivity in 1954-50 was associated with shifts of employment between industries. The results for 1954-73 show that while labour productivity grew by 117 per cent, only 10.3 per cent was due to employment changes. This may reflect the greater obstacles to labour mobility which have grown up in the past twenty years and which have been reinforced by recent legislation.

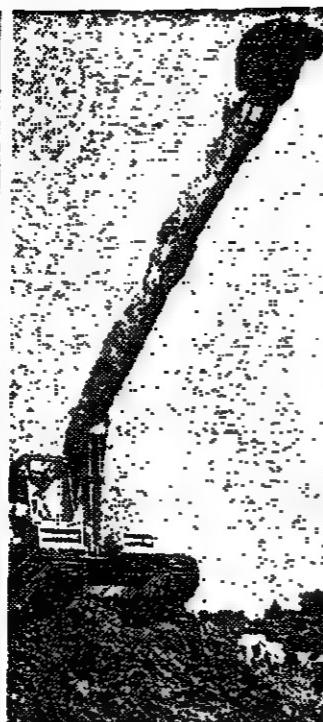
The new study confirms that the level of capital investment is not the primary determinant of labour productivity. Only 27 per cent of the differences between industries in labour productivity growth can be explained by inter-industry differences in the growth of capital per head. "It would appear," the authors say, "that increased efficiency in the use of existing capital and labour contributes just as much to raising productivity growth as the addition of new investment. This does not mean that increased investment is unnecessary but that the full benefits of this investment will not be attained until changes in practices and methods of production raise all-round efficiency."

Definitive answers are elusive, but some useful light on the problem is shed by a new study on trends in employment productivity and labour costs between 1950 and 1973 carried out by the Department of Employment's Unit for Manpower Studies: the main findings are published in the May issue of the Department of Employment Gazette.

### Employment

The study shows a general tendency for industries either to do well on all measures of performance or to do badly: industries with above average growth of labour productivity also experienced above average growth of output and employment and below average growth of labour costs and prices. But the statistical correlation between productivity and employment growth is apparently much weaker than in the period between 1954 and 1950, for which a similar study was undertaken some years ago. The earlier study found that industries with the highest levels of productivity growth also experienced the highest rates of employment growth. No such relationship was found for the 1954-73 period, although the later study provided no evidence that productivity growth leads to a general decline in employment: while this may be true of particular sectors, it is not true for all industries.

Another interesting difference



# Construction equipment: hard dig out of recession

By KENNETH GOODING,  
Industrial Correspondent

**T**HERE WAS an atmosphere of desperation among the European manufacturers of construction equipment who gathered in Paris last week for a major international exhibition. They face so many problems and have suffered so severely during the recession that finding something positive and optimistic to report gave them great difficulty.

But the French came to the rescue. They were able to point to the results of some recent work they commissioned from the BIPE market research organisation. It concluded that international trade in construction equipment would grow at an average annual rate of 8 per cent in the years to 1985 compared with a 6 per cent growth expected for total trade.

This caused raised eyebrows among the British in particular as this 8 per cent forecast is right in line with what they themselves were expecting in 1978. In the light of the past couple of years' experience, however, the British have adjusted their expectations downwards.

In the 18 months to the end of 1977 the UK construction equipment manufacturers saw absolutely no growth in demand for their products and output remained at about £800m a year. There have been redundancies and short-time working has been, and still is, commonplace.

The French also have been scattering statistics to show how badly they have fared. Last year production fell by 7 per cent from the 1976 level to FFr 8.5bn (roughly £800m) and, since the peak period of demand in 1972, employment in the French construction equipment industry has fallen by 15 per cent.

The West Germans dropped broad hints that life has been even tougher for them because the Deutsche Mark is so highly valued compared with other currencies, making exporting that much more difficult.

However, they managed last year to keep output at around the DM 5.28bn level (£1.37bn). In the face of completely lifeless home markets, the Europeans have been exporting as never before. But competition in the "active" markets has, in the words of one protagonist, "to be experienced to be believed."

It is not just the Europeans

who have been under pressure. In 1977 Caterpillar, which dominates the industry with 50 per cent of total world sales, pushed sales outside the U.S. up only marginally from \$2.945bn to \$2.965bn. Komatsu of Japan, second in the construction equipment league with a 10 per cent world share, managed a modest (for Komatsu) 5.2 per cent sales increase to Y224.46bn (\$1.9bn) last year.

The major disaster story to emerge from the industry so far has involved Massey-Ferguson — one of the top six manufacturers—which reported in February estimated losses on its construction equipment business of \$60m last year. M-F, at one time mainly an agricultural machinery business, has been investing heavily in construction equipment manufacture in recent years and has plants in Akron, Ohio; Brazil, and Aprilia, near Rome. Its major investment was the 1974 purchase of Hanomag, a West German concern operating from Hanover.

M-F is currently carrying out some studies to discover the exact amount of losses on construction equipment in recent years. This is not an easy task because of the high degree of integration of manufacturing and marketing operations for the firm industrial and construction machinery lines.

The outcome of the studies is of great significance to the European scene because the heart of M-F's construction equipment operations is at Hanover. There seems very little likelihood that these operations will be cut severely and none of its rivals appears to believe M-F would contemplate a complete shut-down of its construction equipment business.

The construction equipment plants take Perkins engines and other expensive components from other M-F divisions and the cumulative impact of closure on the rest of the group would be substantial. And it would be politically feasible for a multi-national like M-F to close down recently acquired, major plants?

M-F took a great deal of space to display its equipment at last week's Paris show, called "Expomat," and it certainly gives the impression of "business as usual." Indeed, the M-F Board has pledged that

the distribution and development of construction equipment would be "fully supported" while the studies were being carried out.

Of course, a big cut-back or closure by a major group like M-F would make a lot of difference to the over-capacity problems the industry faces at the moment. It is debatable whether it would do much to halt the seemingly inexorable rise of the multi-nationals, which in the past 15 years have changed the face of the construction equipment industry to the detriment of the small companies.

The Committee for European Construction Equipment manufacturers (CECE), representing man-

"and for some UK companies to

## ... a degree of industry restructuring may be needed in the UK-owned sector ...

facturers in seven countries, points out that Europe ranks second only to the U.S. in output terms and produced around £8bn worth of construction equipment last year. And, because the U.S. manufacturers export a relatively low percentage of their production, Europe is the world's major exporter.

But the CECE statistics disguise the fact that the £8bn turnover has to be shared among 800 European manufacturers. How are they to compete with the major groups in such things as research and development? Compared with the annual £80m spent on R & D by the UK companies, Komatsu spends around £23m and Caterpillar \$94m.

There has been much chatter among the Europeans about possible technical co-operation deals and about swapping or sharing R & D facilities. It seems that the concept of full-blooded mergers between companies from different European countries is not being given much consideration.

On the face of it the protest is a little illogical in that other multi-nationals, notably Caterpillar and International Harvester, already account for about half of UK output. But the British-owned manufacturers should not be allowed in.

On the face of it the protest is a little illogical in that other multi-nationals, notably Caterpillar and International

Harvester, already account for about half of UK output. But the British-owned manufacturers should not be allowed in.

It is not only in Britain that the Japanese manufacturers find themselves at the centre of controversy. Throughout Europe there is resentment about the way Japan is making headway into most of the world's important markets yet at the same time keeping its own doors tightly shut against imported equipment.

But if you press the point and ask how a company's fortunes compare today with the same period last year, the answer invariably comes back "much better."

Continued growth in world population and further improvements in living standards will create increasing demand for energy, food, housing, minerals and transportation. More and more construction equipment will be needed to cope with this demand. As Caterpillar's president, Mr. Robert Gilmore, pointed out recently, world economic output must increase by more than 50 per cent in the next 25 years to provide the equivalent of today's living standards to the population which will inhabit the earth in 2000 AD.

However, what the European manufacturers have very much in mind is that nobody can guarantee them a fair share of this future growth in demand. It will require some dramatic changes if the multi-nationals

maintain that the Japanese have persuaded them—without the industry.

## MEN AND MATTERS

### Close watch on Eminent Persons

Blood pressures in the boardrooms of some big international companies are likely to leap in the next day or so, with the publication in Zurich of a heavily-documented report on "The Infiltration of the UN System by Multinational Corporations."

The report has been prepared by two liberal groups, the Bern Declaration and the Europe Third World Centre. It is composed largely of letters and memoranda that circulated among the managers of Switzerland's largest multinational corporations (including Nestle, Ciba-Geigy, Sandoz, Hoffman-La Roche, Sulzer and Brown-Boveri) a few years ago. They document how these companies created a committee to lessen the possibility that a UN-appointed "Group of Eminent Persons" might make some severe recommendations to regulate the operations throughout the world of multinationals.

The Group's recommendations were, indeed, rather meek and mild: proposals for a permanent UN body to oversee multinationals were rejected. The Zurich report claims that these developments were due to the efforts of the committee.

Two leading Swiss connected with members of the committee, were appointed to the 20-strong Group of Eminent Persons: one was Arthur Flurer, then general manager and today managing director of Nestle; the other was Hans Schaffner, a former Swiss Federal Councillor who served as Economics Minister from 1961 to 1969, and who is now vice-chairman of Sandoz.

The Food and Agriculture Organisation supplied material for the Group. The Swiss committee's own report on multinationals was accepted as an official FAO document, via a body called the Industry Co-

operative Programme, which at that time represented "agribusiness" within the FAO. The companies' top-level committee also devised a strategy to counter the leading critics of multinationals, among them former EEC Commission President Sirico Mansholt (also an Eminent Person).

One aspect which will raise a few eyebrows is the way Schaffner, nominated to the Group as a governmental representative, was in close contact with the companies' committee while the Group was hearing evidence. The document also reveals an active co-operation between top Swiss government officials and Nestle and other private firms in efforts to stonewall the UN investigations.

### Just the man

Chief executives nowadays use variety of techniques—even handwriting analysis—for choosing their successors. Sir Max Bemrose was explaining yesterday that when he decided to relinquish the chairmanship of the Bemrose Corporation, the



"As far as I can tell it's a plea for bail..."

best idea seemed simply to ask senior managers which of them wanted the job.

He told me how he first packed each manager off for three days of intensive management therapy. A five-day session with the American Management Association had convinced him that behavioural science and the study of management philosophy could revitalise the group.

The managers were asked to write a report on their experiences and, six months later, describe how they had implemented their ideas. Sir Max, who retired yesterday after 25 years as chairman, says that some did not bother to reply and that by far the best report came from David Wigglesworth, then the new divisional manager of the flexible packaging group.

Wigglesworth knew when asked if he wanted the job of Chief Executive, Wigglesworth turned it down. But six months later, in what Sir Max describes as a classic reversal—Wigglesworth applied for the job. He was duly given it. As a footnote to this anecdote, I might add that on December 31 last year, Wigglesworth, by himself and as trustee, had 133,621 ordinary shares in the company, only just less than Sir Max, as well as 48,000 Special Ordinary Shares. His mother was a Yeoman.

Heads roll, names change, and

titles are altered, but the basic

principle of selection remains

unchanged.

It is not only in Britain that

the Japanese manufacturers

find themselves at the centre

of controversy. Throughout

Europe there is resentment

about the way Japan is

making headway into most of

the world's important markets

yet at the same time keeping

its own doors tightly shut

against imported equipment.

It is not only in Britain that

the Japanese manufacturers

find themselves at the centre

of controversy. Throughout

Europe there is resentment

about the way Japan is

making headway into most of

the world's important markets

yet at the same time keeping

its own doors tightly shut

against imported equipment.

It is not only in Britain that

the Japanese manufacturers

find themselves at the centre

of controversy. Throughout

Europe there is resentment

about the way Japan is

making headway into most of

the world's important markets

yet at the same time keeping

its own doors tightly shut

against imported equipment.

It is not only in Britain that

the Japanese manufacturers

find themselves at the centre

of controversy. Throughout

Europe there is resentment

about the way Japan is

making headway into most of

the world's important markets

yet at the same time keeping

its own doors tightly shut

against imported equipment.

It is not only in Britain that

the Japanese manufacturers

find themselves at the centre

# FINANCIAL TIMES SURVEY

Thursday June 1 1978

## No more soft options

By Martin Dickson

"FACED WITH major problems, it is natural for policy makers to think of the easy or soft way out. It has, ladies and gentlemen, taken us the last few years to accept that the era of soft options is over." Mwai Kibaki, Minister of Finance and Planning, January 1978.

These words go to the heart of the major challenge now facing Kenya and form the theme of this survey. Over the next few years the country will have to face some very tough decisions across the board—economically, socially and politically. Mr. Kibaki's remarks made at a conference of top Kenyans to discuss the future of the country show that many government leaders are aware of the problems facing them. It remains to be seen whether they have the political resolve and economic means to translate grand sounding words into effective action.

Since independence in 1963 Kenya has chalked up a highly impressive list of achievements. Its GDP has grown faster than virtually any other non-oil producing African State. Jobs held by white expatriates have passed relatively smoothly into Kenyan hands. Farms formerly held by British settlers have been redistributed to Africans, by and large in an orderly fashion, and the country has built up one of Africa's best smallholder agricultural sectors (although there is much that can still be done here).

All these achievements have been underpinned by the country's stability, attributable largely to the political acumen Central to them is the need at 3.5 per cent a year), which is accepted, have proved ineffective in dealing with narrow ethnic loyalties. This Government policy, but there is mounting pressure on the land.

Political stability and a high rate of growth have given Kenya the reputation of a Third World success story. But it has now entered a more difficult stage of development and faces some tough political and economic decisions.

## KENYA II

## Boom coming to an end

BY ANY standards Kenya's estimated GDP growth of 6.7 per cent this year—albeit down on 1977's 8 per cent—is impressive, and some of the results can be seen in the modern, bustling capital of Nairobi. The country is still enjoying the impact of record coffee and tea prices and every sector of the economy benefited in 1977.

Nevertheless, the boom—which led to the remarkable recovery over the past two years, following the oil crisis in 1973 and the crippling drought of 1974-75—is coming to an end, although the lag in receipts masks this fact. This is likely to be underlined in the coming months by a fall in coffee earnings. This year's crop of some 75,000 tonnes is 25 per cent down on last year, while first indications for 1978-79 suggest that the crop will be around 70,000 tonnes.

Without the massive leap in export earnings from the two crops—KES35m in 1975 and KES78m last year—the Kenyan economy would have been in serious trouble. As it turned out there has been a valuable breathing space in which the economic planners could prepare for the development quintessential 1979-83.

There is a growing acceptance among both politicians and civil servants that the country must brace itself for a tough and challenging period, in which some hard decisions have to be implemented. The issues are not new, but the framing of the 1979-83 plan concentrates attention upon them: the need to combine efforts to bring about a more equitable distribution of income; to make industry more export-orientated; to ensure that a greater proportion of Government and international aid reaches the marginal and semi-arid areas which represent 81 per cent of the land and house about a third of Kenya's 14.5m people; and to reduce the 3.5 per cent population growth.

The third problem is inflation, currently about 14 per cent and rising according to some observers. In the first ten years of independence Kenya experienced little or no inflation. In 1974-75 much of it was imported, mainly due to the oil price increases, but 1977 saw the beginning of domestically caused inflation when money supply increased by a staggering 47 per cent as coffee and tea money poured in.

Last month the central bank introduced tighter measures to keep the supply in check. Overall credit expansion by the commercial banks will be 22 per cent during the fiscal year 1978-79. After taking into account expected credit to Government, this will limit credit expansion to the private sector to about 18 per cent in the year ahead, compared to the 33 per cent expansion in bank credit to the private sector in 1977.

Adding to the planner's difficulties is the fact that the development issues must be tackled by a series of what the Minister of Finance, Mr. Mwai Kibaki, called "hard" policy options.

The theme of the plan—of which more later—is alleviation of poverty through satisfaction of basic needs. But the planners set about this task against a background of three problems in particular, coming upon them almost simultaneously (in addition to other equally demanding problems): a widening trade deficit leading to an overall balance of payments deficit; greatly increased defence spending; and a worrying rate of inflation.

It was the first of these problems that led to the unpublicised visit to Nairobi recently by a small delegation from the International Monetary Fund (IMF), and they will return after this month's budget.

The balance of payments deficit is likely to be KES17m this year (compared to a KES15m surplus in 1977) and two or

three times as great in 1979, when officials expect IMF aid will be necessary.

The deficit will be partly due to the falling prices of coffee and tea. The boom had a dramatic effect on exports. In 1975 the two commodities accounted for 34 per cent of total exports.

This rose to 49 per cent in 1976, and to 60 per cent last year. This year coffee earnings are expected to fall about 35 per cent to KES130-135m, and tea down 25 per cent to KES55m.

Meanwhile import licences issued in 1977 increased some 43 per cent in value over the preceding year, and some sources believe that the trade deficit in 1978 could exceed KES900m.

Although foreign exchange reserves reached a record KES35m in July, 1977—the equivalent to five to six months imports—the subsequent trend is disturbing. Latest figures

show that the quarterly import bill rose sharply during this year from KES121m in the first quarter to KES155m in the fourth quarter, while foreign exchange reserves had fallen to KES10m by the end of 1977, about four months imports at the current rate.

But apart from coffee pro-

ducts and import levels there is one outstanding reason why IMF aid will be needed: increased defence spending.

It consisted of a reasonable 12.5 per cent of the 1977-78 budget, but rose to 18 per cent after the KES35m supplementary

estimates, and further spending

is necessary because of

instability in the region and,

in particular, concern about

what is perceived as Somalia's

intention to pursue territorial

claims in north-east Kenya.

The third problem is inflation,

currently about 14 per cent and

rising according to some

observers. In the first ten years

of independence Kenya exper-

enced little or no inflation.

In 1974-75 much of it was

imported, mainly due to the oil

price increases, but 1977 saw

the beginning of domestically

caused inflation when money

supply increased by a stagger-

ing 47 per cent as coffee and

tea money poured in.

Last month the central bank

introduced tighter measures to

keep the supply in check. Over-

all credit expansion by the com-

mercial banks will be 22 per

cent during the fiscal year 1978-

79. After taking into account

expected credit to Government,

this will limit credit expansion

to the private sector to about

18 per cent in the year ahead,

compared to the 33 per cent

expansion in bank credit to the

private sector in 1977.

Adding to the planner's diffi-

culties is the fact that the de-

velopment issues must be

tackled by a series of what the

Minister of Finance, Mr. Mwai

Kibaki, called "hard" policy

options.

As set out by Mr. Kibaki, the

"soft options" of the past have

included: Kenyanisation of the

public sector; redistribution of

the "scheduled" (white-farmed)

areas; attraction and protection

of direct overseas investment;

development of financial and

other secondary institutions to

serve industry in urban areas;

development of the urban in-

frastructure; import substitu-

tion; and extension of basic

education.

Each of these has a hard

counterpart for the future:

Kenyanisation of the private

sector; raising agricultural pro-

ductivity; reclaimation of mar-

ginland; extending infrastruc-

ture in areas of marginal pro-

ductivity; development of local

entrepreneurs; development and

protection of local infant indus-

tries; rapid rural development

in part through greater agricul-

tural credit; rapid expansion of

domestic marketing and distribu-

tion systems; development of

rural infrastructure; diversifica-

tion of industry; and integrat-

ing industry and agriculture;

generating employment oppor-

tunities; and modifying the edu-

cation system to meet future

needs.

Missing from the list of

"hard" options, however, is a

commitment to an effective

population policy. Government

efforts have done little if any-

thing to stem the 3.5 per cent

growth rate—yet it is an issue

on which Kenyan politicians

seldom comment in public.

What, then are the plan's

targets? It will not be pub-

lished until later this year and

only the broad principles are

available. But, given the inten-

tion to alleviate poverty, the

plan will have to concentrate

on basic needs: nutrition,

health, education, water sup-

plies. Clearly the marginal

areas should have a develop-

ment priority, with emphasis

on irrigation and marginal farm-

ing techniques.

In the high productivity

areas—mainly a belt of land

running from Nairobi, west to

Kisumu and north to Nanyuki

—which produces the bulk of

marketed agricultural produce,

sales, and at constant prices the

growth of exports has been

sharper than the growth of the

economy as a whole. This is

remainder should be encouraged

partly because of the break-up

## BASIC STATISTICS

Area (square miles)	244,980
Population	14.2m
GDP (1976)	KES137bn
Per capita	KES99
Trade (1976)	
Imports	KES407m
Exports	KES30m
Imports from UK	KES7.7m
Exports to UK	KES1.3m
Trade (1977)	
Imports from UK	KES18m
Exports to UK	KES5.5m
Currency: Kenya shilling/	
pound	\$1=Shs14.4
	£1=KES0.72

of the East African Common Market, and has forced industrialists to look to Europe, North America and the Middle East for new markets.

Inevitably the inadequate export performance raises the question of devaluation. Some of the exhibitors at New York returned complaining that they simply were not competitive. However, the Kenyan shilling, by being tied to the SDR, has been floating down (by 5 per cent in 1977) against the EEC countries—Kenya's main trading partners.

A strong argument against devaluation is its impact on the prices of imports, only one-fifth of which are direct consumer products. But it could force industry to make greater use of local materials and encourage them to turn to agriculture-based manufacturing, and allow Kenyan exports to become more competitive. The alternative is a continuation of the export subsidy policy (10 per cent of the value of exports provided local content is at least 30 per cent). But this has proved ineffective.

The planners must also fill some of the gaps between intention and achievement under the 1974-78 plan. Of course, no government can stick to development plans to the letter. Economic conditions on which they are postulated are almost certain to change. As one observer put it, the plan should be treated as a statement of

Michael Holman

through increased extension services and access to credit facilities.

In the industrial sector, most economists recommend a faster development of agro-industries, a diversification of exports accompanied by improved export incentives, and the establishment of more small-scale industries in the rural areas.





## INVEST IN KENYA WITH ICDC

We are one of the largest financial institutions created by the Kenya Government for the purpose of promoting rapid industrialisation in Kenya. We enjoy the full confidence of our people as well as that of the world business community.

Since Independence 15 years ago, the political stability prevailing in the country has made Kenya an ideal country for investment. For example—we have established 60 joint ventures with international and local investors. These investments are in the various areas of the Kenya industrial sector including mining, textiles, steel rolling, tyre manufacture, vehicle assembly, pulp and paper, pharmaceuticals, vegetable dehydration, plastic goods, corn starch, and many others.

The Corporation invites businessmen and Corporations from all over the world to invest in Kenya and will be pleased to provide information and guidance on possible areas of investment.

For further information please contact:

### INDUSTRIAL & COMMERCIAL DEVELOPMENT CORPORATION

P.O. BOX 45519, NAIROBI, KENYA.

TELEPHONE: NAIROBI 22031.

TELEGRAMS: INDUSDEV

TELEX: 22429



Nature has endowed Kenya with the best collection of wildlife left on earth. But there is more to this beautiful country than animals.

Kenya also provides Africa's most ideal environment for investment—and the country's largest and longest established commercial bank, Kenya Commercial Bank.

Our policy is sustained extension of the bank's operations in the urban centres and also in the rural areas where the aim is to improve the purchasing power of the rural population and thus enlarge the market for the country's Industrial Sector.



### Kenya Commercial Bank Limited

(Incorporated in Kenya)  
Head Office: Kencom House, Government Road,  
P.O. Box 48400, Nairobi, Kenya.  
Telephone 336681, Telegrams KENHO, Nairobi,  
Telex 22231

Subsidiaries:  
Kenya Commercial Finance Company Limited  
Savings & Loan Kenya Limited  
Dyer & Blair Limited

Kencom House, Nairobi, headquarters of Kenya Commercial Bank Limited.

# KENYA IV

# Import curbs possible

THE LARGEST overseas trade fair ever staged by Kenya took place in New York last month. The aim was both to attract new foreign investment and, perhaps even more important, to give Kenya's exports a sorely needed shot in the arm.

In recent years the country's overall export performance has been disappointing, although high prices and production of tea and coffee have had an ameliorating short-term effect. The break-up of the East African Community last year has added to the export difficulties.

One indication of the sluggish performance is that between 1972 and 1976 exports are estimated to have grown by about 27 per cent a year, but most of this was due to price rises and only 1.7 per cent to volume increase. Nor did exports show any volume improvement last year, apart from tea and coffee.

It is argued, however, that last year's poor export performance is in part attributable to high domestic demand and to a substantial amount of smuggled exports to Uganda.

The tea and coffee boom of recent years has provided the country with a breathing space. Kenya's terms of trade improved by 20 per cent in 1976 over the previous year and was restored to the 1972 level, thanks primarily to the very high price of coffee.

Continuing high coffee and tea prices, together with record production of both crops, were also largely the cause of the estimated 47 per cent rise in the value of Kenyan exports last year over 1975—from KES18m to KES469m. With imports up by an estimated 32 per cent to KES33m, this left the country with a visible trade deficit of around KES4m, down from KES7m in 1975.

Kenya has traditionally run a substantial direct trade deficit, with earnings from invisibles above all tourism, reducing this but still leaving an historical deficit on current account. One unusual feature of last year's exceptional performance was the recording of a small current account surplus.

However, falling tea and

coffee prices mean that Kenya now faces a deterioration again in terms of trade and the likelihood of a serious trade deficit by the end of the year (possibly of more than KES200m), which could rise further in 1979 and 1980 unless strong measures are taken to curb imports. It is therefore possible that before the end of the year Kenya will impose restraints on imports, which were showing a worrying rise in value terms towards the end of last year.

Britain remains the country's largest trading partner and would be affected more than most others by any such move. Excluding oil imports, Britain last year accounted for 23.6 per cent of Kenya's imports by value, with Japan holding 18.7 per cent of the market and West Germany 13.5 per cent.

During the past two years West Germany has overtaken Britain as Kenya's largest export market, largely because of its demand for coffee, although a significant proportion of Kenyan exports to German ports may in fact be re-exported to other destinations in continental Europe.

#### Balance

A significant feature of Anglo-Kenyan trade in 1977 was that for the first time the bilateral trade balance swung in Kenya's favour because of high tea and coffee prices. British exports to Kenya amounted to KES85m while UK imports from the country were worth KES12m.

Tanzania used to be Kenya's fourth largest export market and the loss of this trade through the break-up of the East African Community and the closing of the common border was a tough blow.

In the short term, domestic demand, the growth of new export markets and a rise in exports to Uganda, the third partner in the Community, have helped offset the loss of the Tanzanian market and that of Zambia. (Kenyan goods bound for Zambia are by and large transshipped through Tanzania.)

But a significant impact on Kenyan exports could still



materialise unless the border is last year when the three States with its African socialism, re-opened, and it is not clear whether this is likely in the budget for the partnership's economic strength compared to immediate future.

General Fund services. However, this was largely no more than diminished over the confirmation of an existing years, and inevitably led to February last year that the point of no return when the Community effectively reached the point of no return when the jointly run East African Airways Corporation collapsed under a mountain of debt.

Kenya, which had financially carried the airline for a long time, refused further support, grounded the fleet and immediately launched its own international airline. Tanzania responded by closing the border and impounding Kenyan light planes and tourist vehicles.

It is probably impossible to attribute blame for the collapse of the Community or to look back and find a definite historical point in time to date its decline.

But one contributory factor was the differing political ideologies of Kenya with its free enterprise system and Tanzania

The Kenyan Government is now hoping to see the establishment of a much wider customs union embracing countries in East, Central and Southern Africa. An agreement of intent on this was signed by many countries (but not Tanzania) in Lusaka earlier this year. The Kenyans believe that by bringing more countries into a customs union they will be able to overcome the tensions generated by a three-legged partnership.

However, the Kenyan scheme still appears somewhat visionary and there is scepticism that, even if implemented, it will make any significant contribution to the country's export earnings.

M.D.

## Crops meet problems

PAUL NJOROGE is building a new house. A tea-growing smallholder in Kenya's Central Highlands, he lovingly shows you over the four-roomed stone bungalow which is going up alongside his present timber homestead.

Mr. Njoroge is one of the 115,000 Kenyan smallholder tea growers who, together with small-scale coffee planters, have benefited greatly from the steep rise in the world market price of these two commodities in 1976 and 1977.

A new house is Mr. Njoroge's biggest windfall gain. But he has been able to pay for a barbed wire fence around his small cattle pen and a few years ago tea money enabled him to pay for a borehole to be sunk on his land. His neat clothes (wellington boots, grey flannel trousers, shirt and cardigan) are in marked contrast to the scruffy garments his barefooted neighbour wears.

His neighbour has never farmed tea and now bitterly regrets it. He follows you round Mr. Njoroge's new house, clearly envious. The neighbour grumbles about his children, who, he complains, were not prepared to help him plant any tea. They will live to regret it, he says.

Coffee and tea are not only important for the individual farmer, they are vital for the nation, being Kenya's two major export crops. Last year coffee exports brought in KES204m in foreign exchange and tea KES11m, together making up nearly 60 per cent of foreign currency earnings. Admittedly, this was a year of unusually high prices and production. In 1973, a rather more typical year, coffee contributed 29 per cent of export earnings and tea just under 14 per cent.

Coffee production has grown steadily over the years from 41,000 tonnes in 1964 to 80,000 tonnes in 1976, with smallholders and large estates now each accounting for about half of the output. Last year the industry was very lucky—favourable weather conditions helped boost production to around the 100,000 tonne mark at a time of very high prices.

This year, however, the outlook is not so good. Not only have the coffee prices fallen on the London terminal market

from their peak of over £4,200 a tonne in March last year to about £1,500 a tonne now, but Kenya's production is expected to be down by a massive 25 per cent, to around the 75,000 tonne mark. One major reason is very heavy rains which have affected coffee bush flowerings.

Early projections suggest next year's crop may be as low—or even lower—than this year's. The industry prospects over the next few years appear to be mixed, unless, of course, disaster again strikes the Brazilian crop. While coffee market prices are falling, the cost of inputs, such as fertilisers, is not and there is a danger that smallholders may neglect their bushes because of falling prices which would in turn affect total output.

#### Disease

Disease is at present not a problem. The last serious outbreak of coffee berry disease was in the late 1960s and a recently discovered bark disease seems to be well under control.

There are plans for a relatively small increase in coffee acreage and for an improved infrastructure for the industry, but both these projects could be hit by the price fall. And looming on the horizon is the possibility that International

CONTINUED ON  
NEXT PAGE

#### GET TOGETHER WITH

### ARCHER'S

KENYA'S SAFARI EXPERTS

FOR TOURS

Our itineraries are designed to show you all that Kenya can offer by way of its abundant wildlife, dramatic scenery and fabulous coastline. If, however, you have your own ideas on where to go, we will help you plan your safari and look after your transport and accommodation arrangements.

#### AND CAR HIRE

Our car hire fleet ranges from small saloons to large minibuses and four-wheel-drive vehicles for self drive or chauffeur driven hire at economical rates. Vehicles are available at both our Nairobi and Mombasa offices with hire-it-here-and-leave-it-there convenience.

#### CALL US AT

ROME NAIROBI  
Telex: 63444 BLUETOUR Telex: 22082  
Tel: 8386577 Tel: 23131, 23132, 331825  
VIA SALARIA P.O. BOX 40097,  
408 ROME NAIROBI

### Sarova Hotels

Sarova Hotels, continuing the traditions of three great hotels to serve you in Nairobi and at the beautiful Kenya coast. For memorable service remember ...

#### New Stanley Hotel

RESERVATION OFFICE  
PHONE 333223 NAIROBI, TELEX 2223

An international hotel in the very heart of Nairobi recommended for its superb service and cuisine. Five star facilities, at the top of Nairobi's tree-lined boulevards with fine dining.

#### Hotel Ambassadeur

TELEPHONE 338603 NAIROBI

A hotel situated in the centre of Nairobi. Excellent accommodation including fine room and restaurant facilities. Five star facilities.

#### Whitesands Hotel

TELEPHONE 485326/7 TELEX 21176

Looking into the Indian Ocean this excellent hotel is situated on the finest beach at the Kenyan coast. Completely screened by shady palms for perfect shade and the ideal family hotel.

#### Sarova Hotels

TELEPHONE 333223 NAIROBI, TELEX 2223

In Nairobi and at the Kenya Coast

كينيا من الأصل

## KENYA V

# Industry needs to find new markets

**KENYA HAS ENJOYED** a remarkable rate of industrial development since independence, making it the most industrialised of the non-oil producing independent African states. Last year, stimulated by record levels of internal demand and new capacity coming on stream, output in this sector rose some 12 per cent in real terms and the pace was sustained into 1978.

But the comment last June in the 1977 economic survey—that medium term prospects need to be reappraised—remains valid. Industry is approaching the limits of the "soft" post-independence option of import substitution. If the momentum of the past is to be maintained, new export markets must be found. "Otherwise," warned the survey, "there is a danger that the expansion of the manufacturing sector... may falter."

The volume growth of merchandise exports between 1968 and 1978 was only 2 per cent, while import dependence (defined as the ratio of merchandise imports to GDP in current prices) has not been significantly reduced. At present only about 8 per cent of manufactured products are exported.

The emphasis in the years to come, say officials, must be on export-oriented industries looking to markets outside East Africa. A comprehensive reassessment of industrial strategy is, it seems, under way, and the results should be seen in the forthcoming development plan for 1979-84. The main points are likely to include:

- A differentiated and increased export compensation scheme.
- Greater efforts to ensure a regional distribution of industries.
- Use of appropriate technology.

## Difficulties

Rationalising the tariff system will present considerable difficulties. Under the existing conditions industry is given little incentive to increase their efficiency and often the result is unnecessarily high prices.

Yet at the same time, there are often complaints from industrialists and trade unions about the threat to factories and jobs from foreign competition.

Adding to the Government's difficulties in rationalising tariffs is its own stake in industry, through three public agencies—the Industrial Commercial and Development Corporation (ICDC), the Industrial Development Bank, and the Development Finance Company of

- Rationalisation of the tariff system.
- Greater use of domestic resources in place of imported items.
- More effective backing of small-scale enterprises.
- Encouragement of a labour intensive approach.

Efforts are already being made in some of these areas. For example, both the World Bank (through the IDA) and the EEC are assisting Kenya Estates in setting up factories for the smaller African businessman, and workshops in rural areas.

The existing export compensation rate of 10 per cent of the fob value of the goods, provided the import content does not exceed 50 per cent, has proved ineffective. There are delays in payments, sometimes as long as six months, say businessmen. What they are pressing for apart from speedy payment is both an increase in the amount and a sliding scale according to import content.

## Crops

Under the existing conditions industry is given little incentive to increase their efficiency and often the result is unnecessarily high prices.

Yet at the same time, there are often complaints from industrialists and trade unions about the threat to factories and jobs from foreign competition.

Adding to the Government's difficulties in rationalising tariffs is its own stake in industry, through three public agencies—the Industrial Commercial and Development Corporation (ICDC), the Industrial Development Bank, and the Development Finance Company of

Kenya (DFCK). The first two are directly controlled by Government.

Understandably these public sector agencies will be reluctant to see any change in policies which protect them. Private business has realised this, hence the tactic of welcoming Government participation as a form of insurance against a lowering of protection of their particular business.

Despite these and other problems, it should be said that the new development plan will take off from a sound industrial base. Although food processing continues to be of major importance, there is an impressive and widening range of industries—textiles, chemicals, paper, cement, soap, glass, footwear, tyres and vehicle assembly plants.

Some 10,000 commercial vehicles will this year roll off the assembly lines at Kenya's three plants—Leyland at Thika, General Motors in Nairobi and Associated Motors Assemblers (a local consortium consisting of Inception Mackenzie, Lonrho and the Kenya Government) at Mombasa.

Apart from employing about 1,500 people, the plants have given rise to a growing number of service industries. These now include batteries, tyres, paint, wiring harnesses, trim, mats, glass, canvas hoods—and radiators and exhaust systems will soon join the list of local products.

Unfortunately the textile industry, an investment of over KSh 40m and employing nearly 20,000 people, has been undergoing severe difficulties which led to the collapse of the Nanyuki Textile Mill last December.

The authorities placed most of the blame on "dumping" of textiles from the Far East, and banned import of all second-hand clothing and all textiles similar to those produced in Kenya.

But to make up for Nanyuki there is a string of recent projects which are doing well, and others are about to come on

M.H.

**THE SOUTH NYANZA SUGAR CO LTD,  
AND  
EAST AFRICAN SUGAR INDUSTRIES LTD,**



Partners in Industrial and Agricultural Development

Managed by The Mehta Group International Ltd.

P.O. Box 41176, Nairobi, Kenya.

**NATION NEWSPAPERS LIMITED**

P.O. Box 49010, NAIROBI, Kenya

**NATION**

East and Central Africa's largest selling and most authoritative newspaper.  
Distributors of over 25 national and international publications.

London Office: Edward Lee, Overseas Publicity Ltd., 214 Oxford Street, W1C 0AE; Telephone: 01-636-8296.

For your next Conference meet at the

**KENYATTA CONFERENCE CENTRE**

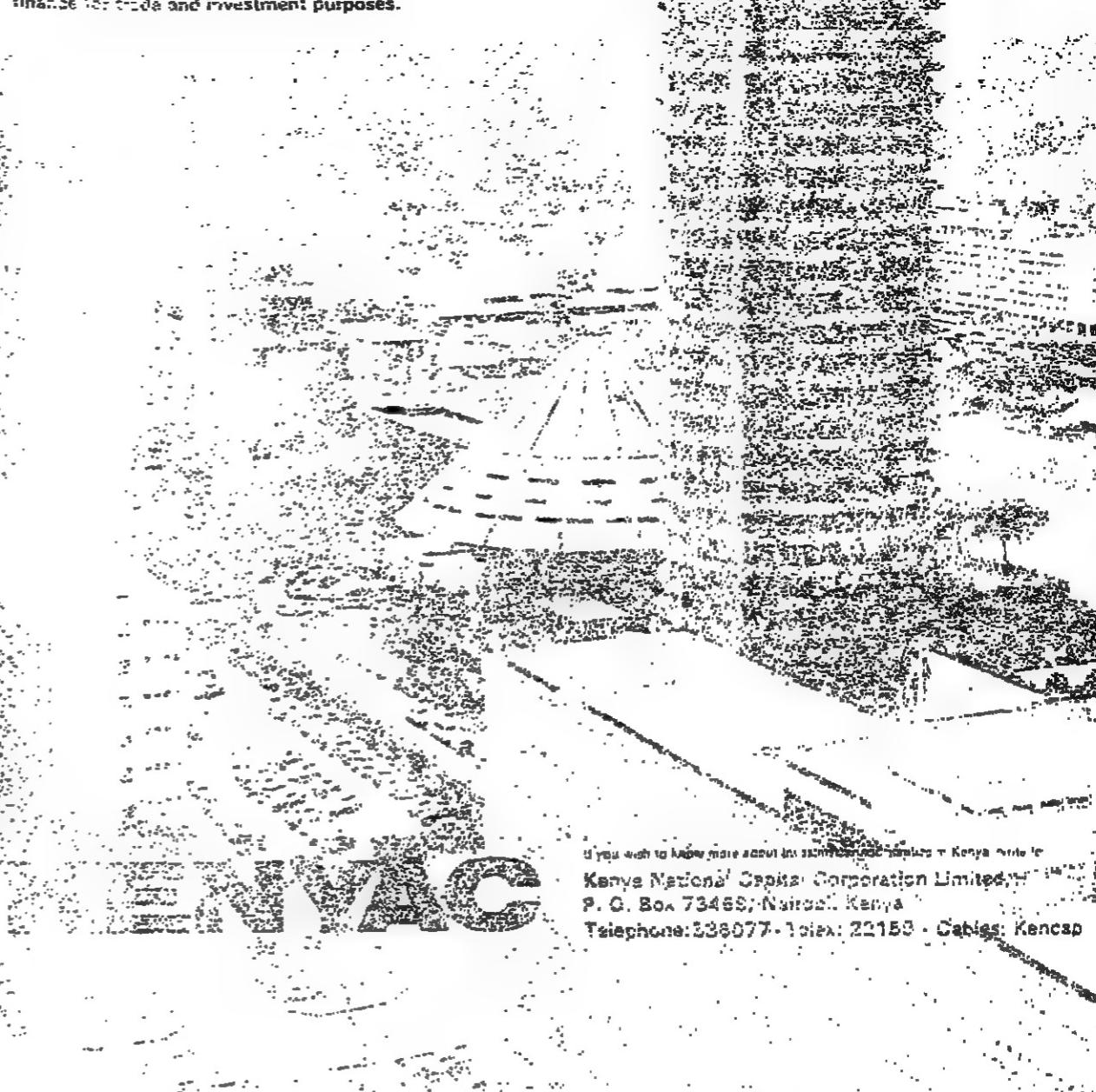
Enquiries to:

Director,  
Kenya Conference Centre,  
P.O. Box 30746, Nairobi, Kenya.  
Tel: 332383. Cables: KUTANO.  
Telex: 22093.



# From where we are, there's scope for capital investment

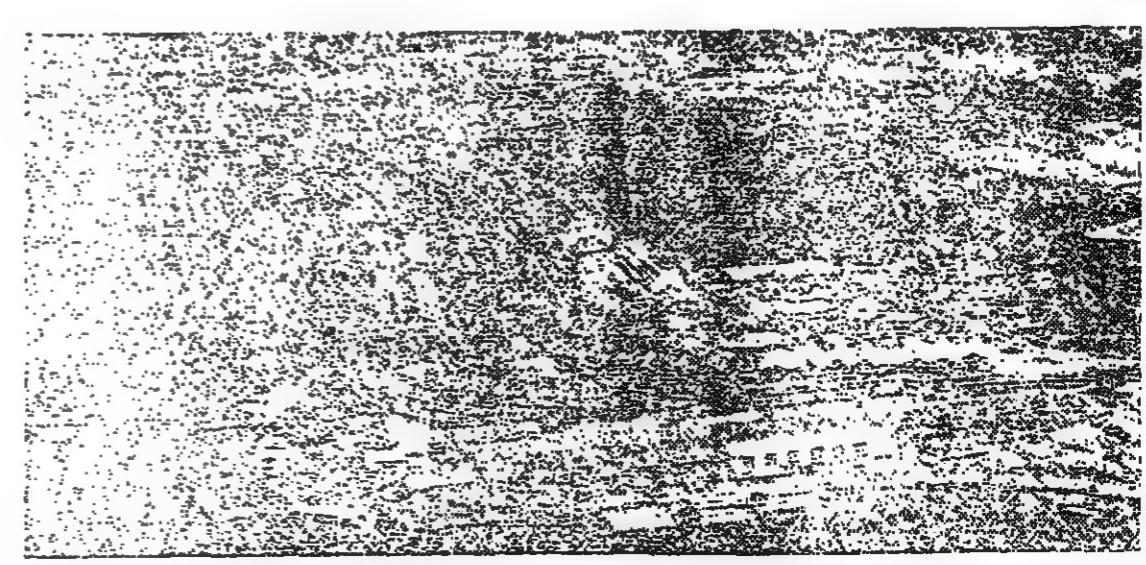
Kenya National Capital Corporation Limited, now situated on the 20th Floor of National Bank House, has been incorporated to provide a full range of merchant banking services—corporate finance, raising of capital, capital re-organization, new issues, acquisitions, mergers, underwriting, and project finance—advisory, and management services for companies, corporations, and Government agencies. KENYAC is active in trade finance, import and export finance, and provides medium to long term finance for trade and investment purposes.



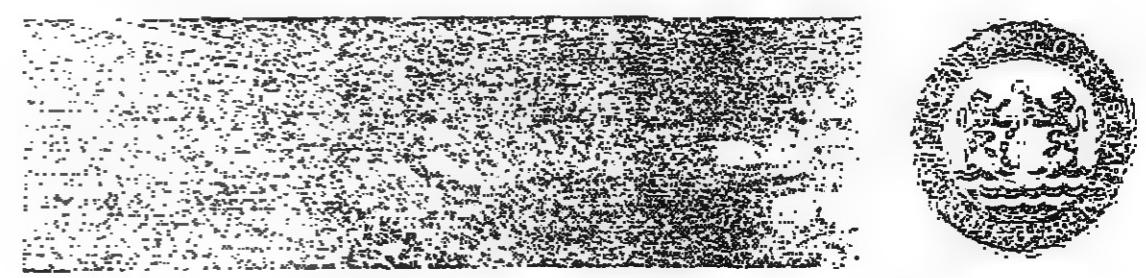
If you wish to know more about the opportunities in Kenya write to Kenya National Capital Corporation Limited, P.O. Box 73485, Nairobi, Kenya. Telephone: 336077. Telex: 22153. Cables: Kencap

# MOMBASA

A highly developed modern port for rapidly growing KENYA and her neighbours



KIANDO—the lighter wharf and deep water berths.



RIPEVI—a container complex is being developed.

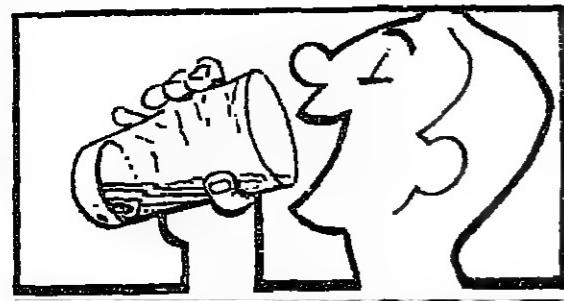
# KENYA PORTS AUTHORITY

Mombasa, the vital seaport of Kenya is managed by KENYA PORTS AUTHORITY. The port has 15 deep water berths and one more under construction, adequate anchorages, oil

terminals and modern equipment for handling all types of traffic quickly and efficiently. The port also has full bunkering facilities for both water and fuel oil.

P.O. Box 35602 Mombasa Kenya. Tel. 21211 & 212111 Telex 21145 'Bandari' GPO Grams 'Harbours'

## KENYA VI



## MOST PEOPLE KNOW HOW TO DRINK A BEER

But only a chosen few know how to make it.

The East African Breweries Limited current production reaches nearly a half a billion bottles of quality beer a year. That's the current production figure for the four brewery installations owned and operated by Kenya Breweries Limited the wholly owned subsidiary of East African Breweries Limited.

Based on more than half a century of hard won experience, Kenya can now assist other countries in Africa, the Middle East and Indian Ocean areas establish their own domestic barley growing, maltings and brewing industries.

**The Technical Services Division** within the East African Breweries group provides a wide range of consultancy and management services including:

- Preliminary market surveys;
- Feasibility studies;
- Design of complete breweries and maltings;
- Design of process systems;
- Financing and procurement;
- Supervision of construction and start-up;
- Product marketing;
- Personnel selection and training;
- Development of barley growing schemes.

For further information please contact:

Technical Director (Development)  
East African Breweries Limited  
P.O. Box 30161, Nairobi, Kenya  
Telex: 22628

ASK KENYA'S Minister of Commerce and Industry, Eliud Mwamunga, about investment opportunities in the country and he is likely to begin his answer by handing across two booklets.

One is a glossy 60-page guide, "Your Business Partner in Africa," which among other things sets out incentives, procedures, taxation rates and plant location policy. The other is a regularly updated cyclostyled survey of potential projects. The latest one gives information ranging from the number of lavatory systems imported annually to a brief summary of a proposed KSh20-£25m mini-integrated steel plant at Mombasa with a capacity of 250,000 tons a year.

This efficient and imaginative approach is one reason for Kenya's ability to have attracted British and U.S. investment of £80m and \$180-200m respectively.

No foreign investment—mainly from Britain and the U.S. but also from India and Western Europe—is nil, say Ministry of Finance officials, because incoming capital tends to be matched by the outflow of profits and dividends. But reinvestment of profits amounts to some KSh40m a year.

Ask foreign businessmen here about the appeal of Kenya and almost invariably they begin by pointing to the post-independence record of political stability, and an ability to combine an official commitment to "African Socialism" (there are over 50 parastatal bodies and about 40 firms in which the public sector has a majority control) with capitalism.

And in addition to a network of commercial banking services there are several government financing organisations which go out of their way to encourage foreign investment. Combine this with an ample supply of labour, a well-developed infrastructure and an enterprising class of Kenyan businessmen and one can see why the country has attracted some of the leading names in British industry.

British Leyland, Cadbury Schweppes, Shell, BP, ICI, Unilever, Lomrho, Metal Box, Portland Cement, Brooke Bond, Booker McConnell and others have taken advantage of Kenya's investment policy.

Kenya Industrial Estates, a subsidiary of the Government-owned Industrial and Commercial Development Corporation (ICDC), finances industrial estates in Nairobi, Mombasa, Kisumu, Eldoret and Nakuru.

At the heart of this policy is the Foreign Investment Protection Act 1964 which among other things guarantees full and prompt compensation should property be compulsorily taken over.

Once a potential investor has satisfied the Ministry of Finance that the project meets basic criteria: raises the national income, brings new technology, creates jobs, increases exports or reduces imports, and diversifies the economy—the Minister may issue a Certificate of Approved Enterprise.

This will permit the remittance of after-tax profits, an approved proportion of the net proceeds of sale, and the principal and interest of any loan specified in the certificate.

There are other incentives. Newly established companies can delay the year in which tax and profits will start, and deductions for capital expenditure can be made at the following percentage of initial value: hotels 6 per cent per annum, industrial buildings 2.5 per cent per annum, factory machines 12.5 per cent per annum, trucks and tractors 37.5 per cent per annum.

Local authorities will provide land, especially in rural areas, for industrial projects at low rates, and Kenya Railways Corporation also provides land if the site is served by rail.

Tax rates are 45 per cent of taxable profit for companies resident in Kenya, 52.5 per cent for non-resident companies. Dividends are subject to 15 per cent tax, loan interest 12.5 per cent, management fees 30 per cent and capital gains tax 35 per cent.

KENYA ladies, mother and daughter, arrive on our doorstep twice a week, and, by arrangement, dump their load of fresh fruit and vegetables from a car in our yard. From this base they set off to hawk their wares round the houses in the area.

The fruit and vegetables come either from their little shambas, or plot, or are bought in the market. It is a tough job, and they set off on their rounds with heavy sacks on their backs, coming back at intervals for refreshments.

They are just two more of the tens of thousands of hawkers operating one man businesses round Nairobi, in both the prosperous and the poor areas. In never-to-be-forgotten jargon, created by the ILO in a report on work and labour in Kenya, they belong to the "informal sector." The ladies might be surprised to know that that is how they are referred to in a series of reports.

The ILO regard this class of the smallest businessmen and women as of very great importance to the economy, especially in the rural areas. How are they getting on?

In spite of the Sessional Paper on employment in 1973, when the Kenya Government recognised the essential role of the informal sector in national development, little appears to have been done to help this class of working poor with the kind of economic encouragement given to bigger businesses.

They are still harassed by city councils. Sometimes shanties erected by them as workshops, boutiques (if that word can be used in this sense), little eating places and kiosks get swept away in sudden police blitzes on the slums which continually cluster round Nairobi and Mombasa. Their little businesses are disrupted, but one characteristic they have in common is tenacity—and survival. They always spring up again for the simple reason that they have to live and this is the only way they know.

Not by any means, as the ILO recognise, must they be regarded as "unemployed." In fact they are most gainfully employed.

Every visitor to Nairobi has noticed the kerbside rubber stamp makers, the shoe shine boys who proliferate at every street corner, the kerbside seller of secondhand Playboys and Penthouse, the man who tries to sell you elephant hair bracelets, the al fresco hairdresser with his salon under a tree, catering for both men and women, the bicycle repairer, the "garage" in a waste lot which specialises in the (has to) in beat-up cars, charcoal sellers. All these little businesses belong to the "informal sector."

They may not earn enough to pay taxes—say KSh25 to KSh30 a month among the poorer—but their money is good and goes round and round.

It may be that real recognition is coming for the informal

and also carries out feasibility borrowing by foreign controlled manufactured goods, with higher looking for markets in the Middle East, Europe and North America—hence last month's Kenya exhibition in New York. As a signatory to the Kenya External Trade Convention, Kenya enjoys tariff and trade concessions in the EEC markets, and under the Generalised System of Preferences, Kenyan exports may receive preferential duty treatment for certain manufactured goods and agricultural products in the U.S. and Canada, Australia, Eastern Europe, Japan and Scandinavia.

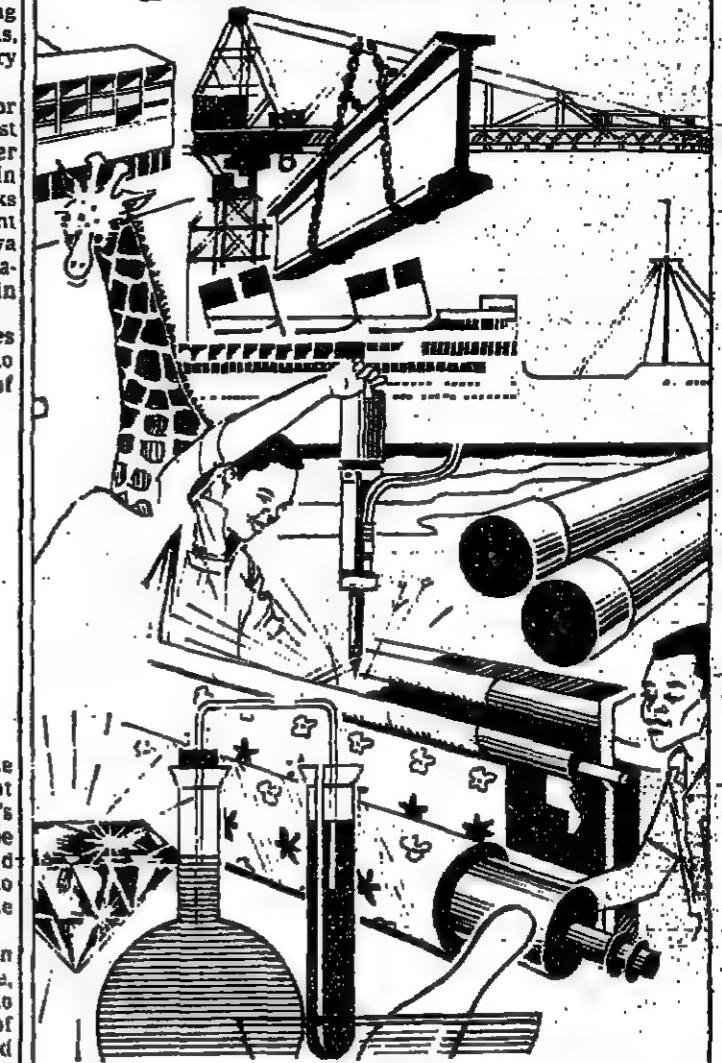
One of Kenya's attractions in the past has been its position in the East African Community, the association with Tanzania and Uganda which ended last year. The closure of the Tanzanian border lost Kenya what was its fourth biggest market in 1976, and also would find it to their advantage ended access to Zambia.

Sudan will help fill the gap, but the Government is also

M.H.

# Attracting investment

## KENYA IS GROWING FAST



## 'Informal' sector

TWO KIKUYU ladies, mother and daughter, arrive on our doorstep twice a week, and, by arrangement, dump their load of fresh fruit and vegetables from a car in our yard. From this base they set off to hawk their wares round the houses in the area.

The fruit and vegetables come either from their little shambas, or plot, or are bought in the market. It is a tough job, and they set off on their rounds with heavy sacks on their backs, coming back at intervals for refreshments.

They are just two more of the tens of thousands of hawkers operating one man businesses round Nairobi, in both the prosperous and the poor areas. In never-to-be-forgotten jargon, created by the ILO in a report on work and labour in Kenya, they belong to the "informal sector." The ladies might be surprised to know that that is how they are referred to in a series of reports.

The ILO regard this class of the smallest businessmen and women as of very great importance to the economy, especially in the rural areas. How are they getting on?

In spite of the Sessional Paper on employment in 1973, when the Kenya Government recognised the essential role of the informal sector in national development, little appears to have been done to help this class of working poor with the kind of economic encouragement given to bigger businesses.

### Disrupted

They are still harassed by city councils. Sometimes shanties erected by them as workshops, boutiques (if that word can be used in this sense), little eating places and kiosks get swept away in sudden police blitzes on the slums which continually cluster round Nairobi and Mombasa. Their little businesses are disrupted, but one characteristic they have in common is tenacity—and survival.

They always spring up again for the simple reason that they have to live and this is the only way they know.

Not by any means, as the ILO recognise, must they be regarded as "unemployed." In fact they are most gainfully employed.

Every visitor to Nairobi has noticed the kerbside rubber stamp makers, the shoe shine boys who proliferate at every street corner, the kerbside seller of secondhand Playboys and Penthouse, the man who tries to sell you elephant hair bracelets, the al fresco hairdresser with his salon under a tree, catering for both men and women, the bicycle repairer, the "garage" in a waste lot which specialises in the (has to) in beat-up cars, charcoal sellers. All these little businesses belong to the "informal sector."

They may not earn enough to pay taxes—say KSh25 to KSh30 a month among the poorer—but their money is good and goes round and round.

It may be that real recognition is coming for the informal

sector, for the theme of the coming 1979-83 Development Plan, which sets out Kenya's development strategies, is to be the alleviation of poverty and more attention is to be paid to the informal sector to promote its growth.

Moreover, the new Education Report, referred to elsewhere, urges the Government to accelerate the enforcement of the necessary legislative and administrative measures to abolish harassment of the informal sector and instead facilitate its growth.

It has been recognised for a long time that the informal sector is highly productive and tends to contribute to social stability. It is based on self-employment, and the little businesses are often handed down from father to son or daughter. Many roadside workshops employ one or more workers.

Their goods and services are generally not aimed at the more prosperous sections of Kenya society, but to the people with small incomes, for, in theory at any rate, their services are cheaper.

There seems no question that if the Government is to integrate the informal sector into the process of development it should grapple with the problem very seriously, providing proper conditions such as water and sanitation in which to operate on a permanent basis. A recent cholera scare in Nairobi and Mombasa brought a justified ban on all food kiosks operating in insanitary shanties. Many were put out of business, but it was inevitable that they should pop up elsewhere in the town.

The informal sector is an integral part of Kenyan society, as it is in many other countries, and it cannot be spirited away at the wave of an economist's wand.

No amount of pressure from the formal sector can uproot such determined and persistent men and women, and the economic planners must inevitably get round to recognising them as an economic force to be reckoned with. The ILO team, which did so much work on the informal sector, could not estimate what its earnings were, but found there were at least 120,000 freelance traders in Nairobi and Mombasa, and perhaps 140,000 in the rural towns and villages. Most are perhaps only marginally productive, but it is better to have people earning and spending than standing round idly in unemployment queues.

The Government is now obviously recognising that this sector of the economy continues to grow under its own motivation, with little or no support, largely due to the predominant influence of the modern sector. In view of the mounting evidence of this sector's usefulness, especially in the rural areas, it will increasingly come to be recognised that it plays an essential role in national development, and action is likely to be taken to give these people credit facilities and management and technical services.

John Worrall

Appointed Agents in:  
UGANDA, RUANDA & SOUTHERN SUDAN

KENYA ASBESTOS CEMENT CO LTD  
P.O. BOX 9062 MOMBASA KENYA TELEPHONE 485801/2/3/4  
TELEX BAMBU 21265 CABLES SIMBARITE  
KNCOM HOUSE BOX 30669 NAIROBI KENYA TEL. 331750 CABLES SIMBARITE

AN ASSOCIATE COMPANY OF BAMBURI PORTLAND CEMENT COMPANY LIMITED



## The cba family tree

The Commercial Bank of Africa is part of an International Banking Group. If you do business with us, we can offer you a wide variety of banking facilities. We are linked with important banking groups in the United States, France, Belgium, Germany, Switzerland and other countries in Africa.

**Commercial Bank of Africa Limited**  
P O Box 30437 Wabera Street, Nairobi Kenya  
Branches in Nairobi and Mombasa

For modern economic building systems choose:

**Simbarite**

Asbestos Cement Construction Materials

- Super Seven and Standard Three corrugated Sheets and accessories for roofing and cladding.
- Flat Sheets for ceilings and partitions.
- Comprehensive range of moulded products.

Appointed Agents in:  
UGANDA, RUANDA & SOUTHERN SUDAN

KENYA ASBESTOS CEMENT CO LTD  
P.O. BOX 9062 MOMBASA KENYA TELEPHONE 485801/2/3/4  
TELEX BAMBU 21265 CABLES SIMBARITE  
KNCOM HOUSE BOX 30669 NAIROBI KENYA TEL. 331750 CABLES SIMBARITE

AN ASSOCIATE COMPANY OF BAMBURI PORTLAND CEMENT COMPANY LIMITED

## KENYA VII

# Switch in education

A SWITCH of emphasis from formal education to "relevant" or "appropriate" education, intended to equip young people for the "realities of life" in a fast-developing country, is now under consideration in Kenya with the publication of the impressive report of the National Committee on Education Objectives and Policies.

The report, long awaited, provides a plan for Kenya's rapidly diversifying educational needs to the end of the century and beyond. It is written against a background of rising urban employment among graduates of the formal system. Para-

doxically, major areas of development in rural areas especially, are seriously hampered by a lack of workers with the appropriate attitudes, knowledge and skills.

While retaining the formal system in a more limited and less expensive form, it is proposed to make education generally more appropriate to the needs of the tens of thousands of young people growing up in a developing economy where technical, technological and artisan skills will be increasingly in demand, particularly in the rural areas, if money incentives can be provided there.

Strongly emphasised is the crucial need to train better and more qualified teachers, with varying aptitudes, especially for the primary schools. At present most teachers brought up in the formal academic system are only fitted to teach inside the system.

With the increasing need to improve growth in the rural areas and the neglected informal sector of the economy, there is new emphasis on creating self-employment opportunities and better job rewards to attract school leavers. It is emphasised that the public will have to be educated away from

the prevailing attitude that crucial areas of the administration and education automatically leads to high wage employment in the modern, urban sector.

"Youth will need to be exposed to the realities of work while at school," says the report.

Vocational training will need to be oriented towards rural self-employment.

Sharp emphasis is to be placed on agriculture-related skills, even in the early years of schooling, because it is on agriculture and agro-industry that Kenya's economy will continue to depend. Such training is not generally found in the formal system.

Kenya has achieved impressive results in providing primary, secondary and tertiary education for its people in the 14 years since independence. Certainly it is a better record than most other African countries.

Educational opportunities for the mass of the people were extremely limited before 1963. The country needed to produce thousands of young people in a very short time a cadre of skilled manpower to take over colonial jobs in many which spends one-third of its

budget on education, some run on a Harambee basis with nearly 30,000 students. Many Kenyan resources to the limit goes to provide free primary are helped by the Ministry of Education by developing new national unity in a diverse communal and tribal background.

In 1963 the enrolment in primary schools was 891,553. This has jumped spectacularly to about 3m today, about 90 per cent of all eligible children. In 1963 there were 30,120 enrolments in 150 secondary schools, against today's 280,388 in 1,280 schools. Teachers have jumped from 17,000 to just over 100,000. Nairobi University, created in 1970, has 5,000 students. The Kenyatta University College was born in 1972 as a secondary school teacher training college and has 1,200 students.

There are two major Polytechnics, at Nairobi and Mombasa, with 4,240 students between them, and several, but not enough technical and teacher training schools throughout the country.

Kenya must be one of the few countries in the Third World which spends one-third of its

budget

on education, a task which strained K£72.5m. Much of this money goes to provide free primary are helped by the Ministry of Education by developing new national unity in a diverse communal and tribal background.

Another remarkable Harambee experiment fast gaining ground in the rural areas is the "Village Polytechnic," which

has grown from the need to

provide work opportunities in simple crafts and skills among

country boys and girls who have

education field in the rural

areas, and brought out a big

crop of Harambee Secondary polytechnics teach crafts such as carpentry, basketmaking,

built and managed by local

needlework, agricultural

skills,

communities on a self-help

basis, with the aid of locally

raised funds.

They have played a big part

in providing secondary education

for children who are not

able to gain admittance to Gov-

ernment or Government-aided

schools for one reason or

another, mainly the limitation

in places. Many Harambee

schools have been taken over by

the Government, and the ten-

ency is to take on more

schools which spend one-third of its

and more. There are 700 schools

over colonial jobs in many

which

are now well over 200 village

polys scattered all over Kenya.

A further development in the

Harambee movement has been

the growth of "second chance"

institutions with the rather high

soundings titles of Institutes of

Science and Technology, built

by local communities to serve

their special needs at the

slightly more advanced level

than the village polys in crafts

and technology. About eight

are now in operation.

The growth and encourage-

ment of village polys and

the institutes of science and

technology, with their emphasis on

rural crafts, science and artisan

skills, are a significant pointer

to the new trends in Kenyan

education. Some 80 per cent

of the population lives in the

rural areas, and one of the big-

gest problems is to stop the

migration from the rural to the

urban areas. Jobs and educa-

tion for those jobs must be

geared more to the deprived

rural areas.

New programmes and curri-

cula are being worked out now

by the Ministry of Education

for all levels. The emphasis

is being changed to the sciences

and especially the sciences

relating to agriculture and tech-

nology.

The little "Village Polys"

are to come more into their

own. In future they are to be

known as "Craft Training

Centres," and are to have

stronger government support

and encouragement.

John Worrall



WHERE IN THE WORLD  
WILL YOU FIND  
STANDARD CHARTERED?

**Standard Chartered  
Bank Limited**

helps you throughout the world.

Head Office: 10 Clements Lane, London EC4N 7AB Assets exceed £7,600 million

The amazing story of how international money and expertise has turned one of Kenya's largest natural resources into paper.

The Panafrikan Paper Mills venture is a success story brought about by international co-operation together with the Kenya Government's farsighted policies on development.

While possessing one of the largest resource of tree plantations in Africa, Kenya has had to import some 60,000 tons of paper each year... because there was no pulp and paper mill.

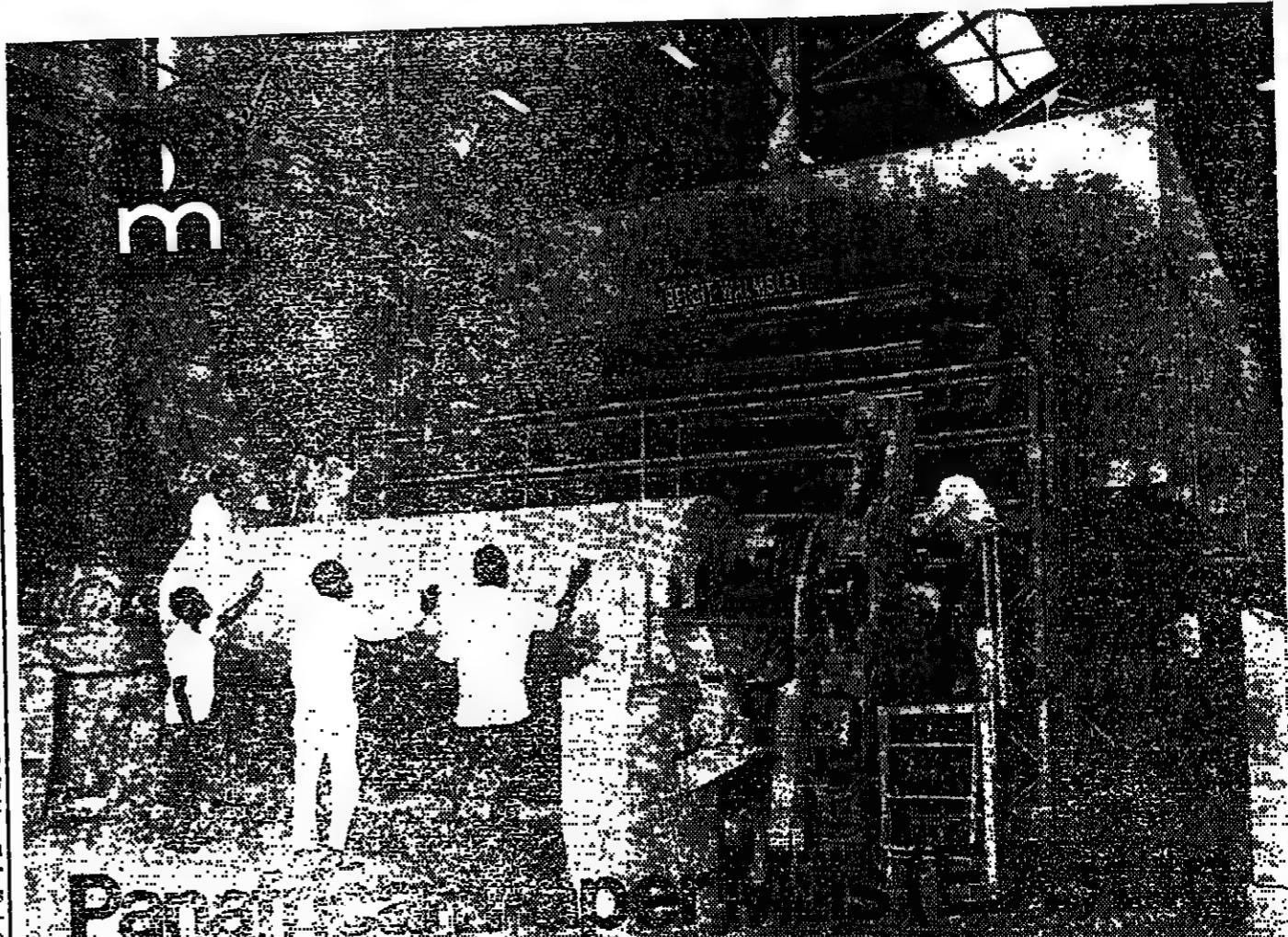
Now—thanks to the vision and investment policies of the International

Finance Corporation, a World Bank agency, who inspired this joint venture—Kenya now supplies most of its own paper needs. Needs that increase every year in pace with Kenya's booming development.

Kenya's neighbours have benefited from this industry, too! This dramatic change was spearheaded by Orient Paper Mills—Asia's major paper producer—which is under the management of the Birka Group

of industries, one of India's largest industrial complexes. Orient have provided the management and technical know-how in this K£21 million Investment project.

In line with its policy of progressing towards economic independence, Kenya continues to encourage plans to develop its natural resources and is now working closely with Orient in a major expansion of the pulp and paper operation.



## AFRICAN MARINE GO INTO DRY DOCK!

Fifty years ago at Kilindini, Mombasa, the African Marine and General Engineering Company Ltd. opened a slipway. It was used by among others British India and Union Castle.

In those years, the shipping industry has changed a lot and so have the needs of shipowners and marine superintendents. African Marine has changed its ways too.

Now jointly owned by the Kenya Government and Mackenzie (Kenya) Ltd., a member of the Intergrated Group of Companies, African Marine has a modern slipway into a dry dock.

A giant stride accomplished with a lot of know-how and the help of 1,000 tonnes of reinforcing steel, 1,000 cubic metres of concrete and 1,000 prestressed anchor bars.

Now we've got a service unrivalled for thousands of miles. Expensive tows are eliminated, skilled labour is available and almost every aspect of repair work can be undertaken.

Principal dimensions of the Dry Dock:

Length: 180.0m

Width at entrance: 24.6m

Depth over sill: 7.0m

To find out more contact:

African Marine and General Engineering Company Limited  
P.O. Box 60472, Mombasa  
Telephone: 21611. Telegrams: "AFRIDOCK"  
Telex: "Mackenzies Mombasa" 21605

Contact:  
MacKenzie & Co. Limited  
10 St. Mary Axe, London EC3A 8EU  
Telephone: 01-233 4630. Telex: 88128, 885396

Electrical & Heating Specialists  
OFFICES & SHOWROOMS: MAMA NGINA STREET, NAIROBI  
P.O. BOX 30829. TELEGRAMS: ZODIAC  
TELEPHONE: 25603

JOHN CO LTD  
ESTABLISHED 1912  
We have eight on  
lot of projects  
in Kenya.  
Let us throw light  
on your products.

JOHN CO LTD  
ESTABLISHED 1912  
We have eight on  
lot of projects  
in Kenya.  
Let us throw light  
on your products.

JOHN CO LTD  
ESTABLISHED 1912  
We have eight on  
lot of projects  
in Kenya.  
Let us throw light  
on your products.

JOHN CO LTD  
ESTABLISHED 1912  
We have eight on  
lot of projects  
in Kenya.  
Let us throw light  
on your products.

JOHN CO LTD  
ESTABLISHED 1912  
We have eight on  
lot of projects  
in Kenya.  
Let us throw light  
on your products.

JOHN CO LTD  
ESTABLISHED 1912  
We have eight on  
lot of projects  
in Kenya.  
Let us throw light  
on your products.

JOHN CO LTD  
ESTABLISHED 1912  
We have eight on  
lot of projects  
in Kenya.  
Let us throw light  
on your products.

JOHN CO LTD  
ESTABLISHED 1912  
We have eight on  
lot of projects  
in Kenya.  
Let us throw light  
on your products.

JOHN CO LTD  
ESTABLISHED 1912  
We have eight on  
lot of projects  
in Kenya.  
Let us throw light  
on your products.

JOHN CO LTD  
ESTABLISHED 1912  
We have eight on  
lot of projects  
in Kenya.  
Let us throw light  
on your products.

JOHN CO LTD  
ESTABLISHED 1912  
We have eight on  
lot of projects  
in Kenya.  
Let us throw light  
on your products.

JOHN CO LTD  
ESTABLISHED 1912  
We have eight on  
lot of projects  
in Kenya.  
Let us throw light  
on your products.

JOHN CO LTD  
ESTABLISHED 1912  
We have eight on  
lot of projects  
in Kenya.  
Let us throw light  
on your products.

JOHN CO LTD  
ESTABLISHED 1912  
We have eight on  
lot of projects  
in Kenya.  
Let us throw light  
on your products.

JOHN CO LTD  
ESTABLISHED 1912  
We have eight on  
lot of projects  
in Kenya.  
Let us throw light  
on your products.

JOHN CO LTD  
ESTABLISHED 1912  
We have eight on  
lot of projects  
in Kenya.  
Let us throw light  
on your products.

JOHN CO LTD  
ESTABLISHED 1912  
We have eight on  
lot of projects  
in Kenya.  
Let us throw light  
on your products.

JOHN CO LTD  
ESTABLISHED 1912  
We have eight on  
lot of projects  
in Kenya.  
Let us throw light  
on your products.

JOHN CO LTD  
ESTABLISHED 1912  
We have eight on  
lot of projects  
in Kenya.  
Let us throw light  
on your products.

JOHN CO LTD  
ESTABLISHED 1912  
We have eight on  
lot of projects  
in Kenya.  
Let us throw light  
on your products.

THE FIRST ESTABLISHED MODERN SOLVENT EXTRACTION

INTERNATIONAL EXPORT STANDARDS. AVAILABLE IN 700ML, 3KG AND 18KG.

# Elianto

## PURE CORN OIL



Backed by a century of Italian tradition in quality foods.

Made in Kenya by  
**ELIANTO KENYA LIMITED**P.O. Box 7333 Nakuru, Kenya  
Telephones: Nakuru 3501/3510, Telegams: Elianto Nakuru

GERM, PRODUCING FULLY REFINED, PURE CORN OIL TO

## Have you an aircraft handling problem?

For reliability and expertise by professional staff contact:

## KENYA AEROTECH LTD

NAIROBI AIRPORT P.O. BOX 19222 NAIROBI  
(A 100% Kenya owned and managed company)

Cargo and freight handling

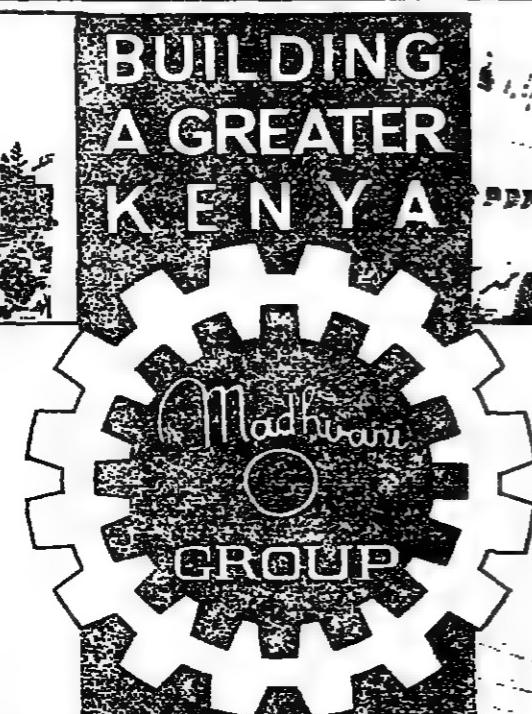
Airstart and ground power provision

Security transportation and workshop facilities

Aircraft portage

Aircraft towing &amp; push-back up to and inc. B747

Cabin and flight deck cleaning



Emco Steel Works Ltd.



## BUILDING A GREATER KENYA

REFINERY AND PACKING PLANT IN EAST AFRICA PROCESSING LOCAL MAIZE

KENYA'S CLASSIC tourist attractions are still among the finest and most varied in the world. Growing numbers of people come from Northern Europe to stay at luxurious hotels on the sunny Indian Ocean coast. Others come to Nairobi among the game parks where, despite the depredations of poachers, large herds of elephant, zebra, wildebeest and antelope roam, and lucky tourists can photograph lion with their kill. The hunting safari is definitely "out" by law, at some cost to professional hunters and government, and photographic safaris are the order of the day.

Because Kenya knows it has an unrivalled product to offer tourists, and tourists keep coming, there is a tendency towards complacency in government and the tourist trade. The industry is beginning to realise it cannot afford this attitude and, although optimism abounds in some quarters, the going is likely to be tough in coming years.

Kenya is now having to compete hard with other long-haul destinations. Many of them are very attractive, though distances (and therefore air fares) are bigger. They include Hong Kong, Singapore, Bangkok, the Seychelles, Mauritius, the West Indies, and soon, it is forecast, South America.

A keen new competitor is developing in Kenya's neighbour and erstwhile partner, Tanzania. Kenya-oriented tourists can no longer go into Tanzania. (The Tanzanians was said with some logic that Kenya was taking the cream), and Tan-

zania is now trying to sell its own wild life attractions, and conservatively estimated by KNTDC at between 10 and 15 per cent higher in a year.

Thus the Kenya tourist authority is forced to spend much more money on promotion in continental Europe, Britain and especially North America: this year close on K£1m (£1.4m).

### Spectacular

Kenya has recently opened a spectacular new airport at Nairobi at a cost of K£30m to cope with increasing numbers of tourists, businessmen, diplomats and official visitors.

The old airport at Embakasi handled 1.5m passengers a year at its demise, compared with 250,000 in 1960. The new airport is designed to handle 1,200 departing and 1,200 arriving passengers every hour. The semi-circular passenger and cargo terminal is unique in Africa and is like only two others in the world.

The head of Kenya's biggest hotel owning and managing chain, African Tours and Hotels, Mr. Henry Daly, says: "We are just right on prices and can compete favourably, but we are having to work harder to maintain present levels."

The Kenya Government's Ministry of Tourism and Wild Life says tourism is still riding high and will continue to do so.

The industry is of course having to contend with rising costs in almost all directions, from higher air fares to higher electricity and water costs, not to mention tourist orientated imports like wines and spirits.

This has had its effect on hotel rates, conservatively estimated by KNTDC at between 10 and 15 per cent higher in a year.

Others in the tour business, however, are not so happy about rising prices. The Kenya Association of Tour Operators recently expressed concern about "escalating prices," and warned that this trend could adversely affect the industry.

Mr. Gideon Kago, the chairman of KATO, says it was becoming increasingly difficult to sell safaris up country because tourists regarded the hotel rates as "prohibitively expensive."

On the whole it seems to be easier to sell coastal holidays than safaris up country, which take in the big national parks and game reserves.

Despite these worries, which are not new, Kenya has built up a very prosperous tourist industry, which has brought a great deal of foreign exchange into the country, second only to agriculture. This year, according to Government estimates, it is likely to reach a record K£50m.

Tourism is a sensitive plant and depends a lot on internal economic and political stability. Tourists will not go to troubled places. In the Third World, political stability can be disturbed at the stroke of a pen or the movement of a tank.

President Amin's coup in neighbouring Uganda, and its repercussions, destroyed a prosperous tourist industry.

One indication of the sensitivity of this plant is the falling off recently of the American tourist traffic, esti-

mated, at about 25 per cent. Tanzania's action "hit" the situation "very, very well." The Kenyans have been induced to open up new areas on geography and African affairs. They think Idi Amin especially in western Kenya, terrorises the whole continent, which has been largely neglected in the past. A new road is down the road, and we are right in the middle of the Horn.

Kisumu, which is already proving too small for demand, there are plans to open up this magnificent lake, the largest in Africa. There is a growing demand for more lodges and hotels in the Mount Kenya area, and tourism is pushing further north into the desert "caramel lands" beyond Marsabit.

One comparatively new trend is the establishment of camps for tourists who like the open air life and want to feel the immediate presence of the bush and its animals and birds. Log fires, a bar, a restaurant and either tents or wooden cabins can come for about K£25 a night per twin tent with full board.

Operators are opening up attractive new clients. Even isolated Lamu, the lost island up the coast near the Somali border with its historic Arab Swahili traditions and architecture is losing its inaccessibility with regular light aircraft communications.

One tour operator is organising tours of the remote islands of the Lamu Archipelago, where Arab ruins abound, using small-powered Arab dhows equipped with bars.

Kenya scores tremendously by having built up over the years a thorough-going tourist infrastructure. Tour operators abound, many now run by Africans, with fleets of minibuses, aircraft laid on at the drop of a hat (most country lodges and hotels have landing strips) and trained couriers with a knowledge of the country. Roads have been improved enormously and there are few main centres not reached by a good tared road; but a lot remains to be done where access to smaller lodges and camps is concerned.

Only a few weeks ago the Tanzania Tourist Corporation said the border would remain "permanently closed" as far as tourism was concerned.

For some months Kenya tourism was badly hit by

J.W.

## The end of the hunting safari

FOR YEARS world conservationists have been sniping at Kenya. Where is all the wild life going? Is Kenya neglecting this priceless heritage? It may be that time will show that Kenya, in the words of the celebrated British elephant expert, Dr. Iain Douglas-Hamilton, is now becoming a "model for Africa" in conserving its wild life. It is not too soon!

Last year the Kenya Government banned both organised big game hunting and the sale of trinkets and trophies.

The wildlife conservation issue is crucially important to the tourist industry, to conservationists abroad and in Kenya itself, and to the Kenya Government, whose name has been besmirched abroad for alleged neglect of this priceless heritage.

Take the elephant. And it should be said at once that Kenya is not the only country in Africa to contain large herds of these majestic creatures. They inhabit 33 countries from the west to the east coasts. Dr. Douglas-Hamilton, who lives in Kenya, says almost all elephant herds are diminishing fast.

He estimates that after decades of slaughter the present African elephant population is about 1.5m. Man and his lust for ivory ornaments is the culprit. "The quickest way to get rich quick in Africa is to kill an elephant," a Uganda park warden told Dr. Douglas-Hamilton.

The heaviest concentration of elephants is in Tanzania, which has about 300,000, but this number is falling through poaching.

The Government believes that the ban on hunting will underline its concern about the decline of wild animals. It was felt that the hunting ban would help the Game Department to control poaching, since all those found with firearms would be automatically under suspicion.

Banning hunting without banning the proceeds of hunting was thought to be illogical, so the Government's next step was to put a ban on trophy sales in the curio shops of Nairobi and Mombasa. This was done last December, and began Kenya's biggest ivory rush as the shops disposed of their vast stocks of carvings, trinkets and bracelets. They went for knockdown prices as did skins horns and lions' teeth.

All stocks unsold were confiscated by the Government. The question is now: what is happening to the unsold ivory? The Government may be intending to hold the ivory auction sale to end all sales.

The elephant experts know that the final answer to poaching is to smash the international trade in ivory which centres on Hong Kong.

But the elephant in Africa is not only threatened by poaching. He is also threatened by the expanding population. "Where land is used for agriculture it is certain that elephants in the area are doomed, for elephants and agriculture are incompatible," says Dr. Douglas-Hamilton.

Local people cannot regard elephants with much sympathy when they break down fences and trample over crops. The same applies to other species such as the buffalo.

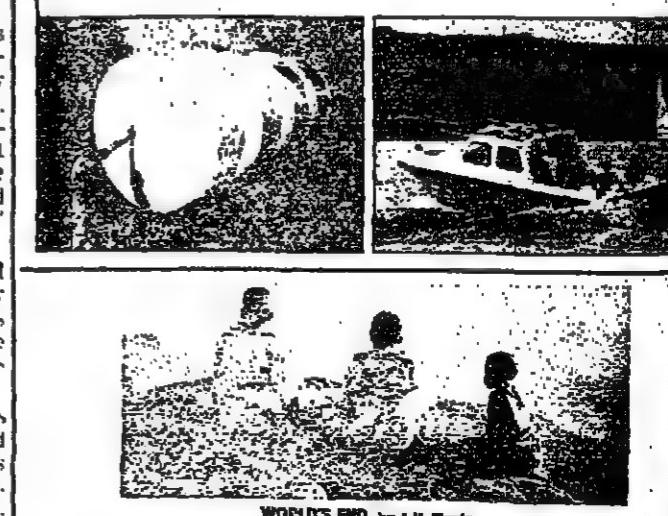
One of game's worst enemies is drought, and losses of wild life ran into tens of thousands two years ago. Now, however, with good rains all over Kenya, bringing green new life to the bush this year the animals have a chance to recover their numbers.

J.W.

**SM THE FIBREGLASS PEOPLE**



**SPECIALISED MOULDINGS (K) LTD**  
P.O. BOX 43928 NAIROBI KENYA  
PHONE 556304/557725



WORLD'S END by A.J. Primo  
Also available a wide selection of  
PRINTS \* ORIGINAL PAINTINGS \* HAND-COLOURED PHOTOGRAPHS

THE FIRMEN GALLERY  
Eko House, Mama Ngina Street, P.O. Box 40077, Phone 23233, Nairobi, Kenya

# International CASINO

## Nairobi & Mombasa

Roulette \* Blackjack \* Craps  
Slot Machines \* Chemin de fer \* Punta y banco  
Cabaret, wine and dine in our night club.

**Associated Sugar Co. Ltd**

**Emco Plastics International Ltd**

**Kenya Rayon Mills Ltd**

**BUILDING A GREATER KENYA**

**MADHVANI GROUP OF COMPANIES**  
PO. Box 50415  
Telex 22475 Kenscap  
Nairobi, Kenya

**Emco Steel Works Ltd.**

# Summer report on Labour

AS I reach the end of my temporary tenancy of this column, the polls have begun never made—which has been exploded. That secret still eludes us.

Mr Callaghan would also no doubt claim incomes policy and industrial peace as Socialist triumphs. The truth is again that experience has been the best teacher. The unions have learned to understand the link between wages and inflation, and between inflation and unemployment. The facts of life have won.

## Same crisis

The facts of life have again taught the need to control credit. The Prime Minister took office at a time when lax credit control had produced an exchange crisis, and seems to be contemplating asking for a new term during a muted replay of exactly the same crisis. It was found always clear analytically that a regime of floating exchange rates would make the control of credit far more important, and with a far more urgent time-scale, than it was as long as fixed exchange rates were credible. Unfortunately technical mismanagement has made it difficult to achieve, and technical mis-understanding has directed attention to the wrong measures.

The money supply is only a good measure of the impact of credit policy in a regime of clean floating; the bigger the scale of intervention, the more becomes the relative importance of domestic credit expansion. The combination of errors has meant that a policy aimed at stable exchange rates and stable monetary growth has failed on both fronts, while interest rates

have become so unstable that ternal confidence in Britain last year would have been far more become almost totally remote if the Government had from the process of real investment. Some good marks for reaping some of the overseas benefit.

It means in essence that the kind of inverted crisis we have just suffered. It actually

drives the Government to implement management to prevent the North Sea oil balance producing a solid surplus. Any talk of uses for North Sea oil other than enhanced consumption is largely a waste of breath.

Exchange controls mean in effect that when the private sector achieves a surplus overseas, precious little to do with the State claims a monopoly socialism, except in the sense right in acquiring the correct crowding out as a way of ponding overseas assets. This life—a result of the way the means that it must not only finance its own excess spending, rather than its sheer size—but its acquisition of foreign currency. A failure to acquire sufficient currency, and to finance its acquisition soundly, allows the various lame duck schemes to become an industrial money trans-fusion service. There is no sign that this extension of corporatism was in any sense impeded. The result, so far from exploiting the power implicit in the dependence of industry on its goodwill, it is inadvertent.

The second stage of this drama aggravates the damage. The rise of exchange rates to an unsustainable level erodes profit margins in export markets, and undermines industrial confidence. The rise of the money supply, and the relapse of the exchange rate from its speculative peak, does the same for financial confidence. At the end of the cycle inflationary fears and interest rates are higher than they would otherwise have been, real growth is less; yet the weakness of the currency and the loss of part of the reserves acquired makes it appear absurd to argue that we should be much better off without exchange controls.

This is an expensive piece of baggage, and we may be hampered with it for a long time

but to specialise and condemn a system on what would appear to be an isolated occasion is hardly reflective of an accurate assessment of any system.

Iain Fraser  
PO Box 65, Investment House,  
6, Union Row, Aberdeen.

**GENERAL**

Prime Minister expected to discuss world trade with President Carter in Washington.

Delegation from Building Societies in talks with Government officials on interest rates.

Publication of two reports from the Advisory Committee on Asbestos covering proposals to license asbestos insulation companies and also suggestions for improving techniques for measuring air in factories.

Officials of Shetland and Orkney Islands meet in Lerwick to discuss common policy on status prior to meeting with Mr. Bruce Millan, Scottish Secretary, on June 3-6 for talks on new clause in Communications Bill.

plication of paying 5 or 6 per cent in real terms on Government debt.

However, some muddle is to be expected from those who simply muddle through—and we have come through with a stronger economy, but we might have done a great deal worse, and been a great deal more divided and angry than we are. Mr. Callaghan can run as a national manager without too many blunders.

As a socialist, on the other hand, he has a less impressive record. He is probably glad of this fact, and counts it an electoral asset; but from a national point of view, it is almost certainly a pity. We have no need of any Government determined to reinforce trade union monopoly powers above the only field where the present Government has established any legislative legacy; but there are some jobs that a socialist government can be expected to do more readily than a Conservative one, and which need doing.

One of the most urgent used to be summed up by Sir Harold Wilson, in one of the more convincing of his standard speeches, as the task of favouring those who earn money rather than those who make it. He never started on the problem.

The present Government came to office with a commitment to introduce a wealth tax, which also explains the fact why 14 years of interrupted socialism have done nothing at all to alter the distribution of wealth. Sir Harold's objective has actually been stood on its head; but the earners who have footed the whole bill for socialism,



UNCLE JIM

mittee, proposing an expenditure tax to achieve the same objective. Not one Cabinet

Minister has said a word about different charges, but they both

it. Socialism still stands for no

incentive, and it need not.

Housing again shows the Government's lack of ideological courage. Since I discussed this recently, I need only say that the heaping of fiscal privileges on owner-occupiers goes far to explain not only the oppression of private tenants — "protected" in a way which has destroyed the market — but it also explains the fact why 14 years of interrupted socialism have done nothing at all to alter his renewal in office without

explain neither expect nor understand. They will not tackle radical reforms because they do not

have never thought through

the relation between income

and capital values. They

will observe antique dogmas

and cause damage which they

on owner-occupiers goes far to

explain not only the oppression

of private tenants — "protected"

in a way which has

destroyed the market — but it

also explains the fact why 14

years of interrupted socialism

have done nothing at all to alter

his renewal in office without

the distribution of wealth. Sir

Harold's objective has actually

been stood on its head; but the

earners who have footed the

whole bill for socialism,

Anthony Harris

## Letters to the Editor

### Graduates for industry

From Mr. G. W. Prior

Worces

Sir.—The article by Nick Garrett of your Labour Staff in last Thursday's paper, (May 25),

seems to those of us who are in daily contact with the graduate labour market to strike an unjustifiably gloomy note. While

it is difficult to comment in detail, since the Department of Employment, like the rest of the

Government, has not yet discussed

graduates' prospects in any detail, it is clear that the situation

is not as bad as the author suggests.

It would seem that Mr. Garrett has been faced with a series of unfortunate and regrettable circumstances which are most certainly not typical of house purchase throughout Scotland and elsewhere. There are many firms of solicitors in Scotland who have partners and assistants who are experienced in the purchase/sale of property and can offer a "cradle-to-the-grave" service.

Obviously Mr. Garrett considers that our system is far from being a success. While it is difficult to comment in detail, since the Department of Employment, like the rest of the

Government, has not yet discussed

graduates' prospects in any detail, it is clear that the situation

is not as bad as the author suggests.

The author's situation is more difficult to predict. What is apparent, however, is that the jobs themselves are changing as well as the numbers of students to whom they are available. While

it is no longer feasible to attempt rigid definitions of posts which are suitable for graduates.

Higher educational qualifications will prove to be necessary in many fields, and hopefully in many others. Graduates will prove to be the most valuable for others. Prospects for the next few years may not be rosy, but are they no more generally gloomy?

G. W. Prior, Wimborne, Dorset.

Operational Advisory Service, University of Sussex, Falmer, Brighton, Sussex.

(K) LTD KENYA 25

### Buying a house in Scotland

From Mr. G. W. Prior

Sir.—Recently there was an

article in your paper by Mr. G. W. Prior, Chairman of the Scottish Society of Estate Agents.

He states that the number of

people buying houses in Scotland is falling.

It is not surprising that

the number of people buying

houses in Scotland is falling.

It is not surprising that

the number of people buying

houses in Scotland is falling.

It is not surprising that

the number of people buying

houses in Scotland is falling.

It is not surprising that

the number of people buying

houses in Scotland is falling.

It is not surprising that

the number of people buying

houses in Scotland is falling.

It is not surprising that

the number of people buying

houses in Scotland is falling.

It is not surprising that

the number of people buying

houses in Scotland is falling.

It is not surprising that

the number of people buying

houses in Scotland is falling.

It is not surprising that

the number of people buying

houses in Scotland is falling.

It is not surprising that

the number of people buying

houses in Scotland is falling.

It is not surprising that

the number of people buying

houses in Scotland is falling.

It is not surprising that

the number of people buying

houses in Scotland is falling.

It is not surprising that

the number of people buying

houses in Scotland is falling.

It is not surprising that

the number of people buying

houses in Scotland is falling.

It is not surprising that

the number of people buying

houses in Scotland is falling.

It is not surprising that

the number of people buying

houses in Scotland is falling.

It is not surprising that

the number of people buying

houses in Scotland is falling.

It is not surprising that

the number of people buying

houses in Scotland is falling.

It is not surprising that

the number of people buying

houses in Scotland is falling.

It is not surprising that

the number of people buying

houses in Scotland is falling.

It is not surprising that

the number of people buying

houses in Scotland is falling.

It is not surprising that

the number of people buying

houses in Scotland is falling.

It is not surprising that

the number of people buying

houses in Scotland is falling.

It is not surprising that

the number of people buying

houses in Scotland is falling.

It is not surprising that

the number of people buying

houses in Scotland is falling.

It is not surprising that

the number of people buying

houses in Scotland is falling.

It is not surprising that

the number of people buying

houses in Scotland is falling.

It

# COMPANY NEWS + COMMENT

## Dunhill ahead £0.43m to peak £9.65m

TAXABLE PROFITS of Alfred Dunhill finished the year to March 31, 1978, ahead at a record £9.65m against £9.22m after a rise at the interim stage from £4.86m to £4.8m. Turnover for the full period was well up at £52.50m compared with £37.83m last time.

Earnings per 10p share are shown as 51.2p (51.1p) and a final dividend payment of £0.435p lifts the total to 8.715p (7.8886p), net, absorbing £70,000 (£65,000).

The directors state that profits and losses which arise from converting the opening net assets of the overseas subsidiaries at year-end exchange rates are taken direct to reserves. For the year the amount involved was a loss of £1.48m (£2.00m profit).

It took £3.0m (£1.4m) and comprised UK corporation tax £2.8m (£1.43m); overseas tax £1.8m (£1.03m) and deferred tax £0.81m (£0.27m). The attributable balance came out at £4.32m (£4.31m) after minorities 10.3m (£2.16m) and after dividends, £3.6m (£2.63m) was retained.

### Two new directors for Monk

TWO NEW non-executive directors have been appointed to the Board of A. Monk, the building company in which St. Piran's stake had shrunk to an unlisted interest.

The two men are Mr. J. E. Bayliss, former chairman and chief executive of Sime Darby Holdings and Mr. P. W. Robinson, a director of Davy International and chairman of Herbert Morris.

In January this year, Monk refused to accept any representatives of St. Piran on to the Board. St. Piran owned 20.58 per cent of Monk at that time but Mr. William Whittingham, chairman and managing director of Monk, said he could see no advantage in having a St. Piran representative. He commented: "The present directors have been with the company for a long time and bringing in an outsider would upset the pattern."

Last month St. Piran's stake had reached 2,885,000 shares (25 per cent).

### Grays inquiry chief named

THE CHIEF Registrar of Friendly Societies has appointed Mr. Murray Stuart-Smith, QC, as an inspector to inquire into and report on the affairs of the Grays Building Society.

Mr. Stuart-Smith's appointment is in addition to that of Mr. Ian Davison already announced.

### HIGHLIGHTS

Full-year figures from Reed International are accompanied by a sharp drop in the dividends and a reduction in shareholders' funds. However, Reed is sounding slightly more hopeful regarding the outlook. Meanwhile, Marley's profits are below expectations and the improvement in France is the main reason behind the 11 per cent increase in profits. Lex identifies the treatment of House of Fraser as an associate at Lonrho which has added about £5m to Lonrho's profits. That aside, the underlying trading performance is poor. John Bright shows a significant profits drop though the second half did show some improvement. Invergordon's profits are buoyant and Norwest Holst is also well up. Bilton's profits contain no nasty surprises and the market can now look forward to the results of the recent revaluation.

### Alcan (UK) loan stock conversion

Holders of 80 per cent of the outstanding Alcan Aluminium 10% p.a. net receivable loan stock have given notice of conversion and the remaining 18 per cent might be compelled to convert.

As things stand, 18 per cent of the company's equity will soon be in British hands. The Canadian parent held £154,000 of the £825,213 stock which is to be converted.

Mr. Donald Main, finance director of Alcan Aluminum Ltd, yesterday said that most of the shareholders who had not converted were private individuals. Compulsory conversion will probably be used "in their own interest," he said.

Alcan has applied to the Stock Exchange Council for a listing. If it is granted, dealings will start on Monday.

### Recovery continues at Causton

FOLLOWING A fall at halfway from £415,601 to £101,478, John Bright Group, yarn and fabrics manufacturer, finished the year to April 1, 1978, with taxable profits more than halved from £1.25m to £506,000 on turnover little changed at £20.87m, against £20.7m.

Earnings per 25p share are shown to be down from 5.568p to 3.239p and the dividend is maintained at 2.42p per net.

The directors say that demand for group products became increasingly affected by the world wide recession in industrial activity. The modernisation of the industrial textile division is now in an advanced state, they add.

Results are arrived at after

charging an exceptional debit of £271,000 for the year in respect of a loss on the purchase of raw cotton, and interest, this time, paid on the medium term loan of £57,000.

Also there was depreciation £24,000 (£10,000), interest on 8 per cent Unsecured Loan Stock £64,000 (same), and interest received £29,000 (£25,000). For the period there was a credit of £373,000 from the Temporary Employment Subsidy and a £10,000 interest relief grant.

There was also an extraordinary debit of £65,000 being the provision for closure costs of the Preston unit. Last year there was a gain of £50,000.

	1977-78	1976-77
Turnover before tax	£9,571	£9,390
Profit before tax	505	1,257
Tax	121	608
Net profit	384	649
Extraordinary debit	95	37
Losses	237	620
Inter-divisional dividend	9	—
Final dividend	101	101
Total	198	156

### Comment

Despite a profits slump of almost 80 per cent at John Bright, the second six months showed some improvement after the first half contribution of only £101,000.

This partly reflects the raw cotton market, where prices fell by 35 per cent between last April and November, but have since climbed back by some 20 per cent. Nevertheless, cotton stock amounting to £271,000 has been written down, most of this coming in the last six months. Demand from the rubber industry for the group's industrial textiles is still depressed and there are few signs of recovery. The tyre cord division, however, has escaped the effects of Goodyear's switch to the continent and Bright is the only UK supplier to retain business from this customer. However, the chairman of the Preston plant says that the company sees contraction as the only answer. Consumer demand is everybody's hope for 1978 and this at least may help carpet yarns. The outlook, however, is not exciting and although the second half improvement has been maintained in the current year there are no signs of any permanent recovery. At 35p the shares are trading on a P/E of 9.7 and yield 11.4 per cent.

£0.55m were incurred in the two previous years.

Mr. Christopher Bland, the chairman, says the better result reflected improved trading conditions in the commercial colour print market, with the Eastleigh division making a small profit in contrast to a substantial loss last time.

The re-organisation of the London division and continued steady growth in the Eastern, Couchman and Folding Box divisions were also responsible for the improvement.

The profit came on turnover of £2.86m (£2.60m) and is subject to tax of £8.2m (£7.5m), before extraordinary losses of £60,000 (£51,000), mainly related to redundancy payments in the London division.

Mr. Bland says that although the group continues to operate well within its facilities, bank borrowings are still high and no interim dividend proposed for the year.

Dividends of 1.6708125p were paid in 1973-74 when profits were

£20,692.

J. Bright more than halved

FOLLOWING A fall at halfway from £415,601 to £101,478, John Bright Group, yarn and fabrics manufacturer, finished the year to April 1, 1978, with taxable profits more than halved from £1.25m to £506,000 on turnover little changed at £20.87m, against £20.7m.

Earnings per 25p share are shown to be down from 5.568p to 3.239p and the dividend is maintained at 2.42p per net.

The directors say that demand for group products became increasingly affected by the world wide recession in industrial activity. The modernisation of the industrial textile division is now in an advanced state, they add.

For 1978-77 pre-tax profit of the lithographic and letterpress printer was £318,000. Losses of

£10,000 were made by the

Results are arrived at after

the fall in half way from £415,601 to £101,478, John Bright Group, yarn and fabrics manufacturer, finished the year to April 1, 1978, with taxable profits more than halved from £1.25m to £506,000 on turnover little changed at £20.87m, against £20.7m.

Earnings per 25p share are shown to be down from 5.568p to 3.239p and the dividend is maintained at 2.42p per net.

The directors say that demand for group products became increasingly affected by the world wide recession in industrial activity. The modernisation of the industrial textile division is now in an advanced state, they add.

For 1978-77 pre-tax profit of the lithographic and letterpress printer was £318,000. Losses of

£10,000 were made by the

Results are arrived at after

the fall in half way from £415,601 to £101,478, John Bright Group, yarn and fabrics manufacturer, finished the year to April 1, 1978, with taxable profits more than halved from £1.25m to £506,000 on turnover little changed at £20.87m, against £20.7m.

Earnings per 25p share are shown to be down from 5.568p to 3.239p and the dividend is maintained at 2.42p per net.

The directors say that demand for group products became increasingly affected by the world wide recession in industrial activity. The modernisation of the industrial textile division is now in an advanced state, they add.

For 1978-77 pre-tax profit of the lithographic and letterpress printer was £318,000. Losses of

£10,000 were made by the

Results are arrived at after

the fall in half way from £415,601 to £101,478, John Bright Group, yarn and fabrics manufacturer, finished the year to April 1, 1978, with taxable profits more than halved from £1.25m to £506,000 on turnover little changed at £20.87m, against £20.7m.

Earnings per 25p share are shown to be down from 5.568p to 3.239p and the dividend is maintained at 2.42p per net.

The directors say that demand for group products became increasingly affected by the world wide recession in industrial activity. The modernisation of the industrial textile division is now in an advanced state, they add.

For 1978-77 pre-tax profit of the lithographic and letterpress printer was £318,000. Losses of

£10,000 were made by the

Results are arrived at after

the fall in half way from £415,601 to £101,478, John Bright Group, yarn and fabrics manufacturer, finished the year to April 1, 1978, with taxable profits more than halved from £1.25m to £506,000 on turnover little changed at £20.87m, against £20.7m.

Earnings per 25p share are shown to be down from 5.568p to 3.239p and the dividend is maintained at 2.42p per net.

The directors say that demand for group products became increasingly affected by the world wide recession in industrial activity. The modernisation of the industrial textile division is now in an advanced state, they add.

For 1978-77 pre-tax profit of the lithographic and letterpress printer was £318,000. Losses of

£10,000 were made by the

Results are arrived at after

the fall in half way from £415,601 to £101,478, John Bright Group, yarn and fabrics manufacturer, finished the year to April 1, 1978, with taxable profits more than halved from £1.25m to £506,000 on turnover little changed at £20.87m, against £20.7m.

Earnings per 25p share are shown to be down from 5.568p to 3.239p and the dividend is maintained at 2.42p per net.

The directors say that demand for group products became increasingly affected by the world wide recession in industrial activity. The modernisation of the industrial textile division is now in an advanced state, they add.

For 1978-77 pre-tax profit of the lithographic and letterpress printer was £318,000. Losses of

£10,000 were made by the

Results are arrived at after

the fall in half way from £415,601 to £101,478, John Bright Group, yarn and fabrics manufacturer, finished the year to April 1, 1978, with taxable profits more than halved from £1.25m to £506,000 on turnover little changed at £20.87m, against £20.7m.

Earnings per 25p share are shown to be down from 5.568p to 3.239p and the dividend is maintained at 2.42p per net.

The directors say that demand for group products became increasingly affected by the world wide recession in industrial activity. The modernisation of the industrial textile division is now in an advanced state, they add.

For 1978-77 pre-tax profit of the lithographic and letterpress printer was £318,000. Losses of

£10,000 were made by the

Results are arrived at after

the fall in half way from £415,601 to £101,478, John Bright Group, yarn and fabrics manufacturer, finished the year to April 1, 1978, with taxable profits more than halved from £1.25m to £506,000 on turnover little changed at £20.87m, against £20.7m.

Earnings per 25p share are shown to be down from 5.568p to 3.239p and the dividend is maintained at 2.42p per net.

The directors say that demand for group products became increasingly affected by the world wide recession in industrial activity. The modernisation of the industrial textile division is now in an advanced state, they add.

For 1978-77 pre-tax profit of the lithographic and letterpress printer was £318,000. Losses of

£10,000 were made by the

Results are arrived at after

the fall in half way from £415,601 to £101,478, John Bright Group, yarn and fabrics manufacturer, finished the year to April 1, 1978, with taxable profits more than halved from £1.25m to £506,000 on turnover little changed at £20.87m, against £20.7m.

Earnings per 25p share are shown to be down from 5.568p to 3.239p and the dividend is maintained at 2.42p per net.

The directors say that demand for group products became increasingly affected by the world wide recession in industrial activity. The modernisation of the industrial textile division is now in an advanced state, they add.

For 1978-77 pre-tax profit of the lithographic and letterpress printer was £318,000. Losses of

£10,000 were made by the

Results are arrived at after

the fall in half way from £415,601 to £101,478, John Bright Group, yarn and fabrics manufacturer, finished the year to April 1, 1978, with taxable profits more than halved from £1.25m to £506,000 on turnover little changed at £20.87m, against £20.7m.

Earnings per 25p share are shown to be down from 5.568p to 3.239p and the dividend is maintained at 2.42p per net.

The directors say that demand for group products became increasingly affected by the world wide recession in industrial activity. The modernisation of the industrial textile division is now in an advanced state, they add.

For 1978-77 pre-tax profit of the lithographic and letterpress printer was £318,000. Losses of

£10,000 were made by the

Results are arrived at after

the fall

## MINING NEWS

## Australian Parliament passes uranium Bills

BY PAUL CHEESERIGHT

THE legislative framework for moved warily to achieve this the Aboriginals to receive a royalty from Ranger at 1.75 per cent over and above the 2.5 per cent to which they are entitled under Northern Land Rights legislation.

The Bills require only the formal consent of the Governor-General to become law.

They cover the protection of the immediate environment of the deposits liable to be developed, land rights for Aboriginal owners and the provision of nuclear safeguards for mining and export.

Mr. George Meyer, the general manager for uranium at EZ Industries, one of the partners at the Ranger deposit in the Northern Territory, commented that the legislation provided the guidelines needed to go ahead with their initial development plans.

As such, the passage of the Bills denotes the closing phases of sharp and bitter internal debate dating back to the days of the Whitlam Government. Uranium mining has been the subject of lengthy official inquiry and intense opposition from parts of the Australian trades union movement.

Since a Commission headed by Mr. Justice Fox endorsed, in October 1976, the policy of the gradual development of Northern Territory uranium deposits subject to stringent conditions, the Australian Government has the Deputy Prime Minister, wants

What is still required is legislation establishing a uranium marketing authority which will supervise export sales on the lines of the Canadian Atomic Energy Board and the completion of negotiations with Aboriginal landowners of the lands.

In further rounds of talks with the Northern Land Council, representing the Aboriginals, will start on June 12. The Council, in what is widely regarded as a negotiating ploy, has proposed a royalty of 35 per cent on gross profits. This has been bitterly opposed by the companies and does not appear to meet Government policy.

Australian reports have suggested that Mr. Doug Anthony, the Australian Government

## BIDS AND DEALS

## Tilling woos Fluidrive with £5m share offer

Thomas Tilling is showing no sign of turning off the acquisition trail. It announced yesterday its third significant UK bid for the past 12 months—a £5m surprise offer for Fluidrive, the Middlesex hydraulic coupling group.

Earlier this year Tilling explained its previous bid for Wimac and Lawrence, the furniture group and Linet Concrete. At the same time it has been concentrating its acquisition policy in the US, where it has made four major acquisitions in the same period, the largest being the £25m purchase of the Yale locks and security side of the Eaton Corporation, a deal which is still in the process of completion.

Yesterday Tilling explained that Fluidrive would consolidate the group's existing interests in hydraulic couplings, which centre on the Antwerp-based subsidiary, Hansen Transmissions. Hansen makes fixed speed products whereas Fluidrive specialises in variable speed machinery.

Terms of the offer are live shares of Fluidrive for every eight Fluidrive.

On the basis of the latest figures, the closing price of 175d for Fluidive's shares at 75d and represents an

With the output of 160 tonnes down to 52.23 tonnes in the same period of the previous financial year, pre-tax profits for the half-year have been reduced to £50,000 from £135,000. The shares were unchanged yesterday at 63p.

The directors stated yesterday that the rate of the first interim dividend carries no implication for the level of dividends later in the financial year.

With the output of 160 tonnes

down to 52.23 tonnes in the same period of the previous financial year, pre-tax profits for the half-year have been reduced to £50,000 from £135,000. The shares were unchanged yesterday at 63p.

The board of Fluidive said that it had only received the offer on Tuesday evening and was still considering it. Shareholders were advised to take no action until the board publishes its reaction.

The key to a successful takeover of Fluidive must lie with the institutional shareholders. Some 27 per cent of the equity

is held by five funds.

In the past full year Fluidive's turnover was £8.26m and pre-tax profit amounted to £20,000. Interim figures to March reveal turnover of £4.4m and pre-tax profits slightly down on the comparable figure to £7.900.

Consolidation of these figures within the Fluidive group could provide a significant expansion of its hydraulic interests.

Hansen made profits of £1.17m on turnover of £15.64m for 1977.

The first stage would involve the construction of the alumina plant and would cost £600m. Production would be 1m tonnes a year.

Mr. Muller predicted a sizeable gap between the supply and demand of aluminium by 1988 and said the gap would widen if some smelters were phased out for ecological or energy reasons.

Meanwhile, Swiss Aluminium Australia, an Alusuisse subsidiary, is holding a 40 per cent share in Nabalco Aluminium, which will study the possibility of establishing an aluminium smelter in Australia, the country's fourth

smelter. The remaining 60 per cent is held by Gove Alumina.

ALUSUISE, the Swiss aluminium group, is studying the possibility of textile products for which Tak has long been well known.

ALUSUISE, the Swiss aluminium group, is studying the possibility of textile products for which Tak has long been well known.

ALUSUISE, the Swiss aluminium group, is studying the possibility of textile products for which Tak has long been well known.

ALUSUISE, the Swiss aluminium group, is studying the possibility of textile products for which Tak has long been well known.

ALUSUISE, the Swiss aluminium group, is studying the possibility of textile products for which Tak has long been well known.

ALUSUISE, the Swiss aluminium group, is studying the possibility of textile products for which Tak has long been well known.

ALUSUISE, the Swiss aluminium group, is studying the possibility of textile products for which Tak has long been well known.

ALUSUISE, the Swiss aluminium group, is studying the possibility of textile products for which Tak has long been well known.

ALUSUISE, the Swiss aluminium group, is studying the possibility of textile products for which Tak has long been well known.

ALUSUISE, the Swiss aluminium group, is studying the possibility of textile products for which Tak has long been well known.

ALUSUISE, the Swiss aluminium group, is studying the possibility of textile products for which Tak has long been well known.

ALUSUISE, the Swiss aluminium group, is studying the possibility of textile products for which Tak has long been well known.

ALUSUISE, the Swiss aluminium group, is studying the possibility of textile products for which Tak has long been well known.

ALUSUISE, the Swiss aluminium group, is studying the possibility of textile products for which Tak has long been well known.

ALUSUISE, the Swiss aluminium group, is studying the possibility of textile products for which Tak has long been well known.

ALUSUISE, the Swiss aluminium group, is studying the possibility of textile products for which Tak has long been well known.

ALUSUISE, the Swiss aluminium group, is studying the possibility of textile products for which Tak has long been well known.

ALUSUISE, the Swiss aluminium group, is studying the possibility of textile products for which Tak has long been well known.

ALUSUISE, the Swiss aluminium group, is studying the possibility of textile products for which Tak has long been well known.

ALUSUISE, the Swiss aluminium group, is studying the possibility of textile products for which Tak has long been well known.

ALUSUISE, the Swiss aluminium group, is studying the possibility of textile products for which Tak has long been well known.

ALUSUISE, the Swiss aluminium group, is studying the possibility of textile products for which Tak has long been well known.

ALUSUISE, the Swiss aluminium group, is studying the possibility of textile products for which Tak has long been well known.

ALUSUISE, the Swiss aluminium group, is studying the possibility of textile products for which Tak has long been well known.

ALUSUISE, the Swiss aluminium group, is studying the possibility of textile products for which Tak has long been well known.

ALUSUISE, the Swiss aluminium group, is studying the possibility of textile products for which Tak has long been well known.

ALUSUISE, the Swiss aluminium group, is studying the possibility of textile products for which Tak has long been well known.

ALUSUISE, the Swiss aluminium group, is studying the possibility of textile products for which Tak has long been well known.

ALUSUISE, the Swiss aluminium group, is studying the possibility of textile products for which Tak has long been well known.

ALUSUISE, the Swiss aluminium group, is studying the possibility of textile products for which Tak has long been well known.

ALUSUISE, the Swiss aluminium group, is studying the possibility of textile products for which Tak has long been well known.

ALUSUISE, the Swiss aluminium group, is studying the possibility of textile products for which Tak has long been well known.

ALUSUISE, the Swiss aluminium group, is studying the possibility of textile products for which Tak has long been well known.

ALUSUISE, the Swiss aluminium group, is studying the possibility of textile products for which Tak has long been well known.

ALUSUISE, the Swiss aluminium group, is studying the possibility of textile products for which Tak has long been well known.

ALUSUISE, the Swiss aluminium group, is studying the possibility of textile products for which Tak has long been well known.

ALUSUISE, the Swiss aluminium group, is studying the possibility of textile products for which Tak has long been well known.

ALUSUISE, the Swiss aluminium group, is studying the possibility of textile products for which Tak has long been well known.

ALUSUISE, the Swiss aluminium group, is studying the possibility of textile products for which Tak has long been well known.

ALUSUISE, the Swiss aluminium group, is studying the possibility of textile products for which Tak has long been well known.

ALUSUISE, the Swiss aluminium group, is studying the possibility of textile products for which Tak has long been well known.

ALUSUISE, the Swiss aluminium group, is studying the possibility of textile products for which Tak has long been well known.

ALUSUISE, the Swiss aluminium group, is studying the possibility of textile products for which Tak has long been well known.

ALUSUISE, the Swiss aluminium group, is studying the possibility of textile products for which Tak has long been well known.

ALUSUISE, the Swiss aluminium group, is studying the possibility of textile products for which Tak has long been well known.

ALUSUISE, the Swiss aluminium group, is studying the possibility of textile products for which Tak has long been well known.

ALUSUISE, the Swiss aluminium group, is studying the possibility of textile products for which Tak has long been well known.

ALUSUISE, the Swiss aluminium group, is studying the possibility of textile products for which Tak has long been well known.

ALUSUISE, the Swiss aluminium group, is studying the possibility of textile products for which Tak has long been well known.

ALUSUISE, the Swiss aluminium group, is studying the possibility of textile products for which Tak has long been well known.

ALUSUISE, the Swiss aluminium group, is studying the possibility of textile products for which Tak has long been well known.

ALUSUISE, the Swiss aluminium group, is studying the possibility of textile products for which Tak has long been well known.

ALUSUISE, the Swiss aluminium group, is studying the possibility of textile products for which Tak has long been well known.

ALUSUISE, the Swiss aluminium group, is studying the possibility of textile products for which Tak has long been well known.

ALUSUISE, the Swiss aluminium group, is studying the possibility of textile products for which Tak has long been well known.

ALUSUISE, the Swiss aluminium group, is studying the possibility of textile products for which Tak has long been well known.

ALUSUISE, the Swiss aluminium group, is studying the possibility of textile products for which Tak has long been well known.

ALUSUISE, the Swiss aluminium group, is studying the possibility of textile products for which Tak has long been well known.

ALUSUISE, the Swiss aluminium group, is studying the possibility of textile products for which Tak has long been well known.

ALUSUISE, the Swiss aluminium group, is studying the possibility of textile products for which Tak has long been well known.

ALUSUISE, the Swiss aluminium group, is studying the possibility of textile products for which Tak has long been well known.

ALUSUISE, the Swiss aluminium group, is studying the possibility of textile products for which Tak has long been well known.

ALUSUISE, the Swiss aluminium group, is studying the possibility of textile products for which Tak has long been well known.

ALUSUISE, the Swiss aluminium group, is studying the possibility of textile products for which Tak has long been well known.

ALUSUISE, the Swiss aluminium group, is studying the possibility of textile products for which Tak has long been well known.

ALUSUISE, the Swiss aluminium group, is studying the possibility of textile products for which Tak has long been well known.

ALUSUISE, the Swiss aluminium group, is studying the possibility of textile products for which Tak has long been well known.

ALUSUISE, the Swiss aluminium group, is studying the possibility of textile products for which Tak has long been well known.

ALUSUISE, the Swiss aluminium group, is studying the possibility of textile products for which Tak has long been well known.

ALUSUISE, the Swiss aluminium group, is studying the possibility of textile products for which Tak has long been well known.

ALUSUISE, the Swiss aluminium group, is studying the possibility of textile products for which Tak has long been well known.

ALUSUISE, the Swiss aluminium group, is studying the possibility of textile products for which Tak has long been well known.

ALUSUISE, the Swiss aluminium group, is studying the possibility of textile products for which Tak has long been well known.

ALUSUISE, the Swiss aluminium group, is studying the possibility of textile products for which Tak has long been well known.

ALUSUISE, the Swiss aluminium group, is studying the possibility of textile products for which Tak has long been well known.

ALUSUISE, the Swiss aluminium group, is studying the possibility of textile products for which Tak has long been well known.

ALUSUISE, the Swiss aluminium group, is studying the possibility of textile products for which Tak has long been well known.

ALUSUISE, the Swiss aluminium group, is studying the possibility of textile products for which Tak has long been well known.

ALUSUISE, the Swiss aluminium group, is studying the possibility of textile products for which Tak has long been well known.

ALUSUISE, the Swiss aluminium group, is studying the possibility of textile products for which Tak has long been well known.

ALUSUISE, the Swiss aluminium group, is studying the possibility of textile products for which Tak has long been well known.

ALUSUISE, the Swiss aluminium group, is studying the possibility of textile products for which Tak has long been well known.

ALUSUISE, the Swiss aluminium group, is studying the possibility of textile products for which Tak has long been well known.

ALUSUISE, the Swiss aluminium group, is studying the possibility of textile products for which Tak has long been well known.

ALUSUISE, the Swiss aluminium group, is studying the possibility of textile products for which Tak has long been well known.

ALUSUISE, the Swiss aluminium group, is studying the possibility of textile products for which Tak has long been well known.

ALUSUISE, the Swiss aluminium group, is studying the possibility of textile products for which Tak has long been well known.

ALUSUISE, the Swiss aluminium group, is studying the possibility of textile products for which Tak has long been well known.

ALUSUISE, the Swiss aluminium group, is studying the possibility of textile products for which Tak has long been well known.

ALUSUISE, the Swiss aluminium group, is studying the possibility of textile products for which Tak has long been well known.

ALUSUISE, the Swiss aluminium group, is studying the possibility of textile products for which Tak has long been well known.

ALUSUISE, the Swiss aluminium group, is studying the possibility of textile products for which Tak has long been well known.

ALUSUISE, the Swiss aluminium group, is studying the possibility of textile products for which Tak has long been well known.

ALUSUISE, the Swiss aluminium group, is studying the possibility of textile products for which Tak has long been well known.

ALUSUISE, the Swiss aluminium group, is studying the possibility of textile products for which Tak has long been well known.

ALUSUISE, the Swiss aluminium group, is studying the possibility of textile products for which Tak has long been well known.

ALUSUISE, the Swiss aluminium group, is studying the possibility of textile products for which Tak has long been well known.

# An EEC test case for the Bank and the City's money brokers

BY JAMES BARTHOLOMEW

**COMPLAINTS** to the European Commission last August that the British money broking system is a "closed shop" have led to a test case of whether the City's idiosyncratic methods will be allowed to continue in the EEC.

For the first time, the Bank of England has been called upon to defend its informal regulatory system. Sir Harold Wilson, chairman of the Committee to Review the Functioning of the Financial Institutions, has defended it, and other European central banks are rumoured to have exerted their influence in support of its independence.

## Complaints

The original complaints to the EEC were made by Sarabex, a Middle East money broker with an office in London.

They were that entry to London's Foreign Exchange and Currency Deposit Brokers' Association (FECDBA) is effectively denied to new companies and that commission rates are considerably higher in London than in other EEC countries.

The FECDBA countered that eight new brokers have been admitted in the past eight years.

It is true that the FECDBA

and none has ever been refused. The commission rates from one currency to another but, said the FECDBA, in the main trade in London — that between sterling and U.S. dollars—the spot rate is very low at 30p per \$100,000.

The FECDBA requires that five London banks should sponsor any applicant, but Sarabex remonstrated that this was a "Catch 22". A broker had to be a member of the association in the first place before the banks could gain enough experience of him on which to base sponsorship, it said.

The FECDBA replied that sponsorship depended primarily on whether the broker had sufficient qualified staff and adequate systems to offer a satisfactory service. The "Catch 22" did not exist, it claimed.

Members of the FECDBA deny that it is a "closed shop." New members can easily join, they say, as long as they are sponsored and vetted, to ensure that they have capable staff and systems. One condition is that members must not be owned by banks because a broker might give the bank privileged access to attractive deals or information about their rivals.

It is true that the FECDBA

commission rates are generally obstructive performance of its would be stretching things too far to suggest that London though by no means in all cases, Members claim this is so Subsequently, members of the FECDBA have detected a higher ethical standard than because they offer broking services to their foreign counterparts; for the reverse is, in fact, the case."

Not for the first time, the ICR

alleged that British brokers are among the most eager to offer kickbacks to banks in return for business. Moreover London brokers are not allowed to deal for their own account and make extra profits that way.

The British style of control depends from the continental in depending on consent and self-regulation through associations rather than law. This has left the FECDBA open to the accusation that it is an association in restriction of competition which is prohibited under Article 82 of the Treaty of Rome.

The Bank of England, the FECDBA and the British Bankers Association agreed last year that their defence on this front should be based on the Bank taking more overt responsibility for the FECDBA. They could then claim the protection of Article 90 of the Treaty which blunts some of the teeth of the regulations when an association or monopoly is granted by the State and where application of the International Currency Review or entartainment they may

be given to the rest of their business.

Moreover, the rules under

which the brokers operate make

corruption difficult, in fact

much more difficult, for stock brokers. Money brokers are not allowed to deal for their own account and the only gift

they could make by, say, freely offering gifts as some Continental brokers are alleged to do, would not be worth the danger to the rest of their business.

The Bank believes that this system has proved successful and that far fewer instances of corruption among brokers have taken place in this country than elsewhere. There have been no major broking scandals such as the collusion which was part and parcel of the fraud at the Lugano branch of Lloyds Bank.

## Challenge

But the Bank of England's view has been challenged by the new competition rules which asserted last year: "It freely offer is lunch."

## Overseas Offices of FECDBA Money Brokers

	UK	Overseas	Total
M. W. Marshall	100%	100%	100%
Astley & Pearce	100%	100%	100%
Guy Butler International	100%	100%	100%
Charles Fulton	100%	100%	100%
Michael Marshall Brothers	100%	100%	100%
Central	100%	100%	100%
Harold Wilson	100%	100%	100%
Juliette & Riley	100%	100%	100%
Tradition	100%	100%	100%
International	100%	100%	100%
Sarabex	100%	100%	100%
London Deposit Brokers	100%	100%	100%
Wellworth	100%	100%	100%
Smart Loan International	100%	100%	100%

\* Subsidiary      O Associate (less than 50% owned)      C Parent

The 15 members of the Foreign Exchange and Currency Deposit Brokers' Association are nearly all private companies. Their most important expansion has been in the last decade. The owners are varied but discount houses predominate. R. P. Martin is the only one publicly quoted so far but others are expected to follow suit.

The high reputation of the space mission controls, command and control systems, which put them in risky game. The ideal is to when Bahrain and Singapore direct touch with hundreds of open up in a growing financial market as they chose the London no money themselves — bring able and influential local market as their model. The together buyers and sellers of interests, becoming well entrenched before the rest of the British brokers have probably rowers and depositors of foreign international brokers come trooping in.

Expanding overseas can be a broker suffers financial losses — which will probably not qualify for U.K. tax relief — and the indignity of pulling out again. The casualty list is long: Astley and Pearce pulled out of Dusseldorf because it could not break into the market; R. P. Martin, the only broker as far as intermediaries for local authorities and large companies wanting in London or deposit money.

The London brokers comprising the FECDBA have limited monopolies on the public deposit markets. For example, any of the 300 plus London banks wanting to deal in foreign exchange in London must go through a FECDBA member.

In return the brokers guarantee not to poison the market commercial and industrial customers. They also agree to service the various poorly traded and unprofitable markets such as Finnish marks.

Over the past 10 years, the business of British money brokers has mushroomed both at home and overseas. It is one of the City of London's unsung success stories and a source of invisible earnings which, although still small, is likely to grow more significant.

The primary reason for the success has been the presence in London of all the world's major commercial banks.

British brokers therefore had a tremendous advantage in the late sixties and early seventies when the markets in foreign exchange and Eurodollars expanded dramatically.

Meanwhile the domestic sterling markets were stimulated by the growing debt of local authorities and the volatility and distortions in interest rates. Local authorities obtain a high proportion of their short and medium term funds via money brokers, and treasurers of large companies and multinationals woke up to the fact that the best rates were not exclusively available from clearing banks.

British money brokers have capitalised on their initial advantages and in expanding overseas they have put the stamp of London broking methods on several new international financial centres and caused many older ones to move towards London's methods.

Most of the overseas expansion has taken place quite recently. M. W. Marshall opened in Singapore in 1972 (the first British broker there), Hong Kong a year later, then Panama in 1975, Bahrain 1976 and Kuwait and Luxembourg last year.

The new offices are, in one sense, a defensive move to protect the British share of total world business. London is inevitably losing some of its pre-eminence as other financial centres begin developing their own markets. But the worldwide industry is still growing and British brokers now have a lead internationally that will be difficult to overtake. If they keep anything like their current share then their operations in ten years' time will be even more substantial.

"Three British brokers, Marshall, Charles Fulton and Guy Butler International, can truly claim, 'We never close.' When their London offices are shutting, those in New York are in full swing, then the business moves to the West Coast of the U.S., the Far East—Hong Kong and Singapore—the Middle East and then back to Europe.

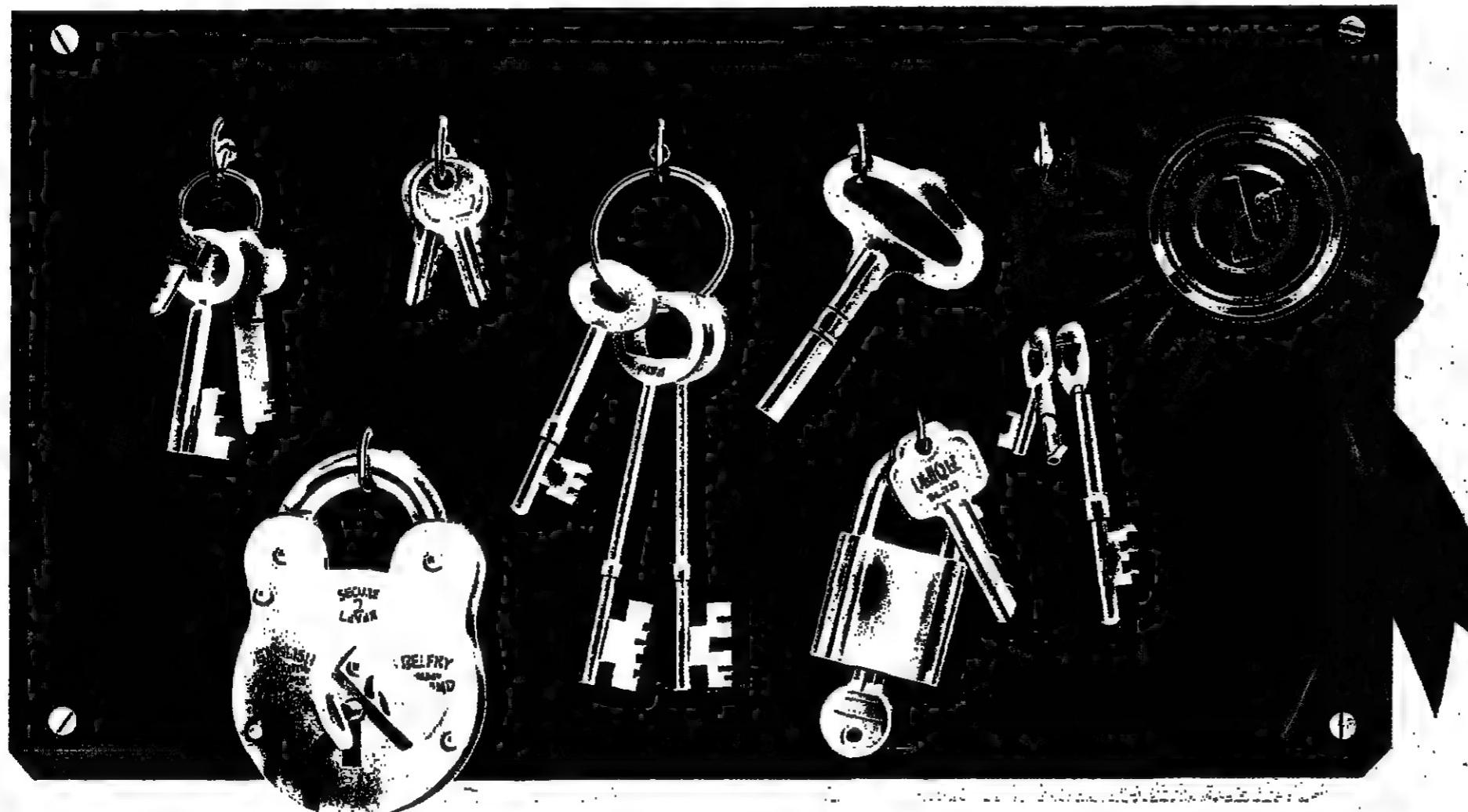
The gist of the likely compromise is that applicants to join the FECDBA will have to be admitted if they can meet stated and objective criteria.

Most of these criteria, concerning numbers of staff, their experience and standing, and the capital structure of the company, are already applied by the FECDBA. The difference will be that the criteria will be formally stated. Any new applicant will know where it stands.

The new rules are also likely to give an applicant, who feels wrongly rejected by the FECDBA, the right to appeal to the Bank of England.

The Sarabex case has done no real harm to British money brokers. Its greater significance is that the Bank of England has met the Competition Department on its own ground, the going has been tougher on Treaty of Rome, and will probably come away with the right found it difficult to break to continue its regulation by consent rather than law.

## SAVILLS run the farm,



while you run up to London.



For most men of substance, the thought of owning a farm or country estate is an attractive proposition.

It can also make very good financial sense, as any professional adviser will confirm.

Savills have an excellent track record in finding farms for private buyers, and in providing a full management service.

People are sometimes put off by the thought that they know nothing of farming, forestry or agricultural finance. Never mind. Savills can take care of it all for you, while you drive up to town for your

own kind of working day. We prepare farm budgets, employ and supervise staff and provide a full farm accounts service from our local office.

### Stuck in the sticks?

Not at all. Fine farms within easy commuting distance of London regularly change hands. And if you're careful to pick the right one, you can successfully enjoy the best of both town and country worlds.

As well as doing your financial best for your family and yourself.

### First steps to the country life

In our London office we have qualified agricultural surveyors, who know a great deal about land and about the many farms within daily travelling distance of London—and further afield as well.

You'll find sound advice on every aspect of farm purchase, finance and management.

The Partners responsible are George Inge and Guy Galbraith.

**SAVILLS**  
The complete property service.  
20 Grosvenor Hill, Berkeley Square, London W1X OHQ.

Tel: 01-499 8644

Banbury Beccles Chelmsford Colchester Croydon Fakenham Hereford Lincoln Norwich Salisbury Wimborne  
Paris & Amsterdam

Associates in Scotland. Represented in Guernsey.

مكتبة الأصل

# Reed dividend cut to 8p: £41.5m write-offs

**FINAL QUARTER** results of Reed duced net borrowings by £50m, International increased £2.4m, to but after the retained loss stem £21m from the group up from £74.6m to £81.1m in the March 31, 1978, year. losses of £30m, shareholders' But after extraordinary losses £41.5m (£7.3m), tax of £48.5m (£40.4m), minority interests of £2.6m, and a much reduced balance sheet is now balanced at £7.9m against £14.5m. The end result was a £25.5m "retained loss" (£25.2m).

The "extraordinary losses" comprise £28m from the Canadian rationalisation, £16m from MEPC share and loan stock and MEPC Net properties, and £2m from other sources. Directors point out that when the MEPC interests were acquired in 1972-73, a revaluation surplus of £22m was transferred to reserves.

Following the warning of a review of dividend policy and the final dividend, the payment has been cut from 7.048p net per £1 share to 6.48p for a total of 5p against 15p. Directors say this reflects the need to reflect the objective of reducing gearing and the objective of paying a dividend which can be maintained in a period of economic uncertainty.

Directors point out that the Canadian losses in the December, 1977, quarter were halved in the March period and should be further reduced in the June quarter. There are no losses expected to be more than £1m for the year.

On trading results, much of the UK increase came from a 33 per cent rise in £65m by the paper and packaging and publishing and newspaper operations.

The decorative products area remains difficult, directors say, with improvements in the UK and Europe offset by reductions elsewhere.

Building products profits improved against a background of severe competition and the costs of the opening of a £5m expansion at Twyford.

African and Australian operations did well in difficult conditions.

The tax charge for the year is exceptionally high because Canadian losses cannot be offset against profits from elsewhere, directors say. If ED 19 had been applied the charge would have been some £5m lower.

At year end loan capital was down £22m to £377m and short-term borrowings from £35m to £280.6m. Overseas results are bad cash and unused short-term facilities in excess of £170m at year end, with more than £100m in the UK.

Of the £107m (£96m) trading profit the North American side contributed a £5m loss against a £2m profit of thin pulp, paper and packaging produced in the UK even (film profit), the decorative products side a £5m loss (same) and publishing a £4m profit.

Directors say that a year ago the Canadian losses in the December, 1977, quarter were halved in the March period and should be further reduced in the June quarter.

There are no losses expected to be more than £1m for the year.

On trading results, much of the UK increase came from a 33 per cent rise in £65m by the paper and packaging and publishing and newspaper operations.

See Lex

HIT BY write-offs and redundancies of £240,000, the pre-tax loss of John Crowther Group increased from £125,716 to £257,678 in 1977.

Turnover for the period advanced from £4.88m to £6.31m and the loss was struck after depreciation of £129,442 (£114,997) and interest of £217,514 (£165,496).

At midyear a turnaround from a loss of £54,038 to a profit of £24,223 was reported.

The relief amounted to £70,517 (£80,000) for the year. The dividend payment per 25p share is raised from 0.59p to 0.65p net.

In addition to the specific items of write-offs and redundancies there were further heavy losses incurred due to under-recovery and other inter-related factors considerably in excess of the necessary amount through the necessary production cut back.

The expansion which was taking place prior to the sterling increase of 1977 would have resulted in

the growth of profits developing in the first half figures.

The result of the percentage change of more than 15 per cent in the value of sterling in relation to the company's principal selling period seriously affected 33 to 40 per cent of the total volume of the company's business which was then especially competitive with imported fabrics.

This, together with the uncertainty created at a time when the company's shipments and new orders were normally at their peak could not have been anticipated, say the directors.

During the equivalent period in the previous year the pound fell to a low of \$1.56 and in 1977 it reached a high of \$1.92, a rise of 22 per cent. Imports therefore became increasingly cheaper and the company's ability to trade and compete both in home and export markets was undermined accordingly.

From the last quarter of 1977 giving a yield of 4.9 per cent.

Special write-offs, a jump in interest charges and a strengthening pound paid to John Crowther's attempt to return to the black last year. At the black mark it posted a £24,822 taxable profit after recording losses totalling £474,168 in the previous two years. Since the trouble in the second half the company has been progressively reducing dependence on trade that is affected by changes in the value of the pound. This essentially involves development of different products. The share price was unchanged at 32p.

From the last quarter of 1977 giving a yield of 4.9 per cent.

See Lex

1977-78 1976-77  
£m £m

Sales	1,622.2	1,446.6
Costs and expenses	1,622.2	1,446.6
Gross profit	104.2	99.6
Associate profits	6.8	14.4
Operating profits	97.4	85.2
UK	10.1	17.1
Overseas	85.4	67.8
Interest before tax	18.0	76.4
Tax	49.5	48.4
UK	31.4	31.4
Net profit	17.3	2.9
To minorities	7.4	—
Extraordinary dividends	41.8	0.5
Ordinary dividends	0.9	14.3
Retained loss	23.9	15.2
Total Profit	—	—

Special write-offs, a jump in interest charges and a strengthening pound paid to John Crowther's attempt to return to the black last year. At the black mark it posted a £24,822 taxable profit after recording losses totalling £474,168 in the previous two years. Since the trouble in the second half the company has been progressively reducing dependence on trade that is affected by changes in the value of the pound. This essentially involves development of different products. The share price was unchanged at 32p.

From the last quarter of 1977 giving a yield of 4.9 per cent.

See Lex

1977-78 1976-77  
£m £m

Sales	1,622.2	1,446.6
Costs and expenses	1,622.2	1,446.6
Gross profit	104.2	99.6
Associate profits	6.8	14.4
Operating profits	97.4	85.2
UK	10.1	17.1
Overseas	85.4	67.8
Interest before tax	18.0	76.4
Tax	49.5	48.4
UK	31.4	31.4
Net profit	17.3	2.9
To minorities	7.4	—
Extraordinary dividends	41.8	0.5
Ordinary dividends	0.9	14.3
Retained loss	23.9	15.2
Total Profit	—	—

Special write-offs, a jump in interest charges and a strengthening pound paid to John Crowther's attempt to return to the black last year. At the black mark it posted a £24,822 taxable profit after recording losses totalling £474,168 in the previous two years. Since the trouble in the second half the company has been progressively reducing dependence on trade that is affected by changes in the value of the pound. This essentially involves development of different products. The share price was unchanged at 32p.

From the last quarter of 1977 giving a yield of 4.9 per cent.

See Lex

1977-78 1976-77  
£m £m

Sales	1,622.2	1,446.6
Costs and expenses	1,622.2	1,446.6
Gross profit	104.2	99.6
Associate profits	6.8	14.4
Operating profits	97.4	85.2
UK	10.1	17.1
Overseas	85.4	67.8
Interest before tax	18.0	76.4
Tax	49.5	48.4
UK	31.4	31.4
Net profit	17.3	2.9
To minorities	7.4	—
Extraordinary dividends	41.8	0.5
Ordinary dividends	0.9	14.3
Retained loss	23.9	15.2
Total Profit	—	—

Special write-offs, a jump in interest charges and a strengthening pound paid to John Crowther's attempt to return to the black last year. At the black mark it posted a £24,822 taxable profit after recording losses totalling £474,168 in the previous two years. Since the trouble in the second half the company has been progressively reducing dependence on trade that is affected by changes in the value of the pound. This essentially involves development of different products. The share price was unchanged at 32p.

From the last quarter of 1977 giving a yield of 4.9 per cent.

See Lex

1977-78 1976-77  
£m £m

Sales	1,622.2	1,446.6
Costs and expenses	1,622.2	1,446.6
Gross profit	104.2	99.6
Associate profits	6.8	14.4
Operating profits	97.4	85.2
UK	10.1	17.1
Overseas	85.4	67.8
Interest before tax	18.0	76.4
Tax	49.5	48.4
UK	31.4	31.4
Net profit	17.3	2.9
To minorities	7.4	—
Extraordinary dividends	41.8	0.5
Ordinary dividends	0.9	14.3
Retained loss	23.9	15.2
Total Profit	—	—

Special write-offs, a jump in interest charges and a strengthening pound paid to John Crowther's attempt to return to the black last year. At the black mark it posted a £24,822 taxable profit after recording losses totalling £474,168 in the previous two years. Since the trouble in the second half the company has been progressively reducing dependence on trade that is affected by changes in the value of the pound. This essentially involves development of different products. The share price was unchanged at 32p.

From the last quarter of 1977 giving a yield of 4.9 per cent.

See Lex

1977-78 1976-77  
£m £m

Sales	1,622.2	1,446.6
Costs and expenses	1,622.2	1,446.6
Gross profit	104.2	99.6
Associate profits	6.8	14.4
Operating profits	97.4	85.2
UK	10.1	17.1
Overseas	85.4	67.8
Interest before tax	18.0	76.4
Tax	49.5	48.4
UK	31.4	31.4
Net profit	17.3	2.9
To minorities	7.4	—
Extraordinary dividends	41.8	0.5
Ordinary dividends	0.9	14.3
Retained loss	23.9	15.2
Total Profit	—	—

Special write-offs, a jump in interest charges and a strengthening pound paid to John Crowther's attempt to return to the black last year. At the black mark it posted a £24,822 taxable profit after recording losses totalling £474,168 in the previous two years. Since the trouble in the second half the company has been progressively reducing dependence on trade that is affected by changes in the value of the pound. This essentially involves development of different products. The share price was unchanged at 32p.

From the last quarter of 1977 giving a yield of 4.9 per cent.

See Lex

1977-78 1976-77  
£m £m

Sales	1,622.2	1,446.6
Costs and expenses		





# INTERNATIONAL FINANCIAL AND COMPANY NEWS

## JAL restores payment in spite of lower profits

BY CHARLES SMITH, FAR EAST EDITOR

JAPAN AIR LINES has written freight out of Japan but says cash per year from 1950 to off the last of a Y17bn (\$77m) the "high Yen" (the Yen around 1955 at an annual cost loss incurred in 1974 and revaluation) had a "detrimental effect" on this.

JAL's financial history over the past four years, as set out in its annual report, shows a slight fall in the Yen from the Y1bn profit registered in the previous fiscal year.

The company also announced after tax profits of Y8.14bn for the fiscal year ending last March — a slight fall from the Y1bn profit registered in the previous fiscal year.

JAL says it had to face a "major increase" in uncontrollable costs in 1977 resulting, among other things, from a 100 per cent increase in landing and navigation charges on its domestic Japanese flights. Domestic traffic, however, rose by 16.8 per cent during the year (by 23 per cent in the first half of the year alone) while international traffic was up 12.5 per cent.

JAL's international cargo traffic also rose by 7.5 per cent during the year but this appears to have been due solely to a rise in incoming freight (up 18 per cent). JAL gives no figures for seven or eight wide-bodied aircraft.

The completion of the programme leaves JAL financially service to São Paulo in June (its first service to Latin America). A service is also being introduced to Abu Dhabi and flights to Baghdad will begin later this year.

## Japan Line loss near \$100m.

BY OUR FINANCIAL STAFF

JAPAN LINE, the financially troubled tanker operator, has announced a Y21.41bn (\$86.4m) loss for the financial year to March 31, compared with a net profit of Y7.23m in the previous year, and of Y2.6bn in 1975-76.

The company, which has been hit by the slump in the world shipping market, and bad debts of some Y180bn at the end of September last year, has in recent months reached agreement with lenders to postpone repayment of about Y30bn (\$130m) in loans during the current fiscal year, which started on April 1.

The first year's plan to reconstruct Japan Line's finances is understood, as reported last week, to involve measures including the selling of assets and securities, and the reduction of operating expenses through payroll economies and negotiations with labour unions.

It was announced on May 22 that as part of management changes associated with the plan to salvage the company's finances, Mr. Takeaki Noguchi, vice-president of Toru Sodai Kogyo, and a former executive with the Industrial Bank of Japan—Japan Line's principal creditor—had been selected as chairman, in place of Mr. Hashashi Matsunaga, who was appointed chairman.

The company reported a net loss close to Y5bn at the half-year stage.

THE BANK of Tokyo is asking the Finance Ministry to submit a Bill to parliament to double the amount of bonds it may issue, the bank said.

The bank is at present allowed to float bonds up to an amount of Y1.34 trillion (million million), representing five times its capital plus reserves, but the

outstanding balance of bonds it has already issued is nearing the ceiling, the bank added.

The bank's bond issues have been rising in recent years because of the need to finance increases in medium and long term lending in yen both at home and abroad.

Earlier, the bank reported that its profits after tax for the half-year ended March 31 last slipped from Y9.96bn to Y9.63bn (\$3.93bn).

The interim dividend is maintained at Y2.50 a share.

Reuter

TOKAI BANK, the Japanese City bank, has announced an increase of 7.7 per cent in net profits in the half-year to March 31, to Y8.3bn (\$3.7m.) from Y7.5bn in the same period a year earlier. Reports from Tokyo.

The bank forecasts that net profits will be maintained at the Y8.3bn level in the current half-year.

### JAPANESE COMPANY RESULTS FOR YEAR TO MARCH 31

Company	Business	Net profit		Sales	
		1978 Ybn	1977 Ybn	1978 Ybn	1977 Ybn
Kawasaki Steel	Steel	6.67	7.75	935.05	982.88
Nippon Kokan	Steel	5.21	10.91	1,200.00	1,240.00
Kawasaki HI	Heavy industry, shipbuilding	5.48	13.00	567.07	529.91
Sumitomo HI	Heavy machinery, shipbuilding	2.87	4.78	276.66	250.25
Nissan Shatai	Vehicle assembly	4.23	4.87	318.44	303.13
Toyo Sekiken	Metal products	4.09	6.70	231.15	202.43
Sankyo Electric	Electrical	1.72	1.46	42.97	37.25
Takeda Chemical	Pharmaceuticals	7.27	7.45	315.09	303.58
Mitsui Toatsu	Chemicals	4.38	- 9.13	309.41	205.28
Seikaku Chemical	Chemicals	1.00	0.90	212.90	193.50
Mitsubishi Oil	Oil production	16.47	12.68	750.05	745.16
Nissin Flour Milling	Foods	5.00	2.20	222.60	218.90
Nagase & Co.	Commerce	2.20	1.90	309.50	302.50
Japan Airlines	Airlines	8.14	11.02	435.37	394.95
Japan Line	Shipping	- 21.41	8.77	272.04	319.26

Canadian Imperial Bank of Commerce and Hambros Bank Limited announce the establishment of



International Investment Bankers

51 Bishopsgate, London EC2P 2AA  
Telephone: 01-638 0701. Telex: 886337/8

Representative office in Canada  
Commerce Court West, Toronto, Ontario M5L 1A2  
Telephone: (416) 862 4561. Telex: 065-24116

Managing Director  
T. A. J. Boyce

Associate Directors  
W. T. Hodgson, R. P. Mountford

Representative in Canada  
C. G. Osler



Shareholders: Canadian Imperial Bank of Commerce (51%) and Hambros Limited (49%).

## Two more shipbuilders add to the gloom

By Yoko Shibata

TOKYO, May 31.

TWO MORE of Japan's major shipbuilders report serious profit setbacks. Following yesterday's disclosures of hefty downturns at Ishikawajima-Harima Heavy Industries (IHI), Hitachi Shipbuilding and Engineering and Mitsubishi Heavy Industries (MHI) and Kawasaki Heavy Industries announce reduced earnings for the fiscal year to last March.

The airline reacted by embarking on a rationalisation programme spread over a three-year period which was concluded, slightly ahead of schedule, when the final Y5.5bn worth of accumulated losses were written off at the same level as at the old Haneda International airport. The higher landing charges at Narita could cost JAL an extra \$100m during the coming year and will not initially be covered by revenue increases, since Narita flight frequencies are frozen at last year's level.

JAL says it had to face a "major increase" in uncontrollable costs in 1977 resulting, among other things, from a 100 per cent increase in landing and navigation charges on its domestic Japanese flights. Domestic traffic, however, rose by 16.8 per cent during the year (by 23 per cent in the first half of the year alone) while international traffic was up 12.5 per cent.

JAL's international cargo traffic also rose by 7.5 per cent during the year but this appears to have been due solely to a rise over the next few years. The incoming freight (up 18 per cent) is expected to buy some seven or eight wide-bodied aircraft.

The completion of the pro-

gramme leaves JAL financially

service to São Paulo in June (its first service to Latin America).

A service is also being intro-

duced to Abu Dhabi and flights

to Baghdad will begin later this year.

JAL plans to start a fortnightly

service to São Paulo in June (its

first service to Latin America).

A service is also being intro-

duced to Abu Dhabi and flights

to Baghdad will begin later this

year.

The current worldwide glut

of vessels, coupled with weakening international com-

petitiveness caused by the surging value led to a tapering-off of new ship orders and order backlog held by all five shipbuilders. Sharp price-cutting competition in order-taking and declining operating rates (around 30 per cent of capacity) weakened profitability more than expected.

The largest heavy machinery manufacturer, Mitsubishi, whose shipbuilding accounted for 34.2 per cent of business, lifted current profits 25 per cent to Y43.5bn but net profits fell 16.5 per cent to Y75.5bn (\$6.6m.) on sales of Y1.23 trillion (million million) (\$8.2bn).

MHI's new ship orders declined by 27 per cent and order backlog were cut by 46 per cent from the previous year's level. As a result, MHI expects a deficit for the first time in the current six months of the fiscal year ending September.

Kawasaki Heavy Industry's brisk sales of plant machinery (up 34 per cent over fiscal 1976) did not help the group's earnings. The poor performance in shipbuilding reduced current profits by 33 per cent to Y14.6bn and net profits by 26 per cent to Y9.5bn (\$43m) on sales of Y366.6bn (\$25.5bn), up negligibly by 5 per cent.

Even though IHI's setback in new ship orders was retained relatively small among other shipbuilders (down 8 per cent) and its order backlog were, in sharp contrast, higher by 8 per cent, KHI expects a further profit decline for the current year due to shortage of profitable ship orders.

The fall in profits recorded yesterday by Ishikawajima-Harima Heavy Industries—recurring profits fell 33 per cent to Y35.5bn and net profits 51 per cent to Y5.7bn on sales of Y1.62bn, up 9.7 per cent—was particularly savage. Shipbuilding shrank to only 27 per cent of the company's business in fiscal 1977. New ship orders declined to one third of the previous year's level and order backlog held by the company dropped by 38 per cent from the previous year.

Mr. Howard said the purpose

of the relaxation would be

designed to remove some of

the disadvantages that might

exist for companies in which

there was some local sharehold-

ing.

"There is a view that some

companies which have an Australian

public shareholding should be

granted Australian status when

the level of local equity reaches

18 per cent. At present a com-

pany classed as foreign if an

individual foreign party holds 18

per cent or more, or if the aggre-

gate foreign holdings total 18

per cent or more.

The basic proposal is that com-

panies which have an Australian

public shareholding should be

granted Australian status when

the level of local equity reaches

18 per cent. At present a com-

pany classed as foreign if an

individual foreign party holds 18

per cent or more, or if the aggre-

gate foreign holdings total 18

per cent or more.

The basic proposal is that com-

panies which have an Australian

public shareholding should be

granted Australian status when

the level of local equity reaches

18 per cent. At present a com-

pany classed as foreign if an

individual foreign party holds 18

per cent or more, or if the aggre-

gate foreign holdings total 18

per cent or more.

The basic proposal is that com-

panies which have an Australian

public shareholding should be

granted Australian status when

the level of local equity reaches

18 per cent. At present a com-

pany classed as foreign if an

individual foreign party holds 18

per cent or more, or if the aggre-

gate foreign holdings total 18

per cent or more.

The basic proposal is that com-

panies which have an Australian







# STOCK EXCHANGE REPORT

## Industrial leaders respond to modest buying interest

### Share index up 6.3 at 478.8—Golds improve afresh

#### Account Dealing Dates

Option First Declara. Last Account Dealings Dates Dealing Day May 15 May 25 June 7 May 30 June 8 Jun 9 Jun 20 Jun 12 Jun 23 July 4

Recent times demand may be plus from 10% to 20% in two business days, colour.

British Funds and the Industrial leaders took a turn for the better after the recent spell of subdued trading. Reasons for the change have been varied, but a small demand for lending shares found the market short of stock. Final gains, which ranged to 5 and sometimes more, were out of proportion to the amount of business transacted. The late turn in equities was helped by better-than-expected annual results from Reed International, up at 125p, and the FT 30-share index closed at the day's best with a rise of 6.3 at 478.3.

The absence of any further selling was the main factor behind a small improvement in the sector.

Engineers, following the surprising bid from Thomas Tilling for Fluidrive which jumped 19 to 74p, companies making trading statements also helped to create a little interest. Conditions overall, however, remained quiet as reflected in a further fall in official bargains to 1442 compared with 1515 on Tuesday.

Gold miners continued to make headway in the wake of a fresh rise in the price of bullion and the Gold Mines index improved 2.3 more to 136.1.

**Gilts better**

Still overshadowed by monetary worries, conditions in the Gilts-Fixed sector remained extremely thin and sensitive. Nevertheless, entered demand and the absence of any further selling provided a certain in the shorts.

Gains in this sector ranged in with the top Exchequer 81 per cent "A" recovering that amount in 93t. Interest in the longer maturities remained at a low ebb, but prices again moved in sympathy with the shorts and final quotations recorded rises extending to 1. Comparisons were only slightly altered.

In complete contrast to the previous day's paucity of business, dealings in London Traded Options yesterday were the second heaviest since the start of trade on April 21. 800 contracts were done compared with Tuesday's 349 and the total was only 77 short of the highest achieved by the National Enterprise Board in the semi-conductor industry. Higher interim figures lifted Dubiller a penny to 181p.

Home Charm continued firmly in Stores, rising 6 to 175p for a two-day gain of 14. H. Samuel A responded to increased earnings with a premium of 10p.

In line with sterling and Wall Street influences, the investment currency premium opened at around 108 per cent then drifted

lower on evenly matched two-way trading to close the day's net loss of 108p, or 1 cent. Yesterday's conversion factor was 0.8875 (0.8847).

#### Insurances better

Recent business in Insurance Brokers caused by Alexander Howden's surprise £8m fund-raising call gave way to firmer conditions yesterday. A modest

demand in a market short of stock prompted some sharp gains in the early closing session,

in some cases a couple of pence below the best. Sedgwick Forbes still achieved a gain of 12 at 396p, and C. E. Heath finished 10 higher at 273p. Howden moved up to 160p, while the new nil-paid shares added 3 to 149p. Boots 14p, up 2 to 103p, and Willis Faber to 222p. Companies moved in a similar direction with Royals 7 higher at 360p, Sun Alliance 6 to the good at 524p, and General Accident 5 harder at 215p.

The major clearing Banks made progress in thin trading. Following the annual statement that the

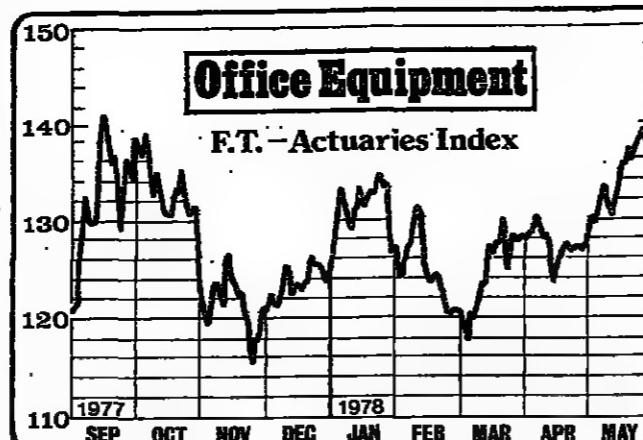
Bank of England had agreed to lend

£100m to the London Stock Exchange, following the latest maturities rising in sympathy, the Government Securities Index picked up from the previous day's 1978 low to close 0.21 higher at 70.13.

Elsewhere, take-over speculation received particular attention. Engineers, following the surprising bid from Thomas Tilling for Fluidrive which jumped 19 to 74p, companies making trading statements also helped to create a little interest. Conditions overall, however, remained quiet as reflected in a further fall in official bargains to 1442 compared with 1515 on Tuesday.

Gold miners continued to make headway in the wake of a fresh rise in the price of bullion and the Gold Mines index improved 2.3 more to 136.1.

**Office Equipment**



F.T.—Actuaries Index

Source: Financial Times

© 1978 Financial Times Ltd. All rights reserved.

Reproduced by arrangement with the Financial Times Ltd.

For further information contact the Financial Times Sales Department, 100 Fenchurch Street, London EC3P 4AB, Tel: 01-623 1234.

For further information contact the Financial Times Sales Department, 100 Fenchurch Street, London EC3P 4AB, Tel: 01-623 1234.

For further information contact the Financial Times Sales Department, 100 Fenchurch Street, London EC3P 4AB, Tel: 01-623 1234.

For further information contact the Financial Times Sales Department, 100 Fenchurch Street, London EC3P 4AB, Tel: 01-623 1234.

For further information contact the Financial Times Sales Department, 100 Fenchurch Street, London EC3P 4AB, Tel: 01-623 1234.

For further information contact the Financial Times Sales Department, 100 Fenchurch Street, London EC3P 4AB, Tel: 01-623 1234.

For further information contact the Financial Times Sales Department, 100 Fenchurch Street, London EC3P 4AB, Tel: 01-623 1234.

For further information contact the Financial Times Sales Department, 100 Fenchurch Street, London EC3P 4AB, Tel: 01-623 1234.

For further information contact the Financial Times Sales Department, 100 Fenchurch Street, London EC3P 4AB, Tel: 01-623 1234.

For further information contact the Financial Times Sales Department, 100 Fenchurch Street, London EC3P 4AB, Tel: 01-623 1234.

For further information contact the Financial Times Sales Department, 100 Fenchurch Street, London EC3P 4AB, Tel: 01-623 1234.

For further information contact the Financial Times Sales Department, 100 Fenchurch Street, London EC3P 4AB, Tel: 01-623 1234.

For further information contact the Financial Times Sales Department, 100 Fenchurch Street, London EC3P 4AB, Tel: 01-623 1234.

For further information contact the Financial Times Sales Department, 100 Fenchurch Street, London EC3P 4AB, Tel: 01-623 1234.

For further information contact the Financial Times Sales Department, 100 Fenchurch Street, London EC3P 4AB, Tel: 01-623 1234.

For further information contact the Financial Times Sales Department, 100 Fenchurch Street, London EC3P 4AB, Tel: 01-623 1234.

For further information contact the Financial Times Sales Department, 100 Fenchurch Street, London EC3P 4AB, Tel: 01-623 1234.

For further information contact the Financial Times Sales Department, 100 Fenchurch Street, London EC3P 4AB, Tel: 01-623 1234.

For further information contact the Financial Times Sales Department, 100 Fenchurch Street, London EC3P 4AB, Tel: 01-623 1234.

For further information contact the Financial Times Sales Department, 100 Fenchurch Street, London EC3P 4AB, Tel: 01-623 1234.

For further information contact the Financial Times Sales Department, 100 Fenchurch Street, London EC3P 4AB, Tel: 01-623 1234.

For further information contact the Financial Times Sales Department, 100 Fenchurch Street, London EC3P 4AB, Tel: 01-623 1234.

For further information contact the Financial Times Sales Department, 100 Fenchurch Street, London EC3P 4AB, Tel: 01-623 1234.

For further information contact the Financial Times Sales Department, 100 Fenchurch Street, London EC3P 4AB, Tel: 01-623 1234.

For further information contact the Financial Times Sales Department, 100 Fenchurch Street, London EC3P 4AB, Tel: 01-623 1234.

For further information contact the Financial Times Sales Department, 100 Fenchurch Street, London EC3P 4AB, Tel: 01-623 1234.

For further information contact the Financial Times Sales Department, 100 Fenchurch Street, London EC3P 4AB, Tel: 01-623 1234.

For further information contact the Financial Times Sales Department, 100 Fenchurch Street, London EC3P 4AB, Tel: 01-623 1234.

For further information contact the Financial Times Sales Department, 100 Fenchurch Street, London EC3P 4AB, Tel: 01-623 1234.

For further information contact the Financial Times Sales Department, 100 Fenchurch Street, London EC3P 4AB, Tel: 01-623 1234.

For further information contact the Financial Times Sales Department, 100 Fenchurch Street, London EC3P 4AB, Tel: 01-623 1234.

For further information contact the Financial Times Sales Department, 100 Fenchurch Street, London EC3P 4AB, Tel: 01-623 1234.

For further information contact the Financial Times Sales Department, 100 Fenchurch Street, London EC3P 4AB, Tel: 01-623 1234.

For further information contact the Financial Times Sales Department, 100 Fenchurch Street, London EC3P 4AB, Tel: 01-623 1234.

For further information contact the Financial Times Sales Department, 100 Fenchurch Street, London EC3P 4AB, Tel: 01-623 1234.

For further information contact the Financial Times Sales Department, 100 Fenchurch Street, London EC3P 4AB, Tel: 01-623 1234.

For further information contact the Financial Times Sales Department, 100 Fenchurch Street, London EC3P 4AB, Tel: 01-623 1234.

For further information contact the Financial Times Sales Department, 100 Fenchurch Street, London EC3P 4AB, Tel: 01-623 1234.

For further information contact the Financial Times Sales Department, 100 Fenchurch Street, London EC3P 4AB, Tel: 01-623 1234.

For further information contact the Financial Times Sales Department, 100 Fenchurch Street, London EC3P 4AB, Tel: 01-623 1234.

For further information contact the Financial Times Sales Department, 100 Fenchurch Street, London EC3P 4AB, Tel: 01-623 1234.

For further information contact the Financial Times Sales Department, 100 Fenchurch Street, London EC3P 4AB, Tel: 01-623 1234.

For further information contact the Financial Times Sales Department, 100 Fenchurch Street, London EC3P 4AB, Tel: 01-623 1234.

For further information contact the Financial Times Sales Department, 100 Fenchurch Street, London EC3P 4AB, Tel: 01-623 1234.

For further information contact the Financial Times Sales Department, 100 Fenchurch Street, London EC3P 4AB, Tel: 01-623 1234.

For further information contact the Financial Times Sales Department, 100 Fenchurch Street, London EC3P 4AB, Tel: 01-623 1234.

For further information contact the Financial Times Sales Department, 100 Fenchurch Street, London EC3P 4AB, Tel: 01-623 1234.

For further information contact the Financial Times Sales Department, 100 Fenchurch Street, London EC3P 4AB, Tel: 01-623 1234.

For further information contact the Financial Times Sales Department, 100 Fenchurch Street, London EC3P 4AB, Tel: 01-623 1234.

For further information contact the Financial Times Sales Department, 100 Fenchurch Street, London EC3P 4AB, Tel: 01-623 1234.

For further information contact the Financial Times Sales Department, 100 Fenchurch Street, London EC3P 4AB, Tel: 01-623 1234.

For further information contact the Financial Times Sales Department, 100 Fenchurch Street, London EC3P 4AB, Tel: 01-623 1234.

For further information contact the Financial Times Sales Department, 100 Fenchurch Street, London EC3P 4AB, Tel: 01-623 1234.

For further information contact the Financial Times Sales Department, 100 Fenchurch Street, London EC3P 4AB, Tel: 01-623 1234.

For further information contact the Financial Times Sales Department, 100 Fenchurch Street, London EC3P 4AB, Tel: 01-623 1234.

For further information contact the Financial Times Sales Department, 100 Fenchurch Street, London EC3P 4AB, Tel: 01-623 1234.

For further information contact the Financial Times Sales Department, 100 Fenchurch Street, London EC3P 4AB, Tel: 01-623 1234.

For further information contact the Financial Times Sales Department, 100 Fenchurch Street, London EC3P 4AB, Tel: 01-623 1234.

For further information contact the Financial Times Sales Department, 100 Fenchurch Street, London EC3P 4AB, Tel: 01-623 1234.

For further information contact the Financial Times Sales Department, 100 Fenchurch Street, London EC3P 4AB, Tel: 01-623 1234.

For further information contact the Financial Times Sales Department, 100 Fenchurch Street, London EC3P 4AB, Tel: 01-623 1234.

For further information contact the Financial Times Sales Department, 100 Fenchurch Street, London EC3P 4AB, Tel: 01-623 1234.

For further information contact the Financial Times Sales Department, 100 Fenchurch Street, London EC3P 4AB, Tel: 01-623 1234.

For further information contact the Financial Times Sales Department, 100 Fenchurch Street, London EC3P 4AB, Tel: 01-623 1234.

For further information contact the Financial Times Sales Department, 100 Fenchurch Street, London EC3P 4AB, Tel: 01-623 1234.

For further information contact the Financial Times Sales Department, 100 Fenchurch Street, London EC3P 4AB, Tel: 01-623 1234.

For further information contact the Financial Times Sales Department, 100 Fenchurch Street, London EC3P 4AB, Tel: 01-623 1234.

For further information contact the Financial Times Sales Department, 100 Fenchurch Street, London EC3P 4AB, Tel: 01-623 1234.

For further information contact the Financial Times Sales Department, 100 Fenchurch Street, London EC3P 4AB, Tel: 01-623 1234.

For further information contact the Financial Times Sales Department, 100 Fenchurch Street, London EC3P 4AB, Tel: 01-623 1234.

For further information contact the Financial Times Sales Department, 100 Fenchurch Street, London EC3P 4AB, Tel: 01-623 1234.

For further information contact the Financial Times Sales Department, 100 Fenchurch Street, London EC3P 4AB, Tel: 01-623 1234.

For further information contact the Financial Times Sales Department, 100 Fenchurch Street, London EC3P 4AB, Tel: 01-623 1234.

Financial Times Thursday June 1 1978

# INSURANCE, PROPERTY, BONDS

Abbey Life Assurance Co. Ltd.

General Portfolio Life Ins. C. Ltd.♦

NPI Pensions Management Ltd.♦

Managed Fund 109.9 156.1 134.3 Prices June 1. Next dealing July 3.

Greathouse Life Ass. Soc. Ltd.

3 Prince of Wales Rd., Bimouth, G.W. 70555

Maitland House, Southgate SS1 2HS 0702 82655

Kiri New Inv. Plan 107.4 141.5 126.5

Technology Inv. 107.4 141.5 126.5

Extra Inv. Fd. 108.4 142.5 127.5

Far East Fd. 110.5 118.5 95.5

Gilt Edged Fd. 103.5 108.5 95.5

Con. Deposit Fd. 99.2 101.5 95.5

Norwich Union Insurance Group

PO Box 4, Norwich NR1 2NG

Property Fund 109.4 141.5 126.5

Equity Fund 109.4 141.5 126.5

Deposit Fund 108.3 118.5 95.5

Not. Up May 15. 266

Phoenix Assurance Co. Ltd.

45 King William St., EC2V 4HR 01-626 8076

Worth Inv. Acc. 110.4 127.5 101.5

Inv. Inv. Acc. 107.4 127.5 101.5

Managed Acc. 107.4 127.5 101.5

Overseas Earnings 106.7 126.5 101.5

Exp. Smr. Inv. Acc. 105.5 126.5 101.5

American Acc. 104.4 126.5 101.5

Pen. Inv. Acc. 102.5 126.5 101.5

Pen. Prop. Inv. Acc. 102.5 126.5 101.5

Pen. Equ. Inv. Acc. 102.5 126.5 101.5

Pen. Inv. Acc. 102.5 126.5 101.5

Pen. D.A.F. Inv. Acc. 102.5 126.5 101.5

Hearts of Oak Inv. Acc. 102.5 126.5 101.5

15-Tavistock Place, WC1H 8SH 01-387 5927

Hearts of Oak Inv. Acc. 102.5 126.5 101.5

Hill Samuel Life Assur. Ltd.♦

Prop. Inv. Acc. 102.5 126.5 101.5

Property Inv. Acc. 102.5 126.5 101.5

Property Serv. Inv. Acc. 102.5 126.5 101.5

Managed Units 102.5 126.5 101.5

Managed Acc. 102.5 126.5 101.5

Managed Series C 102.5 126.5 101.5

Managed Series D 102.5 126.5 101.5

Monty Series Inv. Acc. 102.5 126.5 101.5





Thursday June 1 1978

## Carter gives pledge on Europe's defence

BY REGINALD DALE

PRESIDENT CARTER today in the present round of strategic arms limitation negotiations gave a firm undertaking that the U.S. would use the first force, SALT II.

President Carter spoke on the strength of nuclear weapons, to summit's second and final day before heads of government approved the West's response to the strengthening and streamlining of the alliance's conventional and nuclear forces over the next 10 years and more under the so-called Long Term Defence Programme. This programme was an impressive answer to the challenge facing the alliance, to its military build-up despite the growing economic problems.

His statement to the NATO summit here was regarded as the strongest reaffirmation of the American commitment to Europe yet made by the Carter Administration.

The coupling of American strategic forces to Europe was critical, for it meant that an attack on Europe would have the same consequences as an attack by the Warsaw Pact.

Mr. Carter's pledge was an impressive answer to the challenge facing the alliance, to its military build-up despite the growing economic problems.

His statement to the NATO summit here was regarded as the strongest reaffirmation of the American commitment to Europe yet made by the Carter Administration.

The coupling of American strategic forces to Europe was critical, for it meant that an attack on Europe would have the same consequences as an attack by the Warsaw Pact.

Mr. James Callaghan, the British Prime Minister, told a news conference that while he had not doubted the U.S. commitment, he was very greatly reassured to hear it so clearly restated.

Mr. Carter's pledge was in response to increasing anxiety in Western Europe at the growing power of Soviet nuclear delivery systems, such as the Backfire bomber and the SS-20 missile, which are targeted on Europe rather than the U.S.

In a speech to the summit, Herr Schmidt, the West German Chancellor, expressed growing concern about the increasing imbalance of such medium-range weapons in the field, particularly since it could not be corrected

WASHINGTON, May 31

Third World, the study suggests. Mr. Callaghan warned Western governments against responding too hastily to Soviet and Cuban intervention in Africa. Before the West rushed in with instant solutions, it must be quite sure it had correctly analysed the problem and listened to the African viewpoint, he stressed.

The Prime Minister appeared to be directing his remarks at governments like those of France and Belgium which would like to see the early creation of a pan-African peace-keeping force for Zaire. The UK is unenthusiastic about the idea.

Attempting to clarify the American position, Mr. Hodding Carter, the State Department spokesman, said the concept of stationing African forces in Zaire's Shaba province was worth considering.

The proposal will almost certainly be examined at the five-nation meeting on aid to Zaire in Paris next Monday called by the French.

Mr. Callaghan said that in the long term, Moscow's African ventures might not bear too much fruit. Whether the Soviet Union made medium-term gains depended on the intelligence of the West's response. However, he did not want African peoples to be subjected to a period of enforced Marxism if that could

be avoided.

### African views

The economic problems this causes may oblige Moscow to choose between repressive economic measures at home and seeking economic aid from the West. The West should be prepared to offer trade and credits but only at the price of a Soviet commitment to cut its military build-up and refrain from provocative activities in Europe and the world.

## Brezhnev accuses West of Zaire propaganda

BY OUR FOREIGN STAFF

MAR. LEONID BREZHNEV, the Soviet President, responded yesterday to Western criticism of Communist involvement in Africa and fears over the Warsaw Pact armaments build-up by accusing the West of "cynical interference" in Zaire and of "trying to mar the process of detente."

He told a select audience of Czech party and state officials at a rally in Hradecany Castle, Prague, that NATO circles "are trying to avert attention from the cynical character of this intervention by masking it in a propaganda campaign about supposed Soviet and Cuban participation in these events."

Mr. Brezhnev—who looked tired and delivered his speech in a halting fashion—avoided criticism of the U.S., France and Belgium by name. But he attacked "political circles which are openly trying to mar the process of detente, not only in

Europe, and to return, if not to the Cold War, then at least to a lukewarm war."

He also complained that Western leaders at the current NATO summit in Washington were "discussing plans for new warlike preparations for many years in advance" and contracted this with Soviet plans for disarmament.

"There does not exist any type of weapon that the Soviet Union would not be willing to limit and ban on the basis of mutual agreements with other states," he said.

However, disarmament had to take place "without damaging the security of anybody and under conditions of complete mutual agreement between those states which own the arms."

Turning to internal politics, the 71-year-old Soviet leader told his Czech audience that they had stood with honour the difficult test after the 1968 intervention by Warsaw Pact troops.

He praised Mr. Gustav Husak, the Czech president and party chief, as "an outstanding son of the Czechoslovak people" and "a prominent personality of the world Communist movement."

Continued from Page 1

### Petrol likely to rise

been recently involved in price-cutting.

If competitors increased prices in highly competitive areas, Shell would almost certainly follow suit.

A general increase in petrol prices has been on the cards for several weeks.

Several top industry executives have expressed concern about the effect of a continuing price war on company profitability.

Last month BP, the third biggest brand name in the UK, said that prices would have to rise by about 10 per cent over the next few years.

The company claimed that in real terms petrol prices were now the same as in 1973 when crude oil costs were raised by 400 per cent.

Sluggish market growth, a

general oversupply of oil products and a bid by big companies to hold on to their market shares against renewed competition from smaller groups have combined to make petrol retailing particularly competitive.

In April last year, many oil companies were given Price Commission sanction to raise petrol prices by 1.5p to 2p a gallon. But the level of competition has meant that this increase has been largely lost in discount offers.

The industry is hoping that petrol sales will rise by at least 2.5 to 3 per cent this year.

Companies say that, given higher prices, the petrol sector could help to improve their financial position at a time when the markets for most of the other main oil products continue to be depressed.

GUARANTEES to the tune of his company's collapse. The £13.7m for borrowings by other companies in the collapsed Bond Worth group were blamed yesterday for the failure of D. Meredew, the furniture-making subsidiary.

Unsecured creditors of the company, of Letchworth Garden City, Herts, were told at a liquidation meeting in London that they could expect not a penny of the £2.08m owed them.

The picture of the company's affairs outlined by Mr. Norman Saddler, the Official Receiver, reaffirmed earlier views that National Westminster Bank was unlikely to recover all the £1.5m borrowed by the group.

Mr. Anthony Charles Brown, Meredew's managing director, blamed the cross-guarantees for

### ACAS faces challenge on union recognition

BY ALAN PIKE, LABOUR CORRESPONDENT

THE EXTENT to which the Advisory, Conciliation and Arbitration Service should take individual wishes into account when making union recognition recommendations will be examined in the High Court next week.

A hearing has been arranged for Wednesday in a case where the United Kingdom Association of Professional Engineers will seek to set aside an ACAS decision at W. H. Allen Sons and Co, a Bedford engineering company. ACAS failed to recommend recognition for the association, which is not a party to the engineering industry's national agreements, although a survey showed 79 per cent support among the W. H. Allen staff.

The outcome of next week's hearing is likely to have considerable implications for the handling of recognition claims.

In a number of decisions, ACAS has taken the view that the opinion of employees directly involved is not the only factor

influencing the outcome of a recommendation.

These results led Mr. John Sampson, general secretary of the association, to say yesterday that ACAS had "come to the conclusion that the wishes of a minority of the non-involved

should not win recognition in the people should carry the day."

In a survey conducted by ACAS, 73 per cent of employees describing themselves as professional engineers said that the association should have a place in the negotiating machinery.

In a wider survey of all 31,500 staff in water service, 55 per cent of the 52 per cent who replied opposed the association's claim.

Estimates of the natural gas and gas liquids that might be available in the U.K. sector of the North Sea for collection by the newly formed pipeline system appear to have been reduced.

Without such a scheme the amount of natural gas liquids available to petrochemical feedstocks to stimulate the industry's expansion would be significantly reduced.

With falling growth, severe overcapacity and weak prices it is unlikely to find new opportunities.

The industry, concerned that established producers would be unfairly discriminated against if newcomers to the market were given special privileges, has campaigned equally against artificially low feedstock prices available in the U.S. and does not wish to be seen switching sides in the international debate.

The idea of a national authority to promote petrochemical sites is unlikely to find many supporters.

The Department of Industry is willing to offer guidance to petrochemical sites, financial incentives to the chemicals industry by low-cost gas feedstocks, possibly through a reduction in Petroleum Revenue Tax, and a commitment from the Government to build a gas-gathering pipeline system for the importation of natural gas liquids ethane,

propane and butane.

The aim was to increase the UK share of the West European plastics market. The plastics sector is the biggest single user of base petrochemicals, which the Government and trade unions are keen to expand with new opportunities offered by North Sea oil and gas feedstocks.

The Industry Department, which has prepared its response to McKinsey, has ruled out the use of Petroleum Revenue Tax as a way of offering cheaper feedstocks to the industry.

It has rejected suggestions that the tax be reduced in some cases to promote petrochemical sites.

The McKinsey recommendations included a national authority to develop petrochemical sites, financial incentives to the chemicals industry by low-cost gas feedstocks, possibly through a reduction in Petroleum Revenue Tax, and a commitment from the Government to build a gas-gathering pipeline system for the importation of natural gas liquids ethane,

particularly to U.S. companies.

The ambitious plan to build a £500m gas-gathering pipeline network in the North Sea is unlikely to go ahead.

Estimates of the natural gas and gas liquids that might be available in the U.K. sector of the North Sea for collection by the newly formed pipeline system appear to have been reduced.

Without such a scheme the amount of natural gas liquids available to petrochemical feedstocks to stimulate the industry's expansion would be significantly reduced.

With falling growth, severe overcapacity and weak prices it is unlikely to find new opportunities.

The industry, concerned that established producers would be unfairly discriminated against if newcomers to the market were given special privileges, has campaigned equally against artificially low feedstock prices available in the U.S. and does not wish to be seen switching sides in the international debate.

The idea of a national authority to promote petrochemical sites is unlikely to find many supporters.

The Department of Industry is willing to offer guidance to petrochemical sites, financial incentives to the chemicals industry by low-cost gas feedstocks, possibly through a reduction in Petroleum Revenue Tax, and a commitment from the Government to build a gas-gathering pipeline system for the importation of natural gas liquids ethane,

particularly to U.S. companies.

The ambitious plan to build a £500m gas-gathering pipeline network in the North Sea is unlikely to go ahead.

Estimates of the natural gas and gas liquids that might be available in the U.K. sector of the North Sea for collection by the newly formed pipeline system appear to have been reduced.

Without such a scheme the amount of natural gas liquids available to petrochemical feedstocks to stimulate the industry's expansion would be significantly reduced.

With falling growth, severe overcapacity and weak prices it is unlikely to find new opportunities.

The industry, concerned that established producers would be unfairly discriminated against if newcomers to the market were given special privileges, has campaigned equally against artificially low feedstock prices available in the U.S. and does not wish to be seen switching sides in the international debate.

The idea of a national authority to promote petrochemical sites is unlikely to find many supporters.

The Department of Industry is willing to offer guidance to petrochemical sites, financial incentives to the chemicals industry by low-cost gas feedstocks, possibly through a reduction in Petroleum Revenue Tax, and a commitment from the Government to build a gas-gathering pipeline system for the importation of natural gas liquids ethane,

particularly to U.S. companies.

The ambitious plan to build a £500m gas-gathering pipeline network in the North Sea is unlikely to go ahead.

Estimates of the natural gas and gas liquids that might be available in the U.K. sector of the North Sea for collection by the newly formed pipeline system appear to have been reduced.

Without such a scheme the amount of natural gas liquids available to petrochemical feedstocks to stimulate the industry's expansion would be significantly reduced.

With falling growth, severe overcapacity and weak prices it is unlikely to find new opportunities.

The industry, concerned that established producers would be unfairly discriminated against if newcomers to the market were given special privileges, has campaigned equally against artificially low feedstock prices available in the U.S. and does not wish to be seen switching sides in the international debate.

The idea of a national authority to promote petrochemical sites is unlikely to find many supporters.

The Department of Industry is willing to offer guidance to petrochemical sites, financial incentives to the chemicals industry by low-cost gas feedstocks, possibly through a reduction in Petroleum Revenue Tax, and a commitment from the Government to build a gas-gathering pipeline system for the importation of natural gas liquids ethane,

particularly to U.S. companies.

The ambitious plan to build a £500m gas-gathering pipeline network in the North Sea is unlikely to go ahead.

Estimates of the natural gas and gas liquids that might be available in the U.K. sector of the North Sea for collection by the newly formed pipeline system appear to have been reduced.

Without such a scheme the amount of natural gas liquids available to petrochemical feedstocks to stimulate the industry's expansion would be significantly reduced.

With falling growth, severe overcapacity and weak prices it is unlikely to find new opportunities.

The industry, concerned that established producers would be unfairly discriminated against if newcomers to the market were given special privileges, has campaigned equally against artificially low feedstock prices available in the U.S. and does not wish to be seen switching sides in the international debate.

The idea of a national authority to promote petrochemical sites is unlikely to find many supporters.

The Department of Industry is willing to offer guidance to petrochemical sites, financial incentives to the chemicals industry by low-cost gas feedstocks, possibly through a reduction in Petroleum Revenue Tax, and a commitment from the Government to build a gas-gathering pipeline system for the importation of natural gas liquids ethane,

particularly to U.S. companies.

The ambitious plan to build a £500m gas-gathering pipeline network in the North Sea is unlikely to go ahead.

Estimates of the natural gas and gas liquids that might be available in the U.K. sector of the North Sea for collection by the newly formed pipeline system appear to have been reduced.

Without such a scheme the amount of natural gas liquids available to petrochemical feedstocks to stimulate the industry's expansion would be significantly reduced.

With falling growth, severe overcapacity and weak prices it is unlikely to find new opportunities.

The industry, concerned that established producers would be unfairly discriminated against if newcomers to the market were given special privileges, has campaigned equally against artificially low feedstock prices available in the U.S. and does not wish to be seen switching sides in the international debate.

The idea of a national authority to promote petrochemical sites is unlikely to find many supporters.

The Department of Industry is willing to offer guidance to petrochemical sites, financial incentives to the chemicals industry by low-cost gas feedstocks, possibly through a reduction in Petroleum Revenue Tax, and a commitment from the Government to build a gas-gathering pipeline system for the importation of natural gas liquids ethane,

particularly to U.S. companies.

The ambitious plan to build a £500m gas-gathering pipeline network in the North Sea is unlikely to go ahead.

Estimates of the natural gas and gas liquids that might be available in the U.K. sector of the North Sea for collection by the newly formed pipeline system appear to have been reduced.

Without such a scheme the amount of natural gas liquids available to petrochemical feedstocks to stimulate the industry's expansion would be significantly reduced.

With falling growth, severe overcapacity and weak prices it is unlikely to find new opportunities.

The industry, concerned that established producers would be unfairly discriminated against if newcomers to the market were given special privileges, has campaigned equally against artificially low feedstock prices available in the U.S. and does not wish to be seen switching sides in the international debate.

The idea of a national authority to promote petrochemical sites is unlikely to find many supporters.

The Department of Industry is willing to offer guidance to petrochemical